JOHN BULL, AUGUST 28, 1937

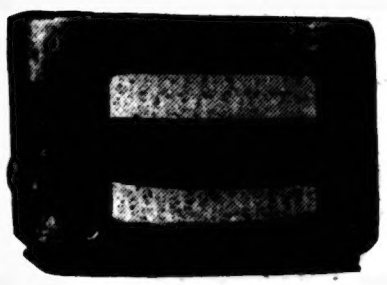
MAN ALL FACTORIES NEED—By A. G. G. SEE PAGE 13

TWOPENCE.
Vol. LXII.
1628.

JOHN BULL

TYPE 747. 5-valve All-wave Superheterodyne receiver.
12½ GNS.
or H.P. TERMS.

. . . with PHILIPS "New Listening"



TYPE 727A. 5-valve All-wave Superheterodyne for A.C. mains with an entirely new 3-unit chassis construction. Price
9½ GNS.
or H.P. TERMS.

TYPE 727U. for D.C./A.C. mains 10 GNS.

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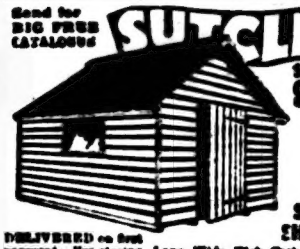

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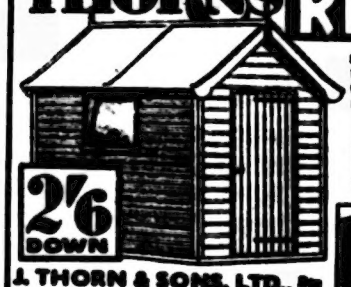

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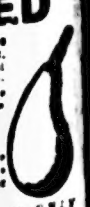

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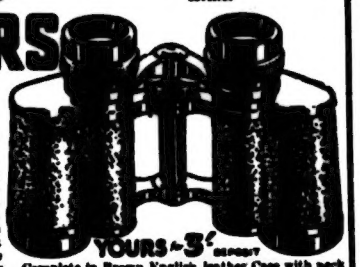

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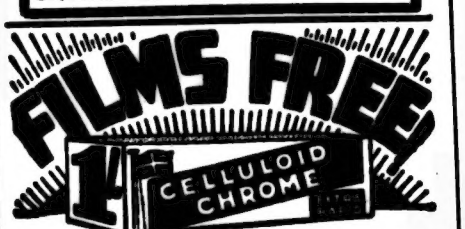

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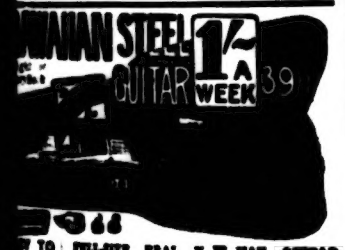

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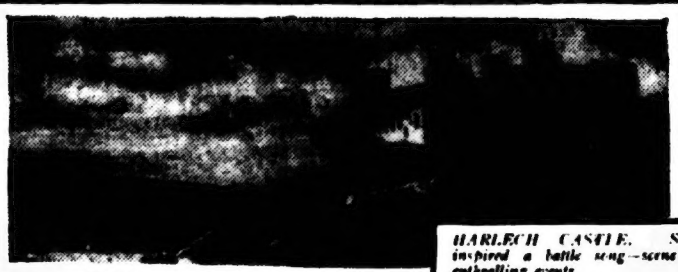

HARLECH CASTLE. Stones that inspired a battle song—scene of many enthralling events.

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WITHOUT FEAR OR FAVOUR

Betrayal of the BLIND

Authority is too apt to put on dark glasses when asked to consider the plight of the blind

A FEW days ago there appeared a Government report which contains some facts that shame us all. It was the Report of the Advisory Committee on the Welfare of the Blind.

Its first statement is disturbing enough. he numbers of registered blind in this untry have gone up nearly 42,000 in less an twenty years. Actual figures are 67,534 r 1936, as against 25,840 for 1919—an crease of nearly 200 per cent.

To get the full significance of that tragic gure you must remember that the best edical authority is agreed that 40 per cent blindness is preventable.

It is preventable, that is, if the local uthorities would spend a little money on rotective measures against blindness in eir maternity and child welfare services; in phthalmia and similar diseases; in reducing e risks to those engaged on roadmaking, edge-cutting and quarrying; in providing e clinics and ophthalmic treatment for hildren under school age.

But they do not. Barely a half-dozen cal authorities spend any money on pre-entive measures.

Instead, as Dr. Matthew Burn, Deputy edical Officer for Birmingham, pointed out e other day, the country prefers to spend 2,000,000 annually on assistance to the blind, hen perhaps a half of this sum would have aved tens of thousands from helplessness nd a life lived out in eternal darkness.

THE last three decades of the present century have witnessed great triumphs in medical science. And in conquering the causes and in the cure of many orms of blindness.

Yet nearly 12,000 of the present registered lind—those from babyhood to the early hirties—have been born and brought up in his period. But all this advance of knowledge has not been allowed to reach them. e say that that is a terrible thing.

A small step in the right direction was aken only a week or two ago, in a circular hich Sir Kingsley Wood sent round to the cal authorities.

But he merely *reminded* them of the existence of their powers to set up prevention measures. He did not *insist* that they used them.

There is another and a worse aspect which is vaguely hinted at in the Report of the Advisory Committee. And that is the treatment meted out to those who are irrevocably blind.

Only sixty-six of the chief local authorities have declared to give the little extra assistance to the necessitous and unemployable blind which can be afforded under the Blind Persons Act of 1920. Seventy-seven have not declared. Nearly a dozen still hand out the niggardly doles given under the old Poor Law Regulations.

And, according to the Report, there are 54,000 of these "unemployable" blind, or nearly 90 per cent. of the registered total. We cannot help wondering why this enormous proportion should be "unemployable." But we will let that pass. The fact remains that this 54,000 get a miserable deal from the State.

The Government does not show up any better than the local authorities. For years a Bill has been promised under which the pensions age limit for blind persons would be reduced to 40 years of age.

It has been postponed time and again. Just before the House arose recently, Mr. Bernays, Parliamentary Secretary to the Minister of Health, promised, under pressure, to introduce the Bill "early next session."

And another, an appalling and indefensible fact, is that on all such doles as the blind receive from the State, the Means Test is applied.

Lastly, there is the position of the trained and employable blind.

There is no uniformity of wages or hours of work for those 8,000 or so who have been lucky enough to get employment. The Report suggests that a minimum of £2 10s. a week should be paid to male workers in workshops for the blind.

And if the man's earning capacity does not reach this at ordinary trade union or piece-work rates it should be augmented to this amount from public funds. Our information is that not 10 per cent. get anything like this amount. And very often the blind man is breadwinner to a family.

HOME workers on piece rates are even worse off. The earnings of many are scarcely sufficient to keep body and soul together. But because they *do* work they get little or no public assistance.

In this connection the Report firmly says: "We can see no justification for the very low rates in certain areas. We desire, therefore, to place on record our regret that the local authorities concerned have not seen fit to deal with home workers in a more generous spirit."

John Bull's last word on the matter is this: We want proper legislation on the question of blindness prevention measures, not petty circulars telling the local authorities what they might or should do.

An increase of 200 per cent. in a terrible affliction which is largely avoidable is too serious a problem to be tinkered with by permissive rules.

Secondly, and for those unfortunates for whom no efforts of medicine can help, we want not merely pity, but practical State help.

Straight from the Shoulder

Police College Breeds Doubts

Bargaining a Throne for Oppression

New Dump for Armament Makers

Squeezing the Small Punter

DOUBTS are in the air whether the Hendon College for the training of an "officer branch" of the Metropolitan Police has justified its establishment.

On that issue diverse opinions are held among senior, long-experienced members of the London police force.

Four years have elapsed since the College was started, Lord Trenchard being the father of the idea. Therefore its fruits can now be judged. Generally the view among many police officers is that the establishment needs considerable recasting before it can become fully effective.

Cost Criticised

A point of criticism is the cost, borne by the public purse, of each student.

It is approximately no less than £1,300 per head for a period of two years' training, which to the lay mind appears an exceptionally high figure; having regard also to the fact that the capital expenditure on the college amounted to more than £110,000.

A New College

Moreover, statements have been made that before long it will be necessary to move the College from Hendon, because the premises there do not meet all requirements. Which might mean a new college with further heavy capital outlay.

Lord Trenchard: Was his idea

Well may we be excused a doubt that the new Hendon-schooled officers are worth all this money.

Because in the pre-Hendon days the senior officers of the Metropolitan Police, who gained their promotion from the ranks, were—as they are now—as fine as any in the world.

Does Hendon bring value for money? Politeness in considering an interesting experiment forbids a too emphatic negative.

Picking the Pupils

Candidates for the Hendon College are of three grades—those selected from serving members of the Metropolitan Police; others who pass a stiff competitive examination set by the Civil Service Commissioners; and university graduates chosen because of their "educational qualifications."

Although a majority of candidates are taken from the police ranks, that number should undoubtedly be larger.

For experience has proved that a serving police officer makes a far better Hendon pupil than the "outsider."

Barred Promotion

We think consideration should be given to still further restricting the number of outside entrants, and opening more college cadetships to the young, well-educated and ambitious serving officer.

For under the system in operation all promotion to high position is in future to be given the Hendon-trained man.

An ordinary policeman cannot rise above the rank of inspector, even in twenty-five years' service.

The plums are Hendon preserves.

Proof in the P.C.

Several cases have occurred of young officers, passed over for selection to Hendon, entering the competitive examination against public school and university educated men and *winning success.*

Enough proof from the educational point of view that men in the ranks are as good as, or better than, the "outsiders."

Nurses Need Aid

There would be fewer complaints among nurses of low pay and unsatisfactory conditions of work if more of them belonged to trade unions.

The shortage of trained nurses is becoming serious. A recent case where one of the largest wards in a big hospital had to be closed down is one disquieting illustration.

We scorn the "old women" of both sexes who argue that the noble profession of nursing cannot be run on a trade union basis. Because nursing is such a noble and essential service all the more reason why women who devote their lives to it should be assured of decent conditions and generous treatment.

An Ill Wind

Armament manufacturers are looking for a profitable hunting ground in the Far Eastern war.

Discussions have been taking place between Dr. Kung, the Chinese finance emissary, and London bankers for a £20,000,000 loan to the Chinese Government.

One of the conditions was that the bulk of this money should be spent in buying manufactures from Britain—including armaments.

Taken a Ride

Meanest economies are those made at the expense of the most unfortunate members of society.

The Scottish Office recently advised the Chief Constable of Fife that the practice of transporting handcuffed prisoners in public service vehicles should be discontinued.

But the use of taxicabs, etc., would cost £120 a year, so the Police Committee has decided to ignore criticism and continue the present objectionable practice.

In the interests of decency and public safety the Scottish Office must act more firmly in this matter.

Saving the Mothers

West Ham, one of the poorest and most overcrowded boroughs in the country, has found out how to save the lives of mothers.

Its medical officer reports that the death-rate among mothers is only 1.8 per thousand births, about one-third of the general rate of the country—and this despite the high overcrowding and unemployment.

The excellent maternity and nursing service, and the provision of home helps for mothers, however, shows how this result has been brought about. Other towns should profit by the example.

Law Never Sleeps!

At the Crewe Juvenile Court it was stated that an eleven-year-old boy was fetched from his bed at 10 p.m. to be questioned for half an hour by a police officer. When brought before the court the cases against the boy were adjourned for two months.

We know the law never sleeps, but it is a pity the Crewe police did not "adjourn" questioning this child "criminal" until the next morning.

Coasters' Rations

Proposals are afoot to effect far-reaching improvements in the living quarters and conditions afloat of officers and seamen in British merchant ships. It is very important that conditions in coastal vessels shall not be overlooked.

It is not widely enough known that in the coasting trade the crews ration themselves, a method which is as unsatisfactory as it is uneconomical.

As Dr. C. P. White, M.O.H. for the Port of London, points out in his annual report, the health of the men engaged in coasters would undoubtedly benefit from collective messing, if it were properly managed. We see no justifiable reason why such improvements should not be brought about.

Trade Goes East

In many ways Lancashire taught India and Japan how to "muscle in" on her export cotton trade. And much British talent, money, and machinery went into perfecting the process.

That great British combine, the I.C.I., now announces plans for the development of chemical manufacture in India—which has been a big importer for many years—with the employment of Indian labour.

Good for India, maybe. But it is to be hoped that British chemical workers will not find cause to regret it.

If Warning Fails

When Fred Auger, a Borstal farmer, was fined at Rochester the methods of producing milk employed by him were described by the town clerk as "most disgusting."

This man, who admitted supplying half a million gallons of milk in Rochester, had, it was alleged, ignored warnings for many years.

We appreciate that the health authorities prefer to see defects remedied than bring cases before the courts, but people who won't be warned should be punished without further hanky-panky.

Plotting Betrayal?

The repetition of rumours that Haile Selassie, Emperor of Abyssinia, has been invited to return as the puppet sovereign of an Italian State follows suspiciously closely upon Prime Minister Neville Chamberlain poking his pen into the murky whirlpool of foreign affairs.

The Emperor: Not a Puppet!

Unfortunately, we cannot detect anything behind Mr. Chamberlain's anxiety to patch up things with Mussolini, except, perhaps, an indication that the British Cabinet favours Fascism to any change in the Government of this country which would weaken the stranglehold which Torryism now enjoys.

Diplomatic Fishing

In the minds of astute observers there is little doubt that the Government is patiently angling for an opportunity, by according recognition, to "compound the felony" of Italy's conquest of Abyssinia.

We warn Haile Selassie—if he values British public opinion on the justice of his cause—to hold out against any such infamous plot.

Oppression of native peoples cannot be condoned by the restoration of a throne.

A Dead "Snip"

Salford ratepayers will have to find £300 less this year. It was raised in the remarkably quick time of five ... when thirty men pleaded guilty ... fined for loitering for the purpose ... betting on racehorses.

But it is probable that the ratepayers of Salford and elsewhere would forgo such "windfalls" in their rates that there should be one law for the gambler and a more harsh brand for the small punter.

"Promoting" Mr. Eden

Mr. Eden may be occupying a Cabinet position by the time Parliament reassembles ...

Lord Halifax: Dictators like him

... pointed if any new pacts are arranged with them.

On the other hand, the two diplomats both have friendly feelings for Lord Halifax—and that factor may decide his promotion.

Lessening Risks

A reader who purchased a bottle of inflammable fluid for a cigarette lighter found that it was labelled "poison."

Not only that, but it also provided information of what should be done if an emetic should it happen that the liquid was consumed inwardly by accident.

A most commendable idea. When there is a known simple antidote for poison, why not give it in bold white on the bottle?

No Number at All

Seems there is as much "hula hula" business going as "hula hula" business going in Hawaii. The number of telephones there is 6.55 per thousand, so much for Britain, where the number is 54 per thousand.

Rather a blow to our pride, but hang it all, how can Britannia rule telephone wires when there's a chap living nine miles from London who applied for a 'phone in April and is still waiting?

Never Again!

At Windsor End, in Beaconsfield, Buckinghamshire, a war memorial is to be removed to facilitate new traffic regulations.

Such things are bound to happen in this bustling modern world.

What must *not* be allowed to happen is the necessity of removing memorials of "the war to end war" to make room for the memorials of another one.

KNOCK-OUTS

Signor Mussolini: "The Italians of to-day are completely different from the Italians of thirty years ago." *... soldiers still run in the family.*

* * *

Lord Meston: "Give the ... people an ideal to work for." ... *thing to bring home the bacon.*

* * *

Sir Henri Deterding:—"The ... practical value of gold should be ... it into jewellery."—*Mankind has ... into millstones.*

* * *

Miss Jessie Matthews: "In five ... I may be starving." *Well, that's a ... spell to develop an appetite.*

...rst 28, 1937

BY CORINTHIAN—*the Football Authority*

FOOTBALL'S *Latest* STARS

They Don't Play!

Mr. Allison, Arsenal's "pilot," chatting with his former star Alex James, and his chief scout, Mr. McWilliam, once 'Spurs manager

ALEX JAMES, Arsenal's captain and one of the greatest figures in post-war football, was asked the other day why he does not intend to go into managership now that his playing days are over.

"Nothing in the world," said Alex, emphatic- ...would induce me to become a manager."

Why?

I could give you an easy explanation by talk- ...a team manager's hard work and heavy ...sibility. That would be true, but it ...n't be the whole truth. And, in giving the ...tory as I know it, I daresay I shall shock, ...erhaps offend, many supporters of the game. ...or the public, though it has made football ...gers into the football "stars" they deserve ...still knows too little of what happens off ...field.

Though the great mass of the game's fol- ...understand its technique as well as the ...rs themselves, though they discuss a man- ...policy as shrewdly as they watch a centre- ...rd's tactics, they are ...rally unaware of many ...culties which have to be ...come if a team is to be ...on the path to success. ...Some of the manager's ...les, of course, are ob- ...s enough. It doesn't ...much imagination to ...e the worries of George ...r, who has got to put ...Arsenal back to its ...d position at the top of ...League.

Aston Villa has nearly ...0 regular supporters ...will not be satisfied ...if the club is in Divi- ...I again, which means a big problem for ...ager Jim Hogan.

Everyone can grasp the fact that it is upon ...manager's experience and judgment that a ...'s fortunes chiefly rely. There is a clear ...of this in the results achieved by Frank ...ack at Leicester.

Frank started in an obscure colliery club for ...shillings a match. From there he was intro- ...d into first-class football at Birmingham. ...n, after serving Grimsby as a manager, he was ...ted to move on to Leicester.

Frank accepted. But he demanded a salary ...£2,000 a year.

A big rise from his five-bob-a-match days. ...t of money for the club to pay. However, one ...thy director guaranteed the sum and Frank ...became Leicester's manager.

You know the rest of the story—how in a ...le year he pushed the club from the Second ...ision to the First, and so more than justified ...salary.

On the other hand, it sometimes happens that a club's directors openly disagree with its pilot. There is the case of Tottenham Hotspur, whose directors decided that they should take over the work of selecting the team.

And this brings me to one of the biggest ...ries of the manager's life. Even if he is wisely ...rightly overruled by his directors on a ques- ...of policy, he finds that the board's inter- ...ence is resented by the players. A poor per- ...mance results, but the manager still gets the ...me.

Usually, indeed, the directors' interference is ...ther right nor wise. When they engaged the ...nager they selected him because of his skill, ...erience and judgment. They admitted, in ...er words, that he knew more about the game ...an themselves.

But if a team's luck fails—and there is not ...eam which has ever won the Cup which does ...t acknowledge that it was lucky to win one ...the ties and thus keep in the running towards ...e Wembley goal—then the directors are apt to ...ey that their knowledge alone can save the ...m from disaster.

They cannot have it both ways. Yet the ...ult is too often an unjust reflection upon the ...nager—and his resignation.

He must be not only the target of all criti- ...but something of a secret service man. He ...detect those players who are not giving ...eir best because of sinister whispers from an- ...her club's spies, players who know that a seem- ...loss of form will lower their transfer fees.

It is true that the maximum sum payable to a player on his transfer is, according to regulations, £10.

It is also true that some players receive hundreds of pounds on the sly from the clubs to which they are transferred!

Let me give a typical case. I was present at a meeting when the transfer of a famous player was arranged. I asked him, afterwards, what inducement he was receiving from his new club. "Eight hundred pounds," he told me.

And that hidden evil of the great game is just one of the many difficulties, unsuspected by the public, which the manager must face and overcome unless he is to be accused of failing in his job.

Another branch of his detective work lies in discovering, with his trainers, which players are too fond of night life, dancing and other hobbies which deprive them of adequate rest, and thus lower their physical fitness.

He must equally be prepared to confront an angry wife who complains that her husband has been seen in the company of other women.

Nor has he an easy task when a wife invades his office with a pathetic story of semi-starvation because of her husband's gambling; nor when the culprit asks for a heavy "sub" to pay his betting debts.

★ A blunt refusal might be so resented as to lead to a poor game. Once it nearly led to the death of a friend of mine who managed a Lancashire club some years ago.

Two of his men had been racing and lost every penny they had. As usual, they relied upon the manager to come to their rescue. How could they be expected to play a decent game next day unless he gave them the cost of a few meals?

He argued, remonstrated, shrugged his shoulders. At which one of the lads pulled out a pistol and plugged two bullets into the floor.

Now, I have no wish to give the impression that footballers are an irresponsible, black-sheep crowd. Too many of them are my personal friends for me to make any general criticism; on the whole, they are as fine a body of men as can be found in the country.

But neither are they angels in shorts.

And it is a manager who knows how to get the best out of his men by using the skill of, say, the late Herbert Chapman, who is mostly likely to bring his team a worthy place in the League Tables.

Chapman would give fatherly advice to some, encouragement to others, or sometimes bark at a man in the accents of a sergeant-major.

It was the same judgment which enabled him to change an ordinary player into a star. As, for example, in the case of Male, who went to Arsenal as a left half-back, was moved to right back by Chapman and as such became England's captain.

It cannot be denied that Chapman had the advantage of unique financial resources, and was able to spend £40,000 on forwards alone. But every manager must possess a similar talent for finding likely men to replace players who are growing too old for the game.

For a while little Johnnie Cochrane, of Sunderland, was Britain's most widely travelled manager. To get the team to his satisfaction he roamed the country for three seasons; his perseverance was rewarded by Sunderland's winning the Cup for the first time.

Yet sometimes the trouble is not the dearth of new and promising material, but its apparent abundance. Every young Scot who dreams of becoming a professional player keeps his eye on Glasgow Rangers; every young Irishman in Scotland with similar aspiration worries Celtic's manager to be given a chance.

Nor is it unusual for a manager's life to be made intolerable by the importunities of local lads.

★ On the other hand, all his tact and sympathy are needed when dealing with players whose services are not needed at the end of a season, or who are relegated from the first team to the second.

More than ever before the managers' responsibilities demand a freedom from active interference from boards of directors. In my opinion, and I think most football enthusiasts will agree, their judgment and long experience should be relied upon.

If a club wants to sign on a player whose price is anything between £2,000 and £10,000, the manager is held responsible for the wisdom of the expenditure. That is fair enough.

But there are a large number of cases where he is expected to take the blame for events beyond his control, for decisions made against his advice. So long as such conditions exist there can be little surprise that many managers have resigned their posts in recent years.

Many players formerly aimed at becoming the "big boss" when their career on the field came to an end. Some of them unluckily realised their ambitions.

Perhaps that is why Alex James reminds us of the phrase now familiar in the dressing-rooms: "If you become a manager you lose your self-respect."

Black 'President's' Dark Schemes

WITH the slogan "Our Last Chance to Save Ourselves," Marcus Garvey, the self-styled President of the African Republic, has launched a new campaign to obtain money from members of the Negro race, and from white people.

Garvey, who dearly loves a title, describes himself as President-General of the Universal Negro Improvement Association. He has established his headquarters in a flat at Beaumont Crescent, West Kensington, London, W.

From this address he is sending out literature concerning a "Five-Year Plan," which he professes will "save the race."

"At last the time has come," says Marcus Garvey in his pamphlets, "for us to again make the desperate effort of retrieving lost ground and establishing our race on a firm nationalistic basis."

Then, as might be expected, this ebony-skinned spell-binder asks for funds. "Money is needed to put over the Five-Year Plan. You are therefore respectfully asked to make a substantial contribution."

* * *

A further intimation is given that all members of the race who "pledge and pay up" will be registered in the "Historic Record" which will be published and circulated all over the world.

President Garvey explains that if every person were to give anything from £1,000 to five shillings, according to circumstances, the fund will accumulate sufficient cash to "put over every detail of the programme."

The Five-Year Plan includes the establishment of farms and plantations in different countries for the growing of bananas, citrus fruits, vegetables, and for dairy produce. There is also a scheme for mining exploration in different countries. Colleges for black folk are to be established.

This multi-objective scheme promises to secure the negro population, numbering 400,000,000 (according to Marcus Garvey) a new heaven and a new earth.

* * *

We remember that a few years ago this same Marcus Garvey bamboozled thousands of his own race into parting with £100,000 for one of his grandiloquent projects.

At that time Garvey had a vision of a negro republic with himself as chief.

He induced 40,000 negroes to invest in a shipping company, the "Black Star Line," which was to buy and equip ships, and convey black men to Garvey's "Promised Land." On reaching Africa these pioneers were to establish an empire that in course of time would dominate the world.

One ship was acquired and, when a captain was appointed, the "fleet" of the African empire put to sea! But Garvey used the craft for propaganda purposes.

His cabin was fitted out with colourful oriental hangings and tapestries, and in such a setting, robed in richly brocaded ceremonial dress, the President held court.

But justice overtook him. Garvey was sentenced to five years' imprisonment for swindling his kinsmen.

Since then he has been active in England and America, organising the Universal Negro Improvement Association, which he boasts has now 900 branches, with an approximate membership of six million.

"President" Garvey, who is gathering money from coloured folk with the intention of forming a black republic

Could Marcus Garvey persuade only half this number to subscribe even five shillings each under his new Five-Year Plan, he should be in a particularly happy financial position.

In passing, we quote Garvey's own words: "It is remarkable to contemplate the deception of man, as practised upon his brothers." *A sentiment with which we heartily agree.*

Meantime we shall await developments of this Five-Year Plan with considerable interest, hoping that in due time a balance-sheet will be issued.

GREAT FORGERY PLOT DISCLOSURE

FORGERY and conspiracy frauds have not for many years worried Scotland Yard so seriously as they have done during recent months.

Over a year now, Detective Inspector Albert Greenacre, assisted by several specially picked officers of the Criminal Investigation Department, has concentrated on this most dangerous form of crime. Though upwards of a score of arrests have been made, followed by varying sentences of imprisonment, the captives for the most part are only subordinate members of a gang whose chief manages with an almost uncanny success to remain at large.

"The Master" is regarded at the Criminal Record Office as the cleverest forger since 1911. The police have no idea who he is. Nor have the majority of his agents and dummies. For he is rarely seen by any one of his gang, which numbers something like forty men and women.

Detective-Inspector Greenacre and his assistants thought they were likely to come to grips with him when, a few months ago, they arrested a notorious forger named Adam Armstrong. Enquiries revealed beyond doubt that Armstrong was a leading number in the gang. It was believed that if a statement could be obtained from him the subsequent capture of "The Master" rogue would be assured.

Through a confession obtained from a woman who worked for Armstrong and was detained by the police as she was about to cash a forged cheque, Armstrong was arrested at a North London flat. Taken to a police station and charged, he committed suicide. The vital information the police hoped to extract from him was lost.

In case after case, where forged cheques for large amounts have been negotiated, Scotland Yard detectives have recognised "The Master's" artistry. His penmanship is exclusive in and design. "That's 'The M again," the experts say. Yet they not lay hands upon him!

JOHN BULL has secured exclusi formation about this dangerous He has auburn hair which is grey at the temples, is in the forties, and is tall and slim. He stays at any one address for more a few days, and rarely wears a s clothes more than once a week. covers the country in a fast car, frequently poses as a comm traveller.

On occasion he has been known about in golfing kit—though he plays golf—solely as a means of dis He has even worn corduroy trousers a labourer's shirt in order to side pressing police enquiries which he been warned were being made him.

It is estimated that, after all his lings hate their share the spoils. Master" m from £4,000 £5,000 by fo a year.

Chief-Con. Horwell, in charge of the specially selected detectives working to break the forgery gang

This is ho works. In first place boxes and p trays in a r e ransa for letters ing the s tures of im ant people. A a dozen me of the specialise in work, and, gradual stages, the stolen letters passed to "The Master." The men specialise in stealing letters by way, are known as "Lifters."

When "The Master" has studied signatures, instructions are given quick report to be obtained of the cial resources of their genuine wr Then members of another section of gang, known as the "Dropper Gro come into the picture. They go bank—generally one in a country trict—and hand a letter over counter.

The letter supposedly comes from writer of one of the stolen signa holding an account at the bank in tion, and requests that a cheque or some blank cheque forms, be han to bearer. Actually, the letter is a gery perpetrated by "The Mas himself.

Next step is the "dropping forged cheque, made out for a large on which "The Master" has forged signature of the bank's wealthy c

One picturesque member of the is an elderly fellow, who, bearded gentle, is regarded by all in his district as an upright Christian living in retirement. Actually, he one of the cleverest "droppers" of

Women agents are mostly of a tured and well-dressed type, and con their activities to receiving letters delivering them to banks. About women, however, are expert "boxers which is a name given to agents rifle street-door letter-boxes by ing ously inserting a gadget which fits bottom part of the box and pu letters to the top so that they are to get out!

Since the beginning of the present over £30,000 has been traced by S land Yard detectives as having been tained by "The Master" and his ciates through the medium of al supernatural forgeries.

Impudent Registry Ramp

CONGRATULATE Mr. Sydney Morris, of Edgbaston, Birmingham. He has found a lucrative and audacious line of business.

But sympathise with those who deal with him. They find, too late, that Mr. Morris is not what he seems to be.

The experience of a Birmingham reader, who owns a garage, should serve as a warning to all who may be favoured with his impressive attentions.

He arrived at the garage in a large and luxurious car. Demanding to see the proprietor, he enquired if the latter was registered under the Business Names Act. The answer was "No."

Thereupon Mr. Morris informed him that he was liable to a fine of £5 for every day since he had started in business. However, if he cared to pay 15s. there and then for the registration fee, the matter could be put right.

And Mr. Morris, whom our reader took to be a Government official, pocketed the money and tendered a receipt which, printed on blue paper and bearing the words "Registration of Business Names Act, 1916," in bold letters, certainly has an official appearance.

So, too, has the circular letter he circulates. Headed "Form B16," it is framed in cold legal phrases, sets out two sections of the Act which deal with the heavy penalties for non-compliance, and states warningly:

"Further, there is the risk of being unable to obtain payment by legal process of any debts that may become owing to you during the period of non-registration without special relief from the court."

True, Morris is astute enough to style himself as a business names agent, with an address at Hagley Road, Edgbaston, Birmingham, on these documents, but probably many startled traders would presume for him an official connection with the Registry of Business Names.

However, our reader had his doubts after he had paid the 15s., which is said on the receipt to be "*inclusive cost of stamp and fee for obtaining registration.*"

He called on the local Inland Revenue officer and wrote to the Registrar of Business Names. Neither, of course, knew anything of Mr. Sydney Morris and his official-looking forms.

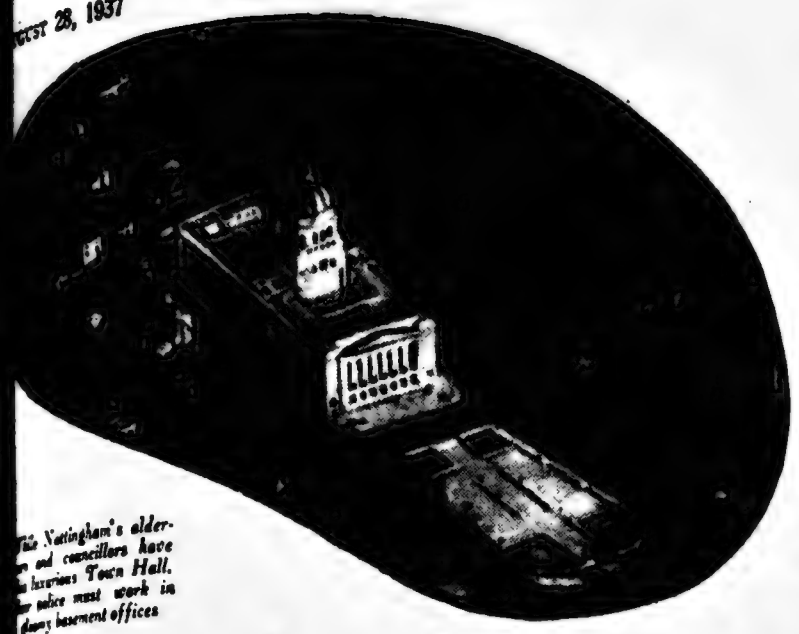
The Registrar does not employ an outdoor staff. The stamp of which Mr. Morris speaks is apparently a three-halfpenny one to forward his client's application, while the cost of registration is only 5s.

* * *

Thus Mr. Morris is helping himself by helping others to fulfil the law's demands. Since many small traders are not aware of these demands, there is ample scope for his enrichment.

It cannot be too often emphasised that if a tradesman uses any other words than his actual name in describing his business—if his premises are called So-and-So's Bakery or the High Street Grocery Stores—he is bound to register that title and pay the statutory fee of 5s.

Unless he is anxious to put an easy 10s. into the pockets of Mr. Sydney Morris, he should apply direct to the Registrar, Chansitor House, Chancery Lane, London, W.C.2.



This Nottingham's alder-men and councillors have their luxurious Town Hall. Their police must work in gloomy basement offices

Scandal of Five Police Deaths

MEMBERS of the Nottingham City Police have been killed because of the dreadful conditions in which they were forced to carry on their duties.

Alderman H. Bowles, chairman of the City Watch Committee, says so, and he ought to know.

Speaking with the inner knowledge of his position, the worthy alderman stated at a recent meeting of the City Council that "the deaths of five police officers were directly traced to the conditions under which they worked, and another officer was invalided out of the force from the same reason."

"Had the Factory Acts operated, so far as the police accommodation is concerned, you would have been in your own courts" declared Alderman Bowles.

Strong words, but not strong enough. JOHN BULL has made special enquiry into this appalling state of affairs, and the facts are a grievous indictment against the city.

Four years ago H.M. Inspector of Police called the attention of the Nottingham City Council to the inadequate accommodation provided for the police. The men were housed in poorly lit basement offices, inconvenient and unhealthy.

Nothing happened to remedy the matter. Two years later, in 1935, the Inspector of Police again voiced his previous complaint, and interviewed the Chairman of the Watch Committee, pressing for reform.

The Home Office were then informed that the City Council recognised its liability and steps would be taken to provide better and more up-to-date accommodation.

As a spur, the Home Office thought it necessary to send a chief official to talk to the Town Clerk of Nottingham on behalf of the police.

The deaths—referred to by Alderman Bowles—*were due to tuberculosis and were no doubt hastened by the unhealthy atmosphere of the Nottingham police department.*

A representative of this journal, visiting Nottingham, found that they are housed in a gloomy basement of the old Guildhall. The corridors and rooms are dismal beyond belief. In the "charge room"—to which prisoners are taken—the darkness has to be banished by permanent electric light.

Even the "surgery," where officers on the sick list have to attend for examination, is also in the basement, and is as depressing as the other surroundings.

Of recent years it has been found essential to reduce the hours of duty spent by police officers in the old Guildhall basement, with the object of safeguarding their health.

Now, after years of ridiculous delay, the Nottingham City Council has at last approved a scheme for building a new police and fire brigade headquarters to cost £153,700.

This when it was realised that any further procrastination might mean a refusal of the Home Office to pay its annual grant of £90,000 towards the maintenance of the Nottingham Police.

Nottingham prides itself on high civic sense. It boasts one of the finest town halls in the country, where members of the City Council have splendid, even luxury, accommodation.

Yet for years Nottingham overlooked the essential requirements of that fine body of men who guard the lives and property of its citizens.

We say that this is a despicable scandal of local administration.

ODD CHARITY DUO

GENEROUS people are warned against the "National Children's Benefit Society for Orphanages, Cripple Homes, Poor Districts, etc.,"—to give the organisation the full title which appears on its letter paper.

Recently the society has been seeking collectors at a weekly wage of £2 5s.—plus commission of 25 per cent. on all moneys obtained.

Headquarters of the society was until recently a room in Buchanan Buildings, Holborn, London. There is a supposed "Kent Branch" at Bellman Avenue, Gravesend, and an "Essex Branch" at Southbourne Grove, Westcliff-on-Sea.

Secretary is a Mr. S. E. Morris, with Mrs. T. Rigby assistant secretary and treasurer.

Evidence shows that this supposed charity is one entirely unworthy of support. It is conducted by a group of people who lately started another concern known as "The National Toys and Games Association for Children's Hospitals," which had an accommodation address.

Another pseudo-charity—the Poor Children's Free Clothing League, which hails from Bristol, and has been exposed in these columns, is active again; this time in Hull and other parts of Yorkshire.

With this society collectors are often engaged through the local Ministry of Labour Employment exchanges, and if they refused the work they stand a chance of losing their unemployment benefit.

The League is also one of the "undesirables"; providing small results for donations.

FLAT SERVICE SNARE

BOARDING and apartment house keepers in London and elsewhere have recently been canvassed to become members of an organisation trading under the style of United Flat and Apartment Services, High Holborn, W.C.1.

According to the literature of the concern: "The U.F.A.S. has been registered to give protection and assistance to boarding and apartment householders and landlords of unfurnished flats, etc.—also for building up a central organisation for assisting persons requiring accommodation, which will be carried out by providing letters of introduction, by advertising, by interchange, and such methods as the Services may consider in the interests of those concerned."

Proprietors of the "Services" are Clifford Ewart Pizzey, of Fenchurch Street, E.C.3, and Alice Barber, of Great College Street, Camden Town, N.W.

A list of supposed "privileges" of membership and "further privileges"—which operate three months after registration—are given in the literature of the "U.F.A.S."

* * *

Terms of subscription are a guinea per annum, which may be split into two amounts of ten shillings and sixpence.

Canvassers engaged to work for "U.F.A.S." on salary and commission have a schooling. They are handed typewritten instructions, from which the following interesting paragraphs are quoted:

"Remember that in approaching a house you are not going to approach the Owner in the sense of a supplicant. You represent an organisation which is for the benefit of the Householder, and our Service is not primarily a money-making concern. *There are ideals.* (Our italics.)

"It is better to greet the Proprietor with a 'How-do-you-do manner' than in the manner of a traveller in commodities. Do not promise to send along lodgers within the next few days. This is an error.

"The Gag: 'Good morning; I think you are a Member, aren't you?. I am making the arrangements for the recommending of Boarders, and the Transfer System——'

"If the prospect says 'No,' then you can say, 'Well, it is a pity, because it is time that *all* apartment house owners became Members.' You can say that 'the Hotels have a very old Association, but that we do *more* than they do—we help our Members.'"

* * *

Last May the "U.F.A.S." started out on its mission on behalf of landlords and landladies.

By now, people persuaded into membership have discovered that they received little or nothing from the "Services" with ideals. The expected boarders do not arrive. The "privileges" of joining "U.F.A.S." exist only on paper.

Canvassers working for Mr. Pizzey and Miss Barber have experienced difficulty in obtaining money due to them.

There are signs that the "U.F.A.S." are on the brink of dissolution. In which event the members will lose both subscriptions and "services."

On the face of things this ridiculous organisation is nothing but an agency to fleece the unwary.

Which is not surprising, for "Miss Alice Barber" is really Mrs. Suzanne de B. Panter, a woman whose activities have received attention in these columns on other occasions.

People approached to join this or any similar undertaking sponsored by "Alice Barber" would do well to save their membership fees.

Landladies are promised service, but after enrolment they wait in vain

CREDIT PROTECTION PLUNDERER

THAT dubious firm of business transfer and finance agents trading as Morton and Co., Clapham Road, London, have embarked on a new sideline—debt collecting.

A subsidiary, styled "The British and Colonial Credit Protection Offices," is in full operation.

For a commission these "Offices" will recover debts of any amount throughout the United Kingdom or abroad.

In the prospectus handed to them, prospective clients are informed that:

"All debts lodged for collection are almost invariably recovered, either at once, or where the debtor's circumstances will not permit of that, in very satisfactory instalments by an exceedingly effective system of correspondence, which is effectual in causing settlement of debt in any part of the United Kingdom or abroad, and saving in general the trouble, loss of time and risk of expenses consequent upon court proceedings."

Under the heading of "Security" comes this statement: "We shall be pleased to furnish banker's references upon request, and would direct prospective customers' attention to the fact that Morton and Co., have been established in the Clapham Road since 1933, and this, together with our OFFER, should be sufficient evidence of our BONA-FIDES."

Strange evidence of good faith—the name of Morton and Co. Because this undertaking is notorious for its unscrupulous fee-snatching dealings, and has been exposed in these columns. The proprietor is a woman by the name of Mabel Gladys Tring.

To show how "The British and Colonial Credit Protection Offices" gathers in debts, we quote the experience of a customer.

In this particular instance the debt was one of five guineas. After a period of more than four months the client asked for an account. This showed that eight shillings had been collected, out of which the charge for commission and expenses was *seven shillings*. The balance of a shilling was sent to the client in postage stamps.

On this basis Morton and Co., or Mabel Tring, must do well from their debt-collecting if people are foolish enough to trust them.

The "effective system" is certainly effective from their end.

CANDID COMMUNICATION

DOCKERS' DREAM COMING TRUE

DEAR ERNEST BEVIN: Many of us still recall the days when dock labourers were regarded as social outcasts. Their struggles for a square deal will always remain grim and vivid chapters of the industrial history of this country.

In many ways, thanks to the leadership of men like yourself—and pioneers who have now passed from the scene—their conditions have undergone notable changes for the better.

But the dock-worker remains perhaps the chief victim of the blight of casualism.

The "joys" of the "stand" at a big seaport have to be experienced to be understood, for happy and rare is the docker who wakes of a morning assured of a full day's work before him. Of all casual labourers, undoubtedly he is the greatest sufferer.

* * *

That is why I am glad, as I am sure you are—for you did not earn the title of "The Docker's K.C." for nothing—that terms have been reached between port employers and trade unions to work out measures to deal with the casual labour problem, and to secure holidays with pay.

No doubt there will be many veteran dock "wallopers" who cannot permit themselves to think that such important improvements could be anything but an idle dream. Harsh experience has made them pessimists.

But it is a dream which must be made to come true.

Casualism is a curse. There are many peculiar difficulties, as you and I know, to be overcome before it is banished as the bogey which dogs so many lives. But I am hopeful that the field has now been cleared for action, and that things are going to start moving.

Big and ambitious reforms are needed to give dock-workers what should be their simple right—greater security than they have ever known before.

I am glad they have a big fellow like yourself to bend a shoulder to pushing on the good work with a minimum of delay.—JOHN BULL.

Mr. HOLBROOK JACKSON: Agree fat woman should dress to look charmingly fat—but not at expense of thin man.—JOHN BULL.

Mrs. EMMA MADDOCKS,
Head Mistress, Herne Hill

DEAR MRS MADDOCKS,—At the end of a long career—63 years of teaching—and at the age of 81, you confess "I like naughty children—they are so much more interesting than good ones."

I like the sound of that. It marks you as having a real understanding of children and an appreciation of their qualities.

Congratulations, too, on never having used corporal punishment. A record like yours proves it is possible to spare the rod and still train the child.—JOHN BULL.

The TOWN COUNCIL,
Hythe, Kent

GENTLEMEN,—It is not my wish to castigate you, but I am curious to know why no child over nine is allowed to use your new paddling pool.

In Hythe must paddling be a forgotten joy at the hoary age of ten?

I tremble to think that some day you might decree that everyone over the age of twenty-one must be led by a leash. —JOHN BULL.

LORD NUFFIELD,
Famous Motor Magnate

MY LORD,—I welcome your straight talk on the steel ramp, the menace of which readers of this journal have been familiarised with by my recent exposures.

Steel is one of industry's most urgent necessities, and I share your indignation that members of the "steel ring" should be able to sit back doing nothing, smoke fat cigars, and wax

"Dockers' K.C.," and didn't get title for nothing

wealthy while manufacturers are "soaked" and crippled by an engineered shortage of supplies.

Protection and monopoly have brought about an unholy muddle and provided wide scope for the profiteers. I hope the protest of an important industrialist like yourself will help to open the Government's eyes to a rotten state of affairs.—JOHN BULL.

"PAT." HENDREN,
Middlesex C.C.

DEAR "PATSY."—It makes me more than a little sad to think that to-day you bid farewell to first-class cricket. Still, you've had a wonderful innings; been a great run-getter, and a wonderful sportsman. Cricket lovers all over the world will wish you the best of luck in your new coaching engagement at Harrow.

But the crowds will miss your good humour, "Patsy," and without you first-class cricket will be a darn sight duller. —JOHN BULL.

SIR FREDK. MARQUIS: Applaud frank admission from big employer that wage-cutters, not unions, are enemies to trade.—JOHN BULL.

ALBERT THOMAS HOLDER,
Battersea, London

DEAR TIGHT-FIST,—Stout fellow, you! I don't think. Holder by name—and nature, what? Earning about £3 a week and giving your wife 2s. 6d. a day to feed herself, you, and three children.

The majority of wives with modest incomes spend their housekeeping money more wisely than men would. Husbands who won't trust their wives to do it give me a pain in the neck. That goes for you, Albert.—JOHN BULL.

Sir JOHN REITH,
Director-General, B.B.C.

DEAR SIR JOHN,—I have nothing but admiration for the Rechabites, but I am surprised they should make representations to the B.B.C. for complete elimination of wireless references to alcoholic liquor in speech and song.

Let us be fair. If the B.B.C. cannot tell us beer is best, it would be unreasonable for the radio to suggest that the best drink is water bright.—JOHN BULL.

Mr. HERBERT WILCOX,
British Film Producer

DEAR MR. WILCOX,—I have no idea of touching you for a loan in congratulating you upon making "a big personal fortune" in America out of your film

Little Gents. at Horse Play—Britain's Unfilmed Stars—Success Without Spanking

"Victoria the Great." But I would ... very much to offer you a suggestion.

British history has provided a mighty theme for several brilliant American films. But repetition of the regal atmosphere tends to become tedious.

Next time why not enhance the wealth of your great reputation by making a picture not about kings, queens and courtiers, but about a typical Englishman whose council house is his castle?—JOHN BULL.

The PRINCIPAL,
Loughborough College

DEAR SIR,—Because a coloured student sought protection of your authority from horse-play of other students, his clothing was thrown into the swimming pool and his head shaved in a ridiculous manner. He was tarred and feathered before he finally escaped—naked.

I hope this unfortunate youth will learn to appreciate the ideal of fair play as incorporated in the public school tradition, and to understand that the baiting of one by many is justifiable if the one is "coloured" and the many are "white."—JOHN BULL.

General GOERING: Hope ordering German troops to eat crab won't put them on high horse.—JOHN BULL.

Rev. A. H. HURT,
Shirebrook

REV. SIR,—I sympathise with your complaint that the three-and-sixpenny burial fee paid to parsons in your parish is lower than is paid elsewhere.

But when you add that it is inadequate "for an afternoon entirely ruined," I am shocked.

If you really regard that time spent on one of the most solemn and sacred duties of your calling as *wasted*, then I am at a loss to understand how your presence can be regarded other than as an insult to those whom you are supposed to console.

I prefer to believe you have been misunderstood.—JOHN BULL.

BY OUR VERY SPECIAL INVESTIGATOR

MR. BEST IS BETTERED

IT is distinctly tough when a Very Special Investigator is called upon to disguise himself as a Pathological Case. But perhaps when the Editor asked me to undertake this rôle he may have harboured the thought that no disguise would be necessary.

The person really responsible is Mr. Percy Best. Speaking a piece at the summer school of the Drapers' Chamber of Trade, our Mr. Best laid it down that "shop assistants must treat difficult customers as pathological cases and remember that all customers, both good and bad, are their honoured guests."

He insists that the shop assistant must always maintain a Chesterfieldian politeness and never, never announce, "'We haven't got it' with a take-it-or-leave-it attitude."

Obviously shop assistants have to steam pretty hard and restrain themselves quite a heap to be deemed deserving of their not unduly extravagant stipends, and it is my duty to record that it was not a shop assistant, but a shopkeeper who furnished the only manifestation of discourtesy I encountered during my investigation.

* * *

It had occurred to me in one of my brainier moments that the best way of ascertaining prevailing standards of salesmanship would be to masquerade as an innocent foreigner.

Bowing politely, I greeted the tobacconist with a courteous "Good morning, sir," as recommended by the phrase-book. According to the rules, he should have responded with: "Good morning, monsieur. In what way can I be of service to you?" But this bloke, who evidently was not of a chatty disposition, merely supplied an inimical stare.

In the circumstances it seemed advisable to skip the next two or three passages of dialogue, devoted to small talk anent the weather, and get down to business. "Is it," I enquired politely, "that you have cigarettes for sale?"

This innocent enquiry seemed somehow to annoy the shopkeeper. Indicating his shelves loaded with boxes of cigarettes, pyramids of cigarettes which stood on his

"You sell the cigarette, yes?"

counter and glass cases crammed ... packets of cigarettes, he demanded ... know what the blue blazes I thought he was there for?

If my investigation had stopped here I should not have thought highly of British salesmanship. But my subsequent adventures in shopland were quite different.

The demoiselles whom I consulted regarding undies for a mythical fiancée were equally patient and polite. When the counter was heaped high with scanties, pantics and whatyou-may-call-'ems and I left without making a purchase, my beard, greatly to my surprise, was still intact and nobody had mentioned the battle of Waterloo.

In fact, it was only when I asked for megrims that the customer-is-always-right system broke down.

* * *

Having read the report of the Trawlers' Federation that the megrim is a cheap and succulent fish which can be bought for 6d. a lb., I resolved to sample some. But apparently the only megrims known to fishmongers from whom I enquired were the kind from which well-to-do shoplifters so frequently and conveniently suffer.

As for the waitress at a restaurant where I asked for fried megrims, she could not have been more disconcerted if I had demanded a slice of Loch Ness monster with mayonnaise dressing.—Y. Z.

A. G. Gardiner on the

MAN *all* FACTORIES NEED

Many enlightened employers watch the welfare of their workers

IN spite of the competition that has sprung up since the war, this country is still the chief workshop of the world. Not less than a third of our working population earns its bread in the factories great and small.

The conditions in which they work therefore are vital to the well-being of the nation.

Now, after a delay that has long been a national scandal, those conditions have been revised. The Factories Bill has become law and will soon be in operation, and the question that arises is What next?

For this is not the end of the story: it is only the beginning of a new chapter. While giving credit to Sir John Simon for having opened that chapter after thirty-five years of government inaction, it would be idle to pretend that the new Factory Act is a final clean-up of the defects and evils of the factory system. It is not.

Take one flagrant scandal—that of the "period of employment" for women and for young people. Men's hours are not regulated by law, except in certain cases. Men can look after themselves through their unions.

But the case of women and children is the affair of the community. Yet, incredible as it may seem, there had been no reduction of the legal maximum of hours for the best part of a century.

It might run in textile factories from 6 a.m. to 6 p.m., with two hours off for meals on five days of the week and on the sixth day from 6 a.m. to 12 noon, a total of 55½ hours in the week.

Scandal denounced

Add to this the intensity of modern machine labour and the long distances to be travelled to the factories (making the actual hours 60), and we have a condition of things bordering on a crime.

The scandal was never more forcibly denounced than in a recent report of the Chief Inspector of Factories. "Sometimes in the same works," he says, "men in an organised trade are found to be working 48 hours weekly, whilst women and girls over sixteen are working up to legal limits."

One result of this is shown in the record of death and mutilation in the factories. Last year was a particularly black year in this respect.

According to the Chief Inspector, the total number of factory accidents was 176,390, of which 920 were fatal, an increase of 18 and 9 per cent. respectively on the previous year.

The brunt of this dreadful casualty list falls on young persons under eighteen. In 1935 the number of accidents for 100,000 young persons employed was 3,130, as compared with 2,542 for 100,000 adults.

In 1928 the accident risk among young persons was 3 per cent. above that among adults. *In 1935 this figure had risen to 22 per cent.*

Young victims

The Chief Inspector's report bristles with grim instances. A boy of fourteen killed on shafting while trying to replace the belt of a pulley.

A girl of fifteen killed after being scalped through her hair being entangled in shafting under a bench. And so on.

What were children of fourteen and fifteen, who ought to be at school, doing in the midst of these perils of the modern machine room?

We can welcome the modifications which the new Act introduces in the employment of women and children, but they are still deplorably inadequate both in regard to hours and the absence of holidays.

We should be content with nothing less than an eight-hour day and a 44-hour week for women and a 40-hour week for young persons.

Nor should we rest until the school-leaving age is so raised as to prevent the possibility of children of fourteen or fifteen meddling with pulleys in a factory.

Apart from this, the provisions of the Act represent a great advance in industrial welfare.

A multitude of new regulations come into force dealing with every aspect of factory life—air space, washing facilities, custody of clothing, "breaks" for the workers, recreation and "rest" rooms, relief of the monotony of processes, hygienic conveniences, meal hours, lighting, ventilation, nursing and medical attendance, adequate canteens, and so on.

All this is excellent as the framework of a more humane factory system. But how is it to be made operative and universal?

Not through the State machinery. There are a beggarly 250 inspectors and nearly a quarter of a million factories and workshops to be inspected. The inspectorate should be increased, but no possible increase would meet the need.

We must turn elsewhere for the solution. In a speech at the Co-partnership Conference, at Cambridge last month, Mr. Gerald Rose, the General Director of the National Institute of Psychology, put his finger on one urgent requirement.

What is wanted in every factory, he said, is a "Betterment Man" to hold a watching brief over the working conditions and to expose and correct the causes of trouble before they have become mischievous.

It is, of course, not a new idea. Welfare work in the factories—thanks to the pioneer work of Mr. Seebohm Rowntree—has in the past twenty years made tremendous strides in the industrial world.

No great and enlightened establishment to-day is without this internal mechanism for making factory life safer, sweeter, more humane and, incidentally, more efficient.

Through the operation of this ministry I have myself seen the whole atmosphere of work revolutionised in great hives of industry.

The ills of the body and the ills of the mind are studied by experts on the spot. The researches of modern psychology have miraculously reduced the strain of labour by the study of rhythms of movement, the refreshing effect of pauses, cheerful surroundings, spells of rest and play, and even the inspiration of occasional music.

I could mention cases, like that of telegraphists' cramp, in which painful disorders have yielded to simple remedies.

Not the least important effect is the cleansing of factory life of the moral stains common in the past when the overlooker was the uncontrolled master of the fate of the operatives.

This beneficent system is to-day thoroughly organised. Through the Industrial Welfare Association, every factory owner can learn how to put it in motion.

Through the Institute of Labour Management the character and independence of the "betterment men" are guaranteed.

As I have said, no great modern industrial enterprise is conceivable to-day without this means of keeping factory life physically healthy, morally clean and spiritually better. It eases work, anticipates grievances and humanises the relations of employer and employed.

It is through the extension of this mediating principle that we must look for the real regeneration of factory life. The State can make regulations. But the State cannot effectively secure their observance.

New spirit

And regulations alone, however good, are not enough. They must be inspired by a new spirit and a new philosophy of industry.

That inspiration must come from the employers themselves. They must learn the lesson that the great princes of industry have learned—the lesson that the human factor is the supreme commodity in the realm of industry as it is in the realm of life.

And in applying that lesson they will, incidentally, discover that in civilising the conditions of labour they are underpinning the structure of their business organisation.

★ Politics and You ★

STEP ON IT, MR. BROWN

EVERYTHING is nearly ready for the Cost of Living Enquiry which Mr. Brown, the Minister of Labour, has promised to carry through. The forms which working-class housewives are to be asked to fill in will shortly be circulated to the various areas.

This form is a long and complicated-looking document. But don't let its appearance frighten you if you are one of those chosen to help in the enquiry. Those who bring it to your door will give you every assistance, both as to how to fill it in and the kind of information the authorities are after.

The importance of this enquiry cannot be overstressed. The last one took place thirty-three years ago when conditions were vastly different.

Then the cost of living level was fixed on the price of necessaries to an average family with not more than 38s. 10d. a week to spend. To-day the price of the same articles is over half as much again. A family income of 57s. 6d. will have to be taken if the present enquiry is to be based on a similar household expenditure. There must be very many thousands of families with incomes below this figure.

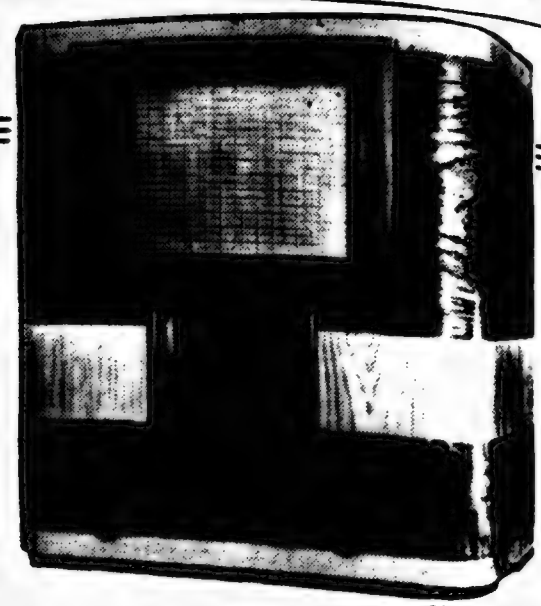
The enquiry is to be spread over four periods, October, January, April, July, in order to cover a full year. This means that it will be at least eighteen months—probably two years or more—before the new Index comes into operation.

This is far too long ahead. Working-class budgets do not vary much throughout the year, and a six-months period would have been enough. The wages of over one million workers in the heavy industries alone, as well as those of thousands of others outside them, are now based on the cost of living. In fairness to all these, every effort should be made to bring the index number up to date quickly. Two years from now they may miss the boat altogether.

As our readers know only too well, the cost of living is rising rapidly. Even under the present obsolete method of calculation it is now 2s. 6d. in the £ above the 1933 level, whilst during the same period wages have only risen an average of 6d. in the £.

It has been computed that this failure of wages to keep pace with rising costs has depreciated the workers' standard of living by £150,000,000 a year. To thousands of pensioners and those on relief it means more—it spells actual privation. Step on it, Mr. Brown!

'It gives as good as it gets'



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1043

How British Association Talks Help Humanity

Science comes down YOUR Street

Science speaks at last year's meeting of the British Association

In a few days the British Association—or, to give its full title, the British Association for the Advancement of Science—will hold its 106th meeting at Nottingham.

A lot of things have happened since that far-off day of September 26, 1831, when Sir David Brewster assembled some of his fellow scientists in a room at York, and founded an association to bring science to the people.

It was a very necessary venture. Although the scientists went by stage-coach to that first meeting—a three-day journey from London—Stephenson had already got his 29-mile-an-hour "Rocket" on the rails, and there was a public outcry against "the craze for speed," which would ruin the country. He was going about with a bodyguard.

Down on gas

Murdoch had just lit Pall Mall with gas-jets instead of oil-lamps, and people were saying that London would be wrecked in one gigantic explosion, and were leaving their houses. The City Corporation refused his gas mains which "were encompassing London with destruction."

A man called Faraday was promising even worse things with something he called "electro-magnetic induction" and an infernal machine called a dynamo.

And, as Brewster said, a scientist was little better than a criminal. He was denied all honours of State, and the patent laws either prevented or robbed all invention.

The B.A. got down to enlightening the public mind on these and other matters. It did it. But for a long time it had very hard going. Attempts were made to suppress it by law, and then to kill it by ridicule.

The Press called it the "British Ass." An Archbishop suggested the Zoo as the next meeting-place for such sub-human pests.

Dickens jeered

Even Charles Dickens wrote a story about the "Mudfog Association for the Advancement of Everything," with characters like Professors Snore, Doze, Wheezy, Muddlebranes, and Drawley.

But it survived all that. It lived to be a platform where great battles of learning were fought out like that which centred round the Darwinian theory. And the din of such battles helped to give impetus to other new views.

And here Joule first explained his great researches on heat, to which you owe your kitchen refrigerator and most of the modern science of food preservation.

Clerk-Maxwell showed some scribbled figures on a bit of paper which proved the existence of what we know now as wireless waves. Rayleigh and Ramsay announced the discovery of argon and neon in the atmosphere—that neon which lights our city squares.

On those same platforms Sir Oliver Lodge gave the first public demonstration of wireless, and—most epoch-making of all—Sir Joseph Thomson announced the discovery of the electron, which changed all our views about "dead" matter and the nature of the Universe.

Again, we owe to the British Association the first knowledge of many more marvels which to-day we take for granted—the X-ray, artificial silk, the petrol engine, and the cause, prevention and cure of dread diseases like malaria, "T.B.," diabetes. . . .

All the landmarks of the past century's victories of the human race are on record in the activities of the British Association. And of its defeats, too. The B.A. sees it as its duty to warn us of dangers and troubles which we bring upon ourselves, even the troubles which science *itself* can cause in our muddled "smash and grab" world.

So you find such items on the agenda this year as noise and the nation; road safety; the costs of distribution—which cuts into the housewife's purse and the worker's wage-packet; and the human factor in industry—the effect of machines on men.

Vast and serious

Also, the agenda of the meetings is topical. You will find rearmament and these disturbed times reflected in such diverse subjects as State intervention in agriculture; the vulnerability and protection of power supplies; dictatorships—and their present and future effects on the world.

And though the range of the papers is vast and serious and covers every field of knowledge, they are human.

Although in one room a group of professors will be discussing the "morphology of the rhizophoric parts of living lycopods," in another room they will be listening to a lecture on cart-front designs, rope-twisters, or new ways of catching prawns.

This year the British Association holds its 106th meeting in a world atmosphere which is much like what it was when it held its first meeting.

In 1831, it was just over 16 years from the ending of the Napoleonic wars, and they were passing through the same conditions as we are to-day at about the same period after the Great War.

Then, as to-day, there had been swift cycles of boom and depression which had upset the economic order of the world.

Europe, freed from Napoleon's hand, was a welter of warring states and new systems of government; there was widespread unemployment at home, agriculture was dying, while money was being lavishly spent to replenish the cannonades shot off by Wellington; there was great unrest which was to culminate next year in the famous Reform Bill.

And then, like to-day, there was a profound suspicion of science and all it stood for.

Worried

One of the foremost points for discussion on the agenda at this year's meeting is the suggestion that science is a kind of Frankenstein monster which may yet destroy civilisation, that invention and discovery are proceeding at too great a pace for the world to assimilate, that scientists' work on behalf of humanity is too often perverted by the war-maker and the exploiter, and so must be limited and controlled.

A laboratory worker, for instance, experimenting with the complicated groups of organic chemistry from which we get out dyes and drugs and petrols, achieves a new combination of certain elements and so produces a new substance. That happens every day.

When he has thoroughly "cleaned up" this new substance—its chemical, physical and other properties—he will write a paper about it in an obscure scientific journal.

That is called "publishing"—it establishes his title to the discovery; his name will be quoted in other papers by subsequent scientists who may work in this field. It is his reward for his research work.

But other people read these journals besides his brother scientists: the foreign Intelligence Services, for example, and experts on military staffs. He may mention, as a matter of scientific interest, that it has certain lethal reactions upon living things.

He may mention it as an ordinary fact—of less importance to him and his colleagues than the other characteristics of the new substance.

But to the *other* people who read these journals that is the outstanding fact. And so, perhaps, we have a new poison gas or poison spray born—to be used as a military weapon.

Many of the leaders of science are much concerned with such possibilities and are in half agreement that something must be done to see that the output of science is not misused.

The public will share in all this discussion, by way of attendance at the open meetings at Nottingham, and through the Press and the radio.

The radio, particularly, is to be much used by the British Association for the first time.

A whole schedule of broadcasts has been set down on subjects which will interest the public.

They will be delivered by British Association members—scientists like Dr. Kaye of the National Physical Laboratory. Professor Julian Huxley is to act as a kind of radio reporter of the meetings, and so the millions will be able to share in the deliberations of the scientists.

In effect they are coming to you with their problems—with all those which have a direct bearing on the life of the community.

The idea is, "Let more people know what those problems are, and in time, somehow, those problems will be solved." The public can co-operate for its own good, and for the good of science.

Cause for pride

If old Sir David Brewster, Faraday, and the other founders of the British Association could be present at this year's meetings of the British Association they would find nothing but cause for pride.

To-day, the modern aeroplane will do in half an hour the stage-coach journey which took them three days.

But there have been greater advances than that. What began as an association of "nobility, clergy, gentry and philosophers" has now become a clearing-house for all scientific knowledge, a meeting-ground for all its workers, and a common place of contact between the weighty mysteries of science and the man in the street.

Romance in Industry

In next week's issue we start an absorbing new series—the success stories of giants of industry and commerce who, rising from humble beginnings, have climbed to the very pinnacle of success.

Prominent men in our leading cities will contribute stories of the struggles, disappointments and triumphs which have marked their progress up the ladder of success.

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See Special Club Announcements on p. 37.

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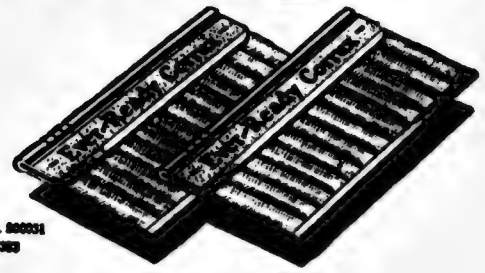

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Ever-Ready set complete with 5 more Ever-Ready CORRUX Blades *in handsome bakelite case*

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Use the 2 FREE blades with the razor — if they don't give you THE BEST SHAVES YOU EVER HAD, return the set and YOUR MONEY WILL BE REFUNDED

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A SOUND AGENCY.
Do you want a sound way of making extra money? That £5 or £10 which you need for a dozen things you can think of. We offer you an Agency for the FAMOUS "CITY" PRIVATE XMAS CARDS, GLORIOUSLY BEAUTIFUL SAMPLE BOOK CONTAINING EVERY TYPE OF CARD AND CALENDAR THAT CAN BE IMAGINED together with equipment. SUPPLIED FREE. An agreeable and profitable job without delay. Apply now.—Private Xmas Card Mfg. Co. (Dept. 5), Simon St., Manchester, 3.

EMPLOYMENT.

POLICE RECRUITS' HANDBOOK for 1937. (Free).—Contains information on pay, prospects and entrance requirements for all Forces. Prospective recruits (aged 19-23) to apply for free copy to H.T.I. (Dept. 662), 356, Oxford Street, London, W.1.

CIVIL SERVICE.—Thousands of pensionable appointments made every year, ages 18-24. Our tuition fees from £4 4s. No extra charge for monthly payments. Full particulars free.—Dept. C.39, THE BENNETT COLLEGE, LTD., SHEFFIELD.

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Vacancies for boys to be trained as Royal Air Force clerks will occur in October, 1937, and January, 1938. Candidates must possess an approved school certificate or its equivalent or be approximately equivalent educational standard, between 15½ years and 17½ years on October 1 or January 1. Entry by selection. Thorough training normally for 18 months. Pay and prospects good.—Apply for A.M. Pamphlet 9 to Inspector of Recruiting, Royal Air Force, Victory House, Kingsway, London, W.C.2.

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PRINTING.—Billheads from 3/6 1,000; other lines cheap.—Samples Free with trade Enquiries Helps."—Cretewsy Press, 8, Buxted Street, Bethnal Green.

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WALLPAPERS DIRECT from 2d per roll. Send for patterns post free. — WEST RIDING WALLPAPER CO., 62, TRINITY ST., LEEDS.

WALLPAPERS AT REDUCED BARGAIN PRICES. PATTERNS POST FREE.—BRUCE & HALL, DEPT. J.B., SOUTH SHIELDS.

LADIES! A complete set of lovely Undies for 6s. down. Here's an offer you must not miss. Read the full description in the advt. of "Home-Needs," top of page 3

THE reliability of Bush Superhets is renowned. The model illustrated on page 14 can be obtained for 3/9 week. Fill in the coupon at once for full details of this and other models and send to Bush Radio, Ltd., Dept J.B. 138, Power Road, Chiswick, London, W.4

INVALID CHAIRS and Carriages of every description. Turn to page 2 and read the advt. of Messrs. Harding, of Bath. Then send for the Free Illustrated Catalogue.

WONDERFUL illustrated book of interest to all radio listeners is offered to readers who post the coupon in the Ferranti advt. on p. 23. Send for your copy to-day.

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BEFORE buying your radio don't overlook the following offers:—PHILIPS (Front Cover), BUSH (p. 14), FERRANTI (p. 23). Readers are advised to get full particulars of each made, illustrated by writing, mentioning John Bull for free illustrated catalogue and details of their popular easy payment terms, or simply fill in the Coupons in each announcement.

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FREE!—48-page book full of information for gardeners (illus.). Hints and advice on better cultivation of flowers, fruit and vegetables. Send p.c. to LASCO, LTD. (Dept. 1), Liverpool.

SPECIAL OFFER.—Tulips Daffodils Varieties, 1,000 lot 10/-, 500 6/-, Carr. Paid.—KINGSFORD & CO., Holbeach, LINCS.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Get quick remedy proved by testimonials.—Write, The Science Institute (J.B.), 21, Warwick Lane, E.C.4

DON'T WEAR A TRUSS. Use Brooks Rupture Appliance. New Discovery. Wonderful. No lumpy pads, no springs, adheres closely. NEW REDUCED PRICES. Light and cheap. Sent on TEN DAYS' FREE TRIAL. Catalogues free. — BROOKS APPLIANCE CO., LTD. (520H), 80, Chandos Lane, London, W.C.2; (520H), Hope Chambers, Hilton Street, Stevenson Square, Manchester.

DISCARD your truss and wear a Beasley Air-Filled Cushion Appliance. Gives marvellous relief and comfort. For further particulars see advertisement of Beasley's, Ltd., on page 2.

A NUMBER of proved remedies for most common ailments appears on p. 18. Readers who order now can accept Mr. Shadforth's special free offer which is available for a limited period only. Turn to it now.

FREE to sufferers from Leg and Circulatory Troubles! Sample of ELASTO and copy of special free booklet. Fill in coupon on page 11

MISCELLANEOUS.

READERS who want to improve their health by simple physical culture, training which can be carried out at home in spare time should not overlook the Chas. Atlas offer on p. 31 and Broom's announcement on p. 33.

FREE.—Pennings' Every Mother's Book. Write, mentioning *John Bull*, to Alfred Pennings, Covers, I.W. See page 27.

A FREE pattern book of patterns and embroidery transfers will be sent to all women readers who write to Reckitt & Sons, Ltd., Dept. 362, Hull. The actual patterns and transfers are given free in exchange for your free copy carton tops. Write at once for Your Needs of the pattern book, "Notions for Needs" (1937). Every woman ought to have a copy.

FREE.—Fill in the coupon on the Front Cover for full details of Philips' new range of radio receivers. There are numerous models from 7 gns. upwards, and every set can be obtained on H.P. terms. A wise buyer will get particulars of Philips' new range by sending the coupon on the Front Cover.

MAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, health-sapping habit.—Filter, Ltd. (Dept. J.B.), endeavouring habit.—Filter, Ltd. (Dept. J.B.), 31, Broadway, Crouch End, London, N.8.

It started like this, with an enterprising grower offering odd baskets of fruit to passing motorists

NEW Roadside Vendetta

THERE is a new kind of spying being carried out on the roads just now. It is a feature of the war that is raging between roadside stallholders selling country ...uce and the shopkeeper green...ers.

...when you see a policeman hanging ...ber sheepishly ...r a road which ...through a dis...rict in orchards ...fruit, he is not ...ssarily on the ...ok for offending ...ers.

...re likely he is ...ing to pounce on ...e stallholder who ...mmits the crime ...selling a few ...ds of plums to a ...ing motorist — ...8.30 p.m.

...ar watch if un...will not keep ...n and ten twenty-...ur hours—and go ...is.

...ers are claim...that the road-...alls are becoming a menace to ...e trade.

...ese stallholders, they argue, do not ...e to keep regular hours; rarely pay ...s on their retail premises, and often ...se the public by selling fruit by ...asket instead of by weight.

...fact it has been suggested that ...ade stalls are often overlooked by ...weights and measures" men and ...ar inspectors.

...etail organisations, therefore, are ...ing it their business to have the stall...lders watched for petty infringements ...ious laws and regulations.

...a recent test case, a fruit farmer ...Ombersley, Worcestershire, was fined ...shilling for selling a basket of ...berries after 8.30 p.m. The first ...se, therefore, has gone to the ...rocers, but the stallholders are ...olding for action.

...Evesham, a stallholders' associa...n has been formed which, it is hoped, ...ll eventually become affiliated with ...e National Farmers' Union.

...his step would enable the newly ...med association to deal with the ...ace of the pedlars who buy fruit, ...en of foreign origin, in the towns and ...e out on to the country roads to ...y it.

...The genuine country stallholder is as ...ious to keep these pedlars off the ...ad as the greengrocer. This is about the only point, however, upon which stallholders and shopkeepers agree.

Worcestershire seems to come an easy first among counties with the largest number of roadside stalls. The reason for this, particularly in the famous Vale of Evesham, is the large quantity of perishable fruit grown by small fruit farmers, who could not possibly dispose of their goods in any other way.

As one of the "small" men said: "If it were not for the local stalls I should have to let the fruit in my little orchard rot. I do not grow enough to interest the big merchants, and I cannot afford the cost of transport to the shops, say in Birmingham, where I might get a fair price."

Because of this there is a considerable volume of opinion in the districts concerned that not only should the roadside stallholders be allowed to continue, but also to keep their rather irregular trading hours.

What would the small men do without us? ask the stallholders. We take their produce, *however small the quantity they have to offer*, and we give them a reasonable price. Practically all the stuff we sell is of a most perishable nature, therefore to shut at an earlier hour would mean considerable loss to a number of small men.

And they point out that while all the big plum growers in the district are well known, there is a very large number of men with tiny orchards who could never get rid of their stuff to either the greengrocers or the merchants.

In some cases fruit growing with these men is only a spare time job, but naturally they do not wish their fruit crops to go to waste.

Enquiries among a number of small growers elicited many stories of fruit sent into the shops which had failed to realise any profit for the growers.

As one man put it quite fairly, it is not always the shopkeeper's fault. He dare not buy fruit that is too perishable, in case he is unable to dispose of it within the recognised trading hours.

An ironic example was provided by one stallholder.

"One Saturday afternoon," he said, "I had a fairly large quantity of perfect Victoria plums, when along came a Birmingham shopkeeper, drew up his car, examined a basket and enquired how many more I had. Finally he bought all I had. I charged him 3d. a pound.

On Monday he came again for some more; I only had a few, but he took them. Then turned round with a sneering laugh.

"'You are a fool,' he exclaimed, 'I made 8d a pound on that other lot.'"

One interesting point is that whereas retailers are bound by Act of Parliament regulating closing hours, wholesalers are not.

Some stallholders, therefore, are only selling goods to people who undertake to sign a declaration that they are buying to sell again.

It may be only a man selling to his wife, or *vice versa*, but such an arrangement apparently protects the stallholder.

In addition, many of these stallholders argue that they are fully aware of the provisions of the Early Closing Act, and that any assistants employed by them are never kept after the prescribed hours. Business done after these hours is carried on by the stallholder and his wife.

Kent is another county rich in wayside stalls, and enquiries there prove the situation to be similar to that in Worcestershire.

During the latter part of the cherry season, immense quantities of cherries would be wasted if the shopkeepers were the only outlet for disposal.

One of the greatest trials of the small grower is cost of transport, which is often exorbitant.

Here is one example.

At an old inn in Hertfordshire, the host is well known for the excellent cheese and salads which he serves as an accompaniment to good beer.

Early this summer he was approached by a firm of greengrocers less than four miles away to take six or eight dozen lettuces from him.

He was offered ½d. *each for them, whereas the cost of transport, he found, would be* 5s.!

So, instead, he sold his lettuces to his satisfied customers, who paid him 1½d. each, and called them extremely cheap.

All along the Great North Road, the various by-passes and even less frequented districts the story is the same—the roadside stall is the small grower's fairy godmother.

Before the shopkeeper can alter matters he will have to devise a means of transport and resale which will give the small man an equal chance with the big grower.

At present these stallholders are trading in fruit in such a delicious stage of ripeness that it would be most difficult to transport it through several hands.

There is no doubt that large quantities can be handled more cheaply than smaller ones, but ways and means should be devised to avoid any wastage of health-giving produce.

The methods employed in Denmark are worth studying.

There, goods are collected under a national scheme and taken to the Government depots dealing with farm produce.

Provided his stuff is up to the standard required, the small man with only a few pounds of produce to sell has an equal opportunity with the man who has tons to dispose of.

Either we must adopt a similar system or leave the road stallholder to carry on.

Fine Example

PLEASE accept my sincere thanks for cheque. Your Free Insurance is worthy of every praise, and the expeditious manner in which you dealt with my claim was a fine example of the excellent quality of JOHN BULL.

This is yet a further extract taken at random from letters acknowledging cheques sent under JOHN BULL's Great Free Family Insurance Gift.

JOHN BULL is the only paper in the world to safeguard your household effects against damage by fire, storm and flood.

Remember! Registered readers will continue to enjoy the full protection of JOHN BULL's Free Family Insurance while on holiday anywhere in Great Britain, Ireland, the Channel Islands and the Isle of Man, if they can prove that they bought the paper while away and that before leaving home they instructed their newsagent to reserve delivery immediately upon their return.

Registration forms appear to-day in page 21.

THE HUMAN MACHINE

LIVE AND LET LIVE

THERE are a lot of people in the world who are insistent on what they call "standing up for their rights." Now it is a big and noble ideal—but it presupposes a whole lot of knowledge. To stand up for your rights you must know very clearly what your rights are. More, you must be certain what other people's rights are.

In fact, to be able to stand up for your rights with a clear conscience means that you have solved all the complicated problems of citizenship.

To play at being "King of the Castle," to take up a position and defy the world to dislodge you from it, is a fine game when one is very young: but life isn't lived that way. To assert one's authority, to refuse to listen to any other point of view but one's own, to put one's foot down and challenge contradiction is too fatally easy. Life's more complicated.

Relationships with other people are not affairs of legal contracts. There are no definitions and clauses and sub-clauses. They have to be worked out by compromise, by good will, by give and take, by a willingness to fit in, or at least a readiness not to fall out.

Remember that if you claim "rights," the other fellow has an equal claim: and who is to judge between you?

There is only one safe rule, and that is to claim nothing that can annoy or injure anyone else. Live and let live. The key to a happy life is not labelled "Domination." Its inscription is "Co-operation."

Warm Weather Health Hints

Helpful advice to all who want Good Health!

Mr. Shadforth, best known of all dispensing Chemists, as the founder of the Shadforth Prescription Service that is famous all over the civilised world. Mr. Shadforth is a qualified Pharmaceutical Chemist and Member of the Pharmaceutical Society of Great Britain.

MANY people suffer needlessly from ailments which can be rectified quite easily. Changes in weather which upset constitutions—the pain and discomfort which follow normal eating, "nerves," those racking headaches, that "too old at Forty" feeling—be rid of them! There is a Shadforth remedy for every common ailment—a remedy which has been proved by time to be of the greatest aid. Scores of thousands owe their health and strength to them. What they have done for others they can do for You. Don't delay—prove it by ordering those you need NOW! Accept my special offer

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and for a limited period only.

Mr. Shadforth's Book of Prescriptions,

Published at 2/6

Containing 96 pages packed with valuable medical information and hundreds of doctors' prescriptions written in plain English.

A Book everyone ought to possess.

These medicines may be obtained from any chemist. If purchased on receipt for medicines together with the book will be forwarded "John Bull." Book No.

LIVER TROUBLES

Constipation, Biliousness, Sick Headache

PERIODICAL bilious attacks, constipation, sick headache and bowel indigestion indicate a sluggish liver, and for this nothing equals this pill. Take it with each meal and you will soon be better. This is a useful formula to keep in the house for family use. Get it now, and prove its worth. It is known as **Shadforth Prescription (No. 2,000).** Prices: 9d. (30), 1/3 (100), 3/- (300 pills).

Special Booklet on Liver Troubles (J.B.222). Price 2d. post free.

DON'T RISK WARM WEATHER COLLAPSE!

DOES your heart palpitate? Are you tired from morning to night? Sleepless yet needing sleep? Without appetite, yet needing the strength which foods can bring? You must not go on like this? Take "Blue Lion Fox Nuts," the modern tonic which pulls you together in a few hours. Frazzled nerves full of vim; gloomy thoughts gone; faith strengthened, hope renewed before nightfall; life worth living to-morrow. It is the Doctor's Best Tonic for heart, nerves, stomach and kidneys—it prevents palpitation, flutterings, faintness, tremblings, run-down condition, stops your falling-to-pieces feeling. Don't imagine yourself into an illness; have a good rest, take this tonic and be normal in a few days.

Ask for "Blue Lion Fox Nuts." Shadforth Prescription No. 632. Prices: 1/- (25), 1/9 (50), 2/6 (72), 4/6 (144).

The Shadforth Booklet on Heart Troubles (No. J.B. 320). Price 2d. post free.

THE WORLD'S BEST HEALTH, HEART AND NERVE TONIC.

KIDNEY TROUBLE

Why those Disturbed Nights?

KIDNEY and Bladder [illegible] lieved. Quickly. [illegible] have tried "Shadforten" [illegible] endless suffering from [illegible] as physical. There is not [illegible] that can do you the slightest [illegible] cleansing, healing "Shadforten" [illegible] successful remedy for [illegible] Gravel, Gall Stones, Scalding [illegible] Liver, Kidney, Uric Acid [illegible] and disturbed nights. [illegible] Prices: 1/6 (25), 2/6 (50), 4/6 [illegible] 12/-.

Mr. Shadforth's valuable book [illegible] on Bladder and Kidney Troubles. Price 2d. post free.

CORNS

WASH the feet well with hot water every night, using **Shadforth Formalin Soap (No. 849**—costs 1/-). Dry the feet and corns well with a rough towel and afterwards rub in a little Corn Salve (**No. 891**—costs 7½d.).

The Shadforth Booklet on "Corns" (J.B. 297). Price 2d. post free.

HEADACHE, NEURITIS

Painful Nerve-sheath Inflammation

ALL nerve pains, including those of Neuralgia, Colds, Influenza, Headache, Sciatica, Neuritis, etc., are promptly relieved by "**Shadspro Compound,**" the new pain-killer (**No. 883**). This formula is non-purgative and does not upset the stomach. It quickly relieves pain and renders movement possible. It reduces inflammation and temperature and kills bacteria. Prices: 9d. (10), 1/3 (25), 2/- (50), 3/6 (100 tablets).

Shadforth Booklet (J.B. 260). Price 2d. post free.

FOR BACKACHE

Gout and Rheumatism and many Uric Acid Troubles

nothing is better than this tablet, composed of Potas. Nitrate, Colchicum, Methylene Blue, Buchu, Venice Turpentine, Bearberry, Capsicum, Juniper Oil, and Copaiba. This prescription stimulates the kidneys, reduces tension and swelling, expels uric acid, and has a soothing antiseptic effect on the Bladder. The methylene blue kills pain, it colours the urine blue. Dose: 1 or 2 thrice daily. **Shadforth Prescription (No. 40).** Prices: 9d. (12), 1/6 (36), 2/6 (72), 4/6 (144), and 13/- (432 tablets).

For Backache consult the Shadforth Booklet (No. J.B. 197). Price 2d. post free.

ALOPECIA

(Hair Falling Out in Patches)

HERE is a Cream which [illegible] bald spots (alopecia) [illegible] It is an unfailing remedy [illegible] and Ringworm, and most [illegible] Ask for **Alopecia Prescription No. 850.** at 1/9 and 4/-. The best soap [illegible] Psoriasis, Hair Trouble, Scurf [illegible] troubles is **Shadforth Birch Tar Soap No. 939.** costs 1/- per tablet. The best [illegible] is Potassium. Take this in the [illegible] (the new Potassium Tablets) [illegible] Price 9d. **Prescription No. 1250.** [illegible] the hair and prevents it going [illegible]

Consult Health News (No. J.B. [illegible] treatment of Hair Troubles. Price 2d. post free.

SKIN TROUBLES

HEALTHY FACE, LOVELY COMPLEXION

depend firstly on the blood beneath them, and only secondly on cream and powder. The best remedy for muddy or sallow complexions, acne or blackheads, boils, redness of skin and some forms of eczema, pimples and even carbuncles, is dispensed in dainty tablets as **Shadforth Prescription No. 462 (Skin Tonic Tablets).** They cleanse the blood. Try them for a couple of weeks and note, with satisfaction, the great improvement in your complexion. Don't cover up faults—cleanse them from within.

Prices: 1/- (36), 1/9 (72), 3/3 (144).

The best soap to use while taking the tablets is Shadforth's Anti-Blackhead (Milk of Sulphur) Soap. Prescription No. 1064. Price 1/3.

The Shadforth Book on Skin and Complexion Troubles (No. J.B. 322). Price 2d. post free.

EAT WHAT YOU LIKE

BE RID OF INDIGESTION, ACIDITY, GASTRITIS

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness After Meals, and all forms of acid indigestion have been cured by the SHADFORTH ACIDITY PRESCRIPTION No. 1077. POPULARLY KNOWN AS "WHITE LIONS."

Dispensed after the successful formula used in hospitals and clinics by prominent physicians, they give prompt relief and comfort. This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; sour, sour face replaced by such broad sweet smiles that your friends marvel at the magic change.

Prices: 9d. (24), 1/6 (72), 2/6 (144), 7/- (432 Lions), with Directions.

"White Lions" are POSITIVELY the World's Greatest Remedy for Acid Indigestion.

Special Book on Indigestion Cures, and on Treating of Digestive Troubles (J.B. 314). Price 2d. post free.

HEALTHY BLOOD

100 p.c. Purity. 100 p.c. Vitality

HERE is the Shadforth [illegible] and approved remedy [illegible] It eliminates rheumatic tend[illegible] painful parts. It heals [illegible] eczema, and skin disfigure[illegible] the blood, and blood is [illegible] **Shadforth Blood Purifying Tablets No. 1223).** Prices: 2/6, 4/6 and 13/-.

ARTIFICIAL TEETH

KEPT CLEAN

with **Shadforth Special Tooth Powder,** prepared specially for that purpose. Recommended by Dental Specialists. (Prescription No. 906), at 1/-.

The Shadforth Booklet relating to the subject (J.B. 276). Price 2d. post free.

False Teeth Hold Fast

all day long when you sprinkle on Shadforth's Dental Plate Powder (Prescription No. 906A) —they fit snugly—comfortably—they cannot slip. Prescribed by world's leading dentists. Price: 9d. and 2/6 per box.

NERVES

Absent-Mindedness, Loss of Memory, Debility, Depression, Lassitude

Nourish your Nerves and each new day will bring renewed Joy in Living.

YOU can pull through. Depression, Brain-Fag, Loss of Memory, Debility and Neurasthenia and that "tired feeling" are conditions and not diseases. Shadphos Tonic Tablets—act like magic. You are brighter in an hour and a new man in two days. A proved remedy. Prices: 1/- (12), 1/9 (24), 3/3 (50), 6/- (100), and 17/- (300 tablets). **Prescription 470.**

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AVOID Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse and sleeplessness; it leads to restoration, and makes you 20 years younger within 20 days. **Get it now (Prescription No. 1108/T).** Prices: 2/6, 5/6, 15/6.

Descriptive Book (J.B. 296). Price 2d. post free.

HAY FEVER

Summer Catarrh and Cold

AN effective nasal antiseptic of the ephedrine action is now provided in "Shadrinol." It is packed with a pipette for placing drops in the nose and with a spray for applying to back of the mouth and throat. It quickly relieves Nasal Catarrh, Head Colds, Coryza, Hoarseness, Laryngitis (occasionally Bronchitis and Asthma) and general catarrhal congestion of the mucous membranes of nose and throat.

Complete with directions. Price 2/6. **Prescription 1005XR.**

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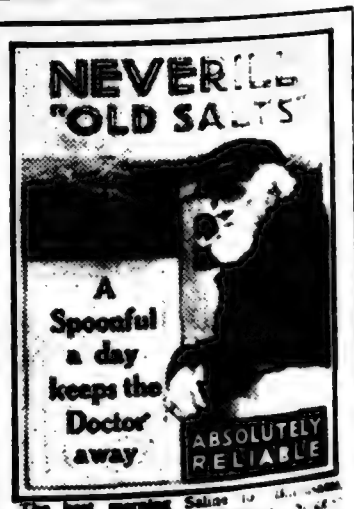

The best morning Saline [illegible] Constipation, Disordered Stomach, [illegible] Liver, Bladder and Kidney [illegible] Rheumatism, Feverishness, Obesity, [illegible] it first thing every morning. [illegible] ten. For Sparkling Eyes, Clear Complexion, Tip-top Fitness and Joie de Vivre.

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"Shadforth" famous Prescriptions may also be obtained from Boots, Timothy White's & Taylor's, Gamages and your Local Chemist, who will either hold stocks or will gladly obtain on request.

The prescriptions published on this page are not intended to usurp the function and right of position of the registered medical practitioner

HISTORY Out of a Can!

WAY up in Broadcasting House, London, there is a room of ghostly voices. Voices snatched from the ether and transfixed by spearpoints on to discs as a butterfly is caught on the wing and impaled on a board.

It is a room where the voices of the Great Man and the Little Man, great events and commonplace incidents, live in record form for the ears of posterity.

Deep down below the National Film Library in near-by Denmark Street there are vaults haunted by kindred ghosts. Phantom figures of past and present, kings and princes, stars and statesmen, weddings and funerals, street scenes and state occasions, real life dramas and Hollywood romances.

All are ranged side by side on miles of celluloid stacked in airtight tins—canned history for the instruction and entertainment of future generations.

FIVE hundred years hence people will be able to see and hear the events of our time as clearly as we can see and hear the events of this morning on the newsreel or the radio this evening.

The B.B.C. and the National Film Library, though now the most important repositories of canned history, were not the first. The gramophone companies began preserving the voices of the past in the reign of Queen Victoria, and in the safe custody of the British Museum are the matrices of nearly a hundred records made by outstanding characters of a dead generation.

Some of these have not yet been heard by the public, and one at least will *never* be heard, though it is the most interesting and the most important. It is the voice of Queen Victoria.

In 1897, a year after the Italians had been routed at Adowa after their unsuccessful efforts, first by cunning and then by force, to lay hands on Abyssinia, Queen Victoria sent a British mission under Sir Rennell Rodd to negotiate a settlement of the Somali boundaries and other little matters in the interests of Great Britain.

Sir Rennell was the bearer of a phonograph record, the first and last ever made by the old Queen, carrying a message of greeting and reassurance to the Emperor Menelek.

Only three copies were made.

The copy delivered to Menelek was, according to instructions, destroyed by him as soon as he had heard it. Another copy was kept by a court official, and the third by the man who had made the recording.

During the late war the official copy was stolen from a safe in mysterious circumstances.

Twelve months ago the only remaining copy was found by Edison-Bells in a box of old phonograph cylinders. It was carefully restored and plans were made to broadcast the voice of the Queen for the benefit of the millions to whom she was only a name.

But when official circles heard of this a ban was placed on the sale or broadcast of this unique record, and the Home Office descended in force to take possession of the cylinder.

EVENTUALLY, Edison-Bells were permitted to keep the record for their archives on condition that it was never reproduced.

You can, however, hear what Gladstone said in '98 to Edison. You can also hear what Florence Nightingale and Sir H. M. ("Dr. Livingstone, I presume") Stanley said about the same time.

And you will soon be able to hear what the great Barnum said in 1890, and Louis Napoleon, Tennyson, and, possibly, Disraeli.

There is Florence Nightingale, when she was over seventy years old: "When I am no longer even a memory—just a name—I hope my voice may perpetuate the great work of my life. God bless my dear old comrades of Balaclava. . . ."

And there is Barnum, in 1890: "I have just closed the greatest show on earth, and centuries hence when I have gone to join the great and happy majority I hope the phonograph will be the means of bringing my voice to the public."

What would the shy and delicate Tennyson have felt had he known that one day his recitation of his celebrated "Charge of the Light Brigade" would be heard by millions?

Experts are working now on the renovation of this cylinder, but it will be some months before it is heard by the public.

The preservation of films for the use of remote posterity is a more difficult problem which the British Film Institute is now studying.

As far as is known at present, a film cannot be kept much more than twenty-five years without deterioration. To prolong its life it has to be kept in sealed containers in an even temperature of 60 degrees, and "revived" from time to time by treatment with chemicals.

AS far back as 1911 the necessity for preserving films of historical and national interest was realised, and the "Bioscope," one of the earliest film trade journals, made an urgent appeal for the foundation of a national film museum.

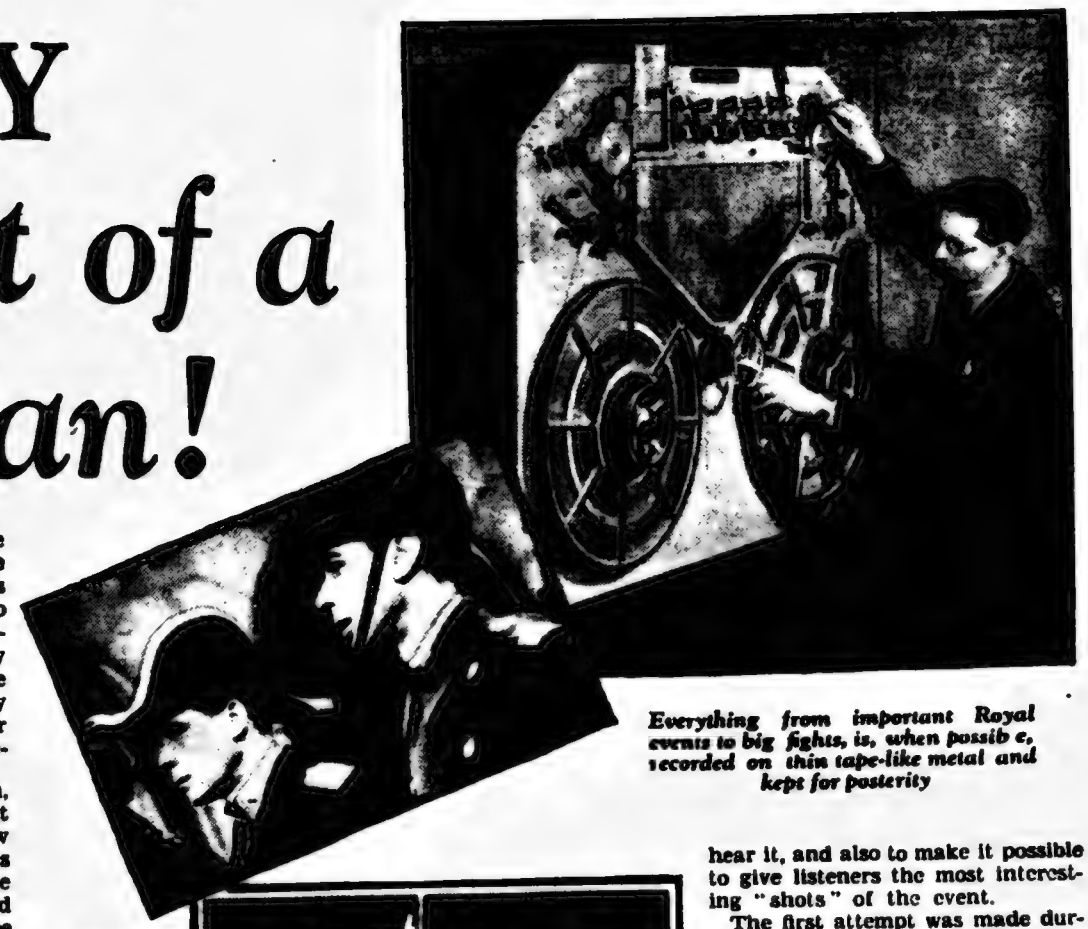
But it was not until two years ago last month (July) that the National Film Library was founded "to preserve for posterity copies of all films, fictional and non-fictional, outstanding for their technical excellence or for their importance in the history of the cinema, and copies of all films valuable as documents of scientific or historical importance."

An annual grant derived from a percentage of receipts from Sunday cinema performances was made by the Government, and donations were asked for to supplement the grant.

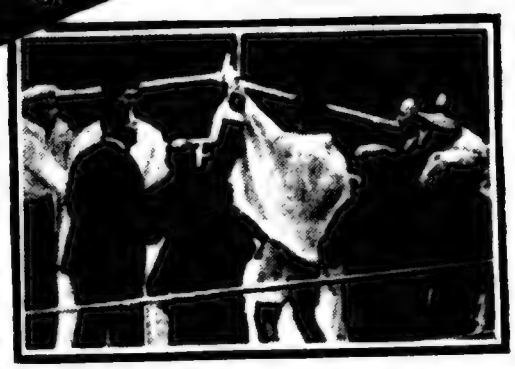
Now, after only two years, the vaults of the National Film Library contain fifteen hundred reels of living history vividly depicting every aspect of the life of the past forty years.

There is a film of the 1896 Derby. In 1899, World African Films shot the opening of the Sudan Railway by Lord Kitchener, and thenceforward there was scarcely any event of importance in our history that was not recorded.

There are shots of departures for and arrivals from the Boer War, shots of Queen Victoria with her son and grandson at Balmoral, of her funeral, showing a close-up of King Edward VII riding beside the Kaiser, of street scenes in 1903 showing horse and steam trams chugging through top-hatted crowds, of the Delhi Durbar, and scenes of the early days of the Great War.



Everything from important Royal events to big fights, is, when possible, recorded on thin tape-like metal and kept for posterity



The Film Library has very few shots of the war itself. The reason is that all the official war films are the property of the Imperial War Museum, and their issue is controlled by the Stationery Office, which collects the Crown copyright fees.

In vaults under the War Office where they are stored (and somewhere in the Midlands where a duplicate set is kept, just in case) are half a million feet of film taken on all the main fronts except Gallipoli, which was not visited by the cinema photographers.

Of these pictures of death and destruction this generation has seen only short snatches.

But if the Imperial War Museum can obtain the money it wants to build a viewing room it will be possible for the public to see these films as they can now go through the books in the library.

Until the foundation of the National Film Library these war films were the only ones specially preserved.

NO less important than the National Film Library as canners of history are the B.B.C.

Four years ago the Recorded Programmes Department was formed. It began with one man, Mr. H. L. Fletcher, and a handful of historic records given by the gramophone companies.

Mr. Fletcher now has a staff of twenty, and around the walls of room 437 are stacked more than five thousand discs.

When the Broadcasting Corporation was formed and outside broadcasting began to develop, experiments were made with recording on magnetised steel tape.

The idea at first was not to keep a permanent record—for Blattnerphone tape, as it was called, is too cumbersome and expensive for filing away—but to enable an event taking place at an inconvenient hour to be broadcast at a time when most people could hear it, and also to make it possible to give listeners the most interesting "shots" of the event.

The first attempt was made during the Ottawa Conference. The speeches of every one of the Dominion Prime Ministers were recorded.

The result was encouraging, but experience showed that steel tape was unsatisfactory for that purpose, and the B.B.C. engineers produced a system of recording on flat, metal-backed discs which can be played back within two minutes of being cut.

The Recorded Programmes Department now has three vans going all over the country in search of material, and at Tatsfield there are men listening in to the world every hour in the twenty-four and making snap recordings of every foreign broadcast of immediate interest or historical importance.

One of the most dramatic records in Room 437 is one picked up by Tatsfield and never heard by English listeners. It is a disc of the commentary on the arrival of the Hindenburg at Lakehurst.

THERE is the American commentator speaking enthusiastically:—

"Towards us, like a great feather, is the Hindenburg—she looks mighty proud. It is practically standing still now. The ropes have been dropped. . . . IT'S BURST INTO FLAMES!"

There is a gasp, and a note of incredulous horror in the commentator's voice. "Get out of the way! Get this—get out of the way, please. . . . It is bursting into flames.

"It is terrible! This is one of the worst catastrophes of the world. The flames are five hundred feet into the sky. It is a terrific crash, ladies and gentlemen. It is all smoke and flames now. Oh! the humanity."

You can hear the man sobbing with emotion. "Honest it's a mass of smoking wreckage. Lady, I'm sorry. Honest I can hardly——Oh, I can't. I'm going inside where I can't see it."

It is impossible to listen to that without a thrill of horror.

In Room 437 one can hear the only account in existence of the private life of King George V, described by the King's Librarian, Owen Morshead. And one can hear again the agonising bulletins followed by the solemn announcement by Sir John Reith telling of the King's passing; the funeral service; the speech of the new King; the final act in the drama of the Abdication; and the acclaiming and coronation of King George VI.

Never before has it been possible to preserve such a complete and vivid record of such great historical occasions.

The famous waterfront at Shanghai—the Paris of the Far East—but now a shell-torn city of nightmare

ONCE upon a time—less than a hundred years ago, to be exact—there was a vast expanse of mud which nobody seemed to want. To-day it is called Shanghai.

Japanese eyes look at it enviously. Japanese guns clamour at its gates. "The Paris of the Far East" it is called nowadays.

The phrase certainly gives a true picture of one aspect of life in Shanghai.

Dream-like girls are there who outrival any to be found in Europe. Mirror-like dance floors. Drinks ten times more taste-tickling than any New York could provide. Dishes such as epicures think about with their eyes closed.

The last word in hotels, cabarets, dance halls. Famous bars that have never been closed, night or day, for fifty years. Rich men's daughters who won't wear a thing that hasn't been rushed from the *salons* of Europe, regardless of cost.

Hence "Paris of the Far East."

But there is another title, a title which fits it far better: "City of Riddles."

It is something of a riddle why it should have grown where it did on mud, to have a population of 3,565,476, to become the fifth biggest port in the world.

Latest puzzle

The latest incident in its history is a riddle, too. Japanese bombs and Chinese bombs alike have been dropped on it, just as if both sides felt that the biggest blow each could strike at the other would be to exterminate Shanghai.

There is the riddle of why it should have attracted to it men and women of every nation under the sun, with the solitary exception of the Eskimo.

And baffling, yet again, is how it manages to survive, so different in character, appearance, government, and many other things, that it might belong to another planet.

Indeed, to look on Shanghai is to look on the most perplexing Chinese puzzle of to-day.

It was in 1843, just after our war with China, that the British first settled there. We bought about 100 acres of the mud-flats—almost where the slimy Whangpoo River flows into the Yangtse estuary—when the land was about £90 an acre—and the economaniacs at home grumbled about it just as you would expect them to do to-day.

They didn't stop to think that there are round about 300,000,000 Chinese in the River Yangtse basin—Chinese who make things and consume things. The figure must be approximate, for a fair-sized Yangtse flood will kill off a million at a time.

Anyhow, the French snapped up another strip seven years later. The Americans made a similar purchase in 1862.

America and Britain preferred to join hands—and the result is seen in the International Settlement with its population of 1,200,000. France decided to work alone, and has her separate French Concession to this day.

To what an extent Britain paved the way to foreign opulence—paved it in mud!—can be seen from the results.

The market value of land in the International Settlement under foreign registration—quite apart from that owned by the Chinese—is £300,000,000 sterling.

That under British ownership is worth round about £100,000,000.

And on what was once nothing but browny-black silt there is to be found the wealthiest association of white people congregated together outside Europe or America.

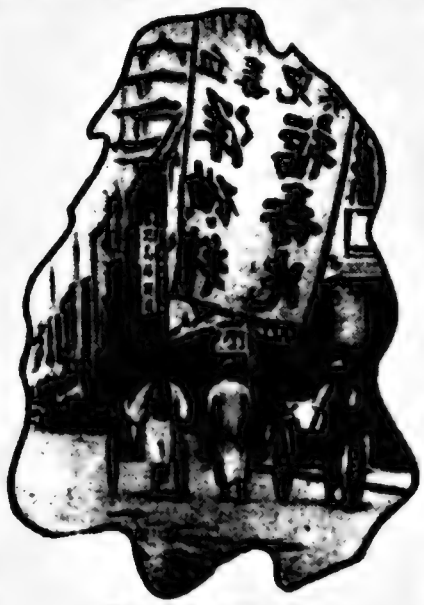
According to the Chinese, riches come all too easily to the "foreign devils" in Shanghai. And true it is that it is a city of millionaires.

The younger Chinese in particular are apt to watch with resentful eyes the big liners and cargo boats that come and go; the operatives pouring from the engineering works, the cotton and silk factories, the flour mills; the huge cargoes of silk, tea, raw cotton, beans, wool, hides, and rice destined for export.

They are embittered by the fact that wonderful art treasures have found their way into the homes of these foreigners they mistrust—in some cases to make collections which cannot be valued in terms of money. They are locked away from the sight of all but the privileged, and protected by picked guards.

They never see the other side of the picture. . . . There is acute poverty among those "white devils," for instance.

In recent years there has been as much as 15 per cent. of the British populace unemployed and destitute at the height of a hard winter, with relief funds pretty well exhausted.



Shanghai street scene

By almost every ship there arrive people who have read of the vast fortunes made in the Far East trade by residents of Shanghai — but who manage to discover nothing but disillusionment.

Then a few hundreds of thousands of Chinese do very well out of Shanghai's prosperity, even if the bulk of that three million population live as frugally, ignorantly and densely herded as in the days of Confucius.

At least the foreigner builds modern factories, pays comparatively good wages, looks after the health and well-being of his employees—with a few exceptions.

Don't fail to notice that word "comparatively," however. Foreign-owned mills and factories which the Chinese might regard as models very often fall far short of any to be found in Britain.

Too many Chinese have the oddest methods of competing.

They build their homes in the rabbit-warrens of Greater Shanghai, the native Shanghai administered by a Mayor appointed by the Chinese National Government, and they turn one or two rooms into a dingy factory.

They refuse to tell the authorities anything about their business operations. That way, they think, means interference from the higher-ups, and the Chinaman hates interference.

And so weakly women and frail children go to work for them in these little hell-holes, supplying the lowest form of Chinese slave labour in a country where slavery is rampant.

And what is puzzling to European minds in particular is: Why do the Chinese incline to industries entailing the use of explosives, dangerous acids, celluloid or the like?

One day a house blows up in the filthy underworld quarters of Shanghai.

It might be a boiler, for it isn't unknown for a Chinese "manufacturer" to fit a complete steam-engine in a room of his house without saying a word about it to the authorities.

Far more likely, however, that he is dealing with explosives or chemicals—perhaps making gunpowder by the old saltpetre recipe without any proper precautions whatsoever.

Or sometimes some such house will go up in one roaring gush of flame.

The truth as to what has been going on soon comes out. A Chinese manufacturer has been running a celluloid business in secret.

Lost

The culprit is dead, as a rule, by the time his secret is out. But all too often, unfortunately, slave children and women die with him.

White people have gone into these dingy side-streets in the broad light of day and disappeared for ever. Others have been kidnapped and held in ransom—a form of crime in which the Chinaman was the pioneer.

There have actually been cases of Europeans taking rickshaws in the civilised parts of the town and suddenly finding themselves being rushed off into native side-streets—and death.

What hope of rescue for them in

SHANGHAI—City of Riddles

TO-DAY the eyes of the world are focused on Shanghai, the El Dorado of the Far East. Japanese and Chinese bombs alike blow the heart out of this city of international millionaires.

Why they do so is only one more of the puzzles presented by this inscrutable Babel of three-and-a-half million souls, which so many hear about and so few understand.

those places, where teeming multitudes live almost shoulder to shoulder, and where life goes on in much the same way as it did centuries before?

Fear of the consequences has so little effect on that type of Chinese mind.

In some of the houses men still prepare the deadly packets of heroine, cocaine and morphine that can be bought with little difficulty even in the International Settlement.

The Chinese have made it an offence punishable with death to trade illicitly in these drugs for private gain—yet some of the makers display their names and addresses on the packets without shame or fear, even though a few drug traffickers' heads have already been lopped off by the executioner's axe.

No easy job

The Chinaman may have a very acute dislike of rain, but he is something of a fatalist when face to face with death. The threat of death will not always dissuade him from getting a fat living.

Naturally, government in such a city is no easy job.

The International Settlement is administered by a council of five Chinese and nine mixed foreign councillors, the French Concession by its own council, which functions under the Consul.

In times such as these, when either war or civil strife threatens the interests of everybody, the two councils collaborate on all questions of defence, and put themselves unreservedly in the hands of the naval and military authority and the consular service.

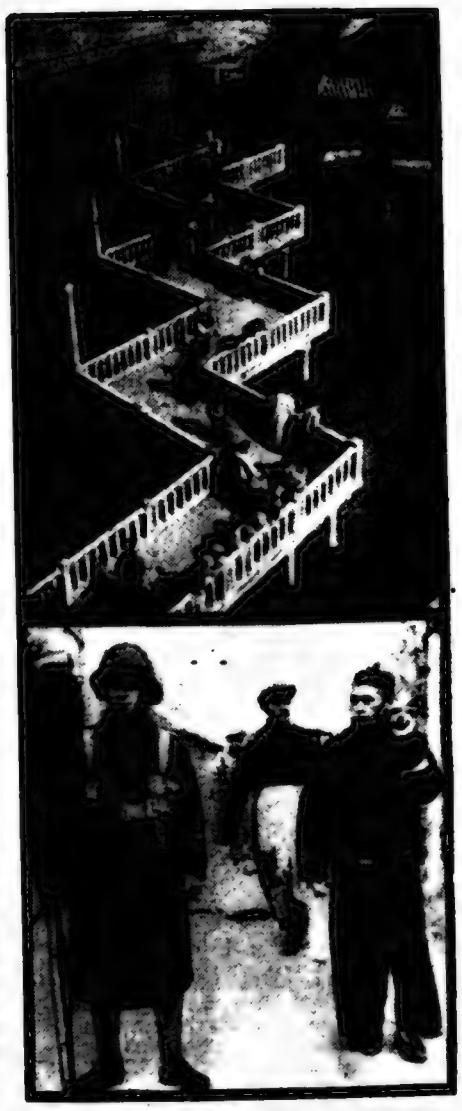
Shades of British parliamentary elections here at home! Britons resident in Shanghai say that while the Japs take their voters to the poll by motor-lorry, our own countrymen yawn and say to themselves: "Polling day? Well, why bother!"

Yet the Japanese are always grumbling—encouraged by Tokio—that the Japanese viewpoint is not adequately represented.

But just think of 65,000 foreigners in one settlement, 20,000 of them Russian, 20,000 Japanese, 9,300 British, and 3,800 Americans—together, as we have already said, with representatives of every race under the sun except the Eskimo—and you will realise that the wheels of government are bound to creak at times.

Especially as the "rough house" has become something of a regular form of amusement.

In the street nicknamed "Blood Alley," where there are twelve dance-halls, feeling between men of one country and men of another is always coming to a head. Men of the Loyal North Lancs Regiment had a "stack-up" with Italian sailors there recently, and the street is still out of bounds to Italians.



Above: The Chinese are superstitious and build bridges crooked so evil spirits cannot cross. Below: East scans West—and wonders

It is an interesting point that Americans always stand shoulder to shoulder with Britons, or *vice versa*, except when, as one rueful policeman confessed, it happens to be a private Anglo-American quarrel.

Our next best allies in these regular street dust-ups are the French.

In many other respects local government is something of a nightmare job.

Shooting encounters between police and criminals are common in the streets. The casualty list in last year's shoot-ups was: Two police and eleven criminals shot dead and five police and thirteen criminals badly wounded.

Then the police force itself is so mixed, including as it does 450 foreigners, mostly British.

It is understandable why there should always be about 6,000 prisoners in the very international jail which is staffed by 210 Indians, 260 Chinese, and 75 mixed foreigners. Once a week somebody enters that prison for a life sentence: once a month there is an execution.

Here we are dealing with the administrative problem presented by the very big criminal population, which is as international as the general populace. Shanghai attracts foreign crooks like a magnet.

Disdain

There is also the ever-present problem presented by the law-abiding Chinese citizens.

For instance, they have never learned that motor-cars kill. They just dart across the road and are under a motorist's wheel before he knows where he is.

Then Shanghai's 40,000 cyclists reserve the right to perform a sudden circle in the road without as much as a look one way or the other.

Add the fact that there are 20,000 rickshaws, handled by very obstinate young Chinese who have no time for traffic rules or restrictions, and you will soon decide whether you would like to undertake local government work in this "City of Riddles."

A most impressive service of red and green traffic lights has been installed, and it is beginning to have some effect.

But the signals were treated with cool disdain until traffic control policemen had beaten traffic users into obedience with bamboo poles.

One suburb of Shanghai deserves special mention: *Chapei*. "Poor Chapei" to everybody who knows Shanghai.

Whenever war comes to the gates of Shanghai it is Chapei which suffers most.

Japan's last attack, in 1932, which cost Shanghai £80,000,000, resulted in Chapei being flattened to the dead level of a desert. Two thousand children were killed. Thousands swarmed through the barbed-wire entanglements into the International Settlement.

Since then the suburb has been rebuilt on much more modern and healthy lines.

And now come new reports that the Japanese are bombing Chapei, that Japanese shells are falling on Chapei. And the barbed wire round the International Settlement is thicker this time.

Defending the Settlement during the Chinese Civil War of ten years ago cost the British taxpayer a considerable penny—not for the first and, it seems, not for the last time.

Troops were rushed over with all speed from Britain, Hong Kong, India and Malta.

All that meant a supplementary estimate of £950,000 for 1926 and another for £3,050,000 for the ensuing year.

In official circles in Britain there was some bitterness last time because it was felt that the wealthy Shanghai community hadn't pulled its weight financially.

Hard-pressed

It is alleged, indeed, that it paid nothing at all towards the cost of defending the city, and, in fact, charged £150,000 for accommodating the British troops—money which the hard-pressed taxpayers at home had to provide.

One little oasis of restfulness and beauty in this swarming hive of mixed humanity is the British racecourse.

Controlled by a board of trustees it provides, in addition to racing, facilities for polo, football, tennis, golf, swimming, and other sports.

Not forgetting cricket. It is that which puzzles the Chinaman most.

It is when a Chinaman sees white-clad Britons carefully watching a ball with their eyes, whatever the danger that threatens the city, that he decides that we, too, have something fatalistic in our make-up.

When a spot of rain falls and he sees them sprinting for cover it is more certain than ever that Briton and Chinee have something in common.

The Future?

That, then, is Shanghai, "City of Riddles," where East and West not only meet but blend, where A.D. 1937 lives side by side with 1937 B.C., *the city which war will not leave alone.*

For the first time the British Consulate there has had to move to a safer position. The British Supreme Court, too, has had to find safer quarters. We have evacuated women and children.

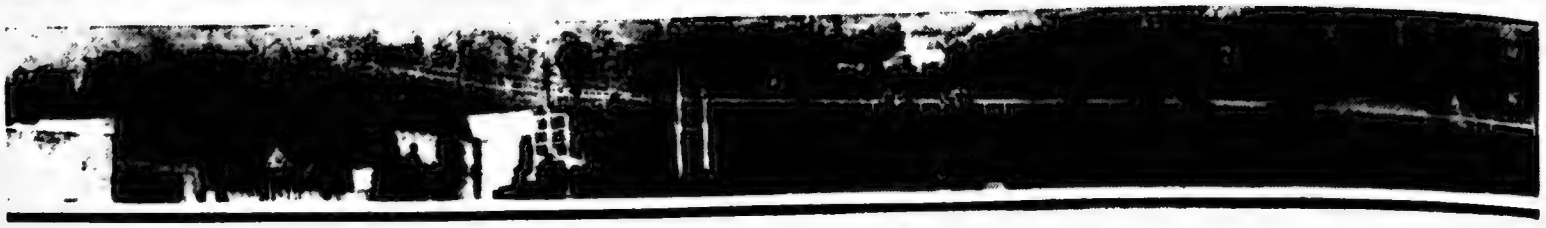
The banks are moving inland. Our Chamber of Commerce there is holding emergency meetings because the Chinese merchants who buy for those hapless 300,000,000 who crowd the Yangtse Basin wring their hands and say: "What's the good of buying *now*?"

Curfew is sounded there at dusk. Only people with special permits are allowed out. The streets of teeming millions become strangely stilled, and an eerie silence descends over this city of din and turmoil.

Perhaps the bill will be far bigger this time. Perhaps the wealthy merchants of Shanghai will help.

Things have never been quite so bad since Shanghai was mud.

What of to-morrow? That is the next riddle



DERBY DAY MURDER

Unsolved Mysteries — by Stanley Bishop

SHE looked particularly attractive standing at the corner watching the traffic where the side road at Burgh Heath joined the main Brighton highway.

A pretty girl in tartan frock, red jumper, and jaunty hat, with gold-spun hair, and complexion of clear skin and high colour.

The glance in her eye was challenging. As plainly as could be, it spoke confidence, and a readiness for innocent adventure.

Because, on that afternoon in early June, 1930, the girl was free. She could do what she wished. Just a few minutes before she had walked out of her job as waitress in a garage side café—thrown her hand in before her week's notice expired.

"Fed up with it, that's what I was," she said to herself. "It's too quiet for me down here. I cannot stand it."

No need for her to worry. Another job awaited. It was "in her pocket." She had been engaged as a barmaid for the King's Arms Hotel, Carshalton. Her luggage was already on its way there in the safe charge of Mr. Carter Paterson.

Rather indefinite the understanding when she would start in her new work. They would expect her when they saw her.

Meanwhile, she was free. It was Derby week, and she was within easy reach of the race meeting excitement. She was only twenty years of age, and the joy of life ran strongly.

One regret in leaving Burgh Heath was "Scotch Bob"—Robert Harper, the garage assistant, who came, as she did, from North of the Border. He was nice and a good pal. They walked out together.

Anyway, Burgh Heath and Carshalton were not poles apart. He would still be a faithful adherent, and they would see each other frequently.

Bob could "nip over" in his spare time.

Carry in your mind the picture of this pretty Scottish lassie—full of vitality; eager and discreetly friendly—starting off on this Tuesday, June 3, to plunge into the whirlpool of Epsom Downs.

For remembering her like that, in the glory of her independent, rather self-assertive young womanhood, the contrast with the tragedy which followed becomes the more startling.

* * *

David Winter, carter, employed at the mental hospital which straggles its large buildings by the side of Horton Lane, Epsom, came out into the road.

He was on his usual routine: doing the things he did most days.

As he passed down the tree-shaded lane, he saw something part hidden in the ditch.

On closer inspection of the "something," David Winter received a shock.

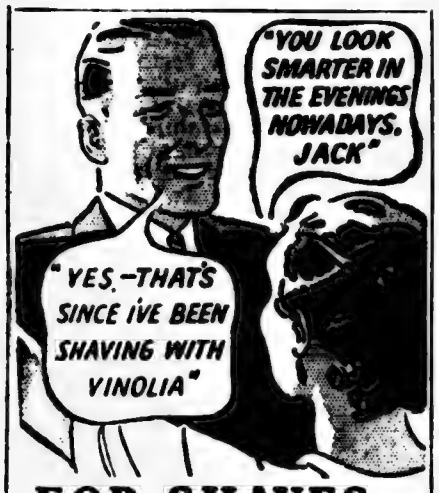
Lying there was the body of a woman, dressed in under garments—striped petticoat, camisole and silk stockings.

He called the police at once did David Winter, by telephone from the hospital lodge. In a very short time Horton Lane was jumbled with people and cars.

It was not long before the detectives established that the dead girl was Agnes Kesson, who had been working up to the Tuesday at the Burgh Heath café kept by Mr. and Mrs. F. W. Deats. Her home was in Scotland; her father an employee of the Falkirk Town Council.

Mr. Deats kept a garage next door; his wife managed the refreshment house.

Agnes Kesson, who was found murdered in a lane near Epsom. Her assailant still goes free because of a few unspoken words



The surgeon, who examined the body on the spot, said without hesitation: "It's a case of murder. She has been strangled."

Which view was confirmed by Sir Bernard Spilsbury, the pathologist, brought post-haste from his laboratory work in London to assist the police.

Around the girl's throat was a livid, depressed marking, which indicated strangling was carried out by the use of twisted cord or something similar.

There were bruises on the face and head. The most serious one on the side of the head was undoubtedly caused by a blow with a blunt instrument.

"It is possible," advised Sir Bernard Spilsbury, "that strangulation took place while she was unconscious from this blow."

Death occurred, according to the doctors, from four to six hours before the body was discovered at 5.30 in the morning. Which roughly timed the murder at near midnight. A meal was eaten two hours prior to death — a cross-bearing to support the "just about midnight" theory.

With these preliminary facts in possession, a detective conference was held between Chief Constable Ashley, Superintendent W. Brown, Chief Inspector J. Berrett and Divisional Inspector Divers. They planned the lines of enquiry, which they hoped would lead to a quick arrest.

Difficulties which arose from it being Derby Week, when Epsom and the surrounding district is crowded with a visiting population, were not overlooked.

But the extraordinary complications of the case which made this murder an exceptional mystery were not—indeed, could not be—visualised.

First business, of course, was to discover the movements of Agnes Kesson since she walked out from the café employment on the Tuesday afternoon.

Where did she stay on the night of Tuesday? With whom was she in company that day and on Wednesday up to the time of her death?

Further, at what place was the crime committed? Because it was obvious that the girl was not killed in Horton Lane. She was murdered in a house, or at least under cover, and her dead body taken to the lane and dropped into the ditch.

All those problems were debated by the senior police officers in charge, and detectives turned loose to find answers.

Curious that she should not have gone to the King's Arms, Carshalton, on the Tuesday night.

Robert Harper, her "young man," and Mr. Deats, her late employer, both went there on the Tuesday evening to see if she had arrived. Harper was upset, because the girl went away when he was out from the garage and without saying "good-bye." He wanted to talk things over with her.

Mrs. Catherine Young, a cook at the King's Arms, and a friend of Agnes, sat up that night very late, expecting the girl would come.

Another strong point: Agnes Kesson, although she sent her luggage in advance to Carshalton, left some of her small belongings and toilet articles behind at Burgh Heath.

It certainly seemed as though—when she left in the early afternoon—she anticipated returning to the café to bid farewell to "Scotch Bob," and to collect her things.

This, according to all the evidence, she never did.

Proof positive showed that the girl went to the races on the Tuesday. She was seen twice on the course by a man known as "Snowy" Gorringe, who recognised her as the waitress from the café. She had served him with meals.

"She was with a young man," said Gorringe. "When I saw the couple I thought, 'That's the young lady from the tea shop.' The man with her—I will try to describe him as best I can—was dressed in a grey suit. He had a soft collar and tie, brown shoes, and what you would call fancy socks. I particularly noticed he was a man with very dark hair."

Next trace of Agnes Kesson was from Miss Rosa Crawford, of Woodcote Side, Epsom, who remembered a young man and girl coming to her house on Derby Day morning and asking for the loan of a needle and thread with which to mend a hole in the girl's stocking. When shown a stocking, taken from the body

(*Continued on page 24*)

FOR SHAVES THAT LAST

When a shave is closer and smoother, it is not only a more comfortable shave—it lasts longer. That's the kind of shave Vinolia gives you—easier shaves that leave the face comfortable and free from redness—smooth shaves, so close that you still look spruce in the evening. Next time you buy a shaving stick—try Vinolia.

SPECIAL OFFER—*If you have any difficulty in purchasing a Vinolia Shaving Stick, send 9d. in stamps to Vinolia Co., Ltd., (Dept. SJB17), Bebington, Wirral, Ches., stating the name of your usual supplier. We will then send you a full-size shaving stick and a trial tablet of Vinolia Soap.*

VINOLIA
SHAVING STICK
125 Shaves for **9D.**
Including a handsome bakelite shaving case
V.S.S.57 115

Free
Brooches *in every*
1/6 & 2/6 Packet of Radox

Beautiful modern brooches and clips—the loveliest designs, the latest styles—are waiting for you at your chemists. They are *free—absolutely FREE*. Go and secure yours *now*. It all sounds too good to be true, and you'll have to *see* these *valuable* gifts to believe it. They are our special Coronation Year Gift to you.

RADOX is a scientific preparation with almost magical properties. It removes corns, right from the roots, callouses, bunions and hard skin with miraculous ease. It brings joyous relief to tired feet after a trying day. Massage your fat spots with Radox when in your bath, and watch your girlish slenderness reappear. Exquisitely scented, Radox is delightful for the bath—it beautifies the skin by oxygenating the water. Go round to your chemist's today and get a 1/6 10 oz. Pink Packet or 2/6 (double quantity) packet of Radox. Remember, there are no coupons to collect—the Birthday Gifts of lovely jewelled clips and brooches are in the Radox packets. There are 141 different varieties. Ask for the Coronation Gift packet (green seal on top) with the charming Free Gift enclosed.

Mr XXX XHIBITS HIS INN SIGNS

THE FIVE ALLS

IF YOU XPLORE THE COUNTRYSIDE, says Mr XXX, you'll come across several xamples of the Five Alls. The sign varies from inn to inn, but I prefer it as shown here, with John Bull standing a round at the end. And what should we call for, every man jack of us, but a pint of the best?

We ALL agree that beer is best

241

"Nine guineas? but that's surely not for an ALL-WAVE SUPERHET?"

YOUR DEALER: Yes it is, Sir; I thought you'd be a bit surprised. This new Ferranti 837 is the finest low priced all-wave superhet on the market.

YOURSELF: Well, I thought I should have to pay at least eleven or twelve guineas.

YOUR DEALER: Let me tune it in for you. . . . No interference, you'll notice. The reproduction is as good as on an 11 guinea set.

YOURSELF: Sounds good, anyway; but tell me, is it what you'd call a really *dependable* set.

YOUR DEALER: You needn't worry about that, Sir. Is it likely I'd recommend a set that meant a lot of service from me? It wouldn't pay me. Value for money this is the finest set I've ever had in my shop. It really is a marvellous piece of work.

YOURSELF: What about short-waves?

YOUR DEALER: Well, of course, you can always be sure of picking up plenty of good short-wave stations from Europe — in the daytime, too, when you can't often get much on the long and medium waves. The long distance stations vary naturally, with atmospheric conditions. But there's seldom an evening when you can't get America as loud and clear as the European stations; and you can often get Australia, Japan and South America.

YOURSELF: Really?

YOUR DEALER: Yes, it's a fact. There's no doubt about it, this set is far ahead of the market. Ferranti has *always* been a pioneering name in Radio. It was Ferranti who first made a success of the superhet circuit, and who made the first really good audio-transformer — that meant a tremendous improvement in reproduction.

YOURSELF: And you say the price of this set is nine guineas?

YOUR DEALER: Yes Sir, nine guineas — or you can have special hire purchase terms.

At this point, of course, the conversation varies according to the individual. Meantime, send the coupon below for illustrated folder and a free copy of an extremely useful book on short waves.

see and hear the amazing Ferranti 837 at your registered Ferranti dealer's. Only 9 guineas

Battery sets from 6 gns.

All-wave battery sets from 11 gns.

free book on FERRANTI world radio

TO FERRANTI LIMITED (DEPT. JB28A), MOSTON, MANCHESTER 10

Please send me free illustrated folders and book on short-wave listening.

NAME

ADDRESS

COUNTY

RADIOLYMPIA STAND 7A

IF
Shirley Temple
CAME TO VISIT YOU

WHAT A JOY she'd be to love and look after. What a little bundle of energy she is. Shirley finds fun in everything she does.

SHE NEEDS nourishing foods. And, you'd want to give her the things she likes best. "Puffed" Wheat is one of them.

SHIRLEY LOVES the plump, toasty grains of "Puffed" Wheat. It's her favourite cereal. Try it. You'll love it too.

PUFFED WHEAT
TRY PUFFED RICE TOO!

P. 129

Unsolved Mysteries—Continued from Page 22

'SOMEBODY Knows SOMETHING'

Supt. Brown during enquiries on the Derby Day murder case

of Agnes Kesson, Miss Crawford was able to identify it as the stocking mended with her thread.

Describing the man with Agnes, Miss Crawford said he was about 5 ft. 5 in. in height, and was wearing a grey coat and waistcoat, a sports shirt open at the neck, and dark trousers. The man had dark eyes and an oval-shaped face.

Yet another witness—Stanley Harold Clarke, of Purley—declared that shortly after the Derby was run he saw a girl (whom he subsequently knew was Agnes Kesson) walking with a young man, aged about twenty-seven, dressed in a grey suit, and wearing a soft hat.

In several respects—you notice—the descriptions by Gorringe, Miss Crawford and Clarke—of Agnes Kesson's companion, tally in general outline.

Reasonable to surmise he was the same person on at least two of the three different occasions. As to his identity the police were unable to secure the slightest indication. He was not what may perhaps be called "a regular acquaintance" of the girl. All her known male friends were "checked up" and questioned. Not one of them was with her at the times spoken to by the witnesses.

◎◎◎

At a late stage of the investigation, a man came forward to tell a remarkable story. It was to this effect:—

He met a Scotch girl at the Derby. They were about together until about 7.15 in the evening. When walking away from the Downs towards Ewell, a car drew up alongside. A man jumped out, caught hold of the girl and bundled her into the back of the car; saying, as he did so, "I have had about enough of you."

Impossible, unfortunately, for the police to establish that this girl was Agnes Kesson. Actually the weight of probability was against it. The description given by this witness of his chance companion made her altogether unlike the murdered girl.

Apart from its other amazing features, this mystery was prolonged in public interest by the inquest proceedings, which opened in the first week in June and were not completed until September 16.

Frequently the drama of the coroner's court was intense. On one occasion Mr. G. Wills Taylor, the able, long-experienced coroner for West Surrey, produced a loop of doubled and twisted flex from a labelled envelope.

Sir Bernard Spilsbury was on the witness stand.

"Could this have caused the strangulation," asked the coroner.

"Yes," replied Sir Bernard. "It is the sort of material which could have been used twice around the neck. It is of the right thickness and the general character, but the colour of the flex does not correspond with the small piece of wool I found round the neck."

Seeking further elucidation, Mr. Wills Taylor suggested that the red fibre found might not have been connected with whatever was used by the strangler. With which Sir Bernard Spilsbury concurred, remarking: "No, it might have been some foreign substance clinging to the rope."

No explanation was offered as to why that particular length of flex was put forward as a possible instrument of murder.

"*It is quite clear,*" said the Coroner before one adjournment of his court, "*That somebody knows something, and somebody is keeping back something.*"

Finally, the jury, who listened with such painstaking attention to every witness, could do no more than decide:—"We find that Agnes Kesson was murdered by strangulation on the morning of June 5, 1930, but there is insufficient evidence to say by whom."

Fifteen weeks the energies of Scotland Yard were turned on this murder of Agnes Kesson. The highest officers of the C.I.D. were busy with it night and day. They, like the jury, could find no answer to the question:

"By whose hand?"

It was, in the theory of the police, a murder bred from sudden, flaming anger.

◎◎◎

Agnes Kesson and the man, with whom she talked at the end of Derby Day, 1930, quarrelled violently through some unknown cause. The man struck her. The girl, quick-tempered herself, strong, hit back. The man, uncontrolled in his passion, struck again and harder, using this time a weapon which came ready to hand.

As he saw the girl lying unconscious at his feet, the assailant realised that, with her recovery and escape to summon help, danger awaited him.

She would tell. He would be arrested. . . . Prison. . . . She must not recover. It would be safer that way.

He turned. He saw a rope, or cord or a piece of electric flex. . . .

What to do with this dead body? There was a case, he remembered, not long before, of a dead woman with clothes left by a country roadside near Manchester. That was a mystery. The police never found who killed her, who dumped her body.

At half past five on the morning of June 5, David Winter, a carter, saw something half-hidden in the ditch at Horton Lane, Epsom—the body of Agnes Kesson.

That covers the fact of the murder but does not fill in the blanks.

◎◎◎

We shall never know now—unless the "somebody who is keeping something back" confesses—where she spent the night of Tuesday, June 3, or where she went when she left the racecourse after the Derby, or where she had her last meal, which was not more than two hours before death.

Poor, pretty, headstrong Agnes Kesson, who came from Scotland to dwell among strangers in London, England. She was brave-hearted. She thought she had nothing to fear from any man.

A man killed her cruelly, to escape penalty for brutal assault.

Hunt and probe as best they could, the English police could never find him because *somebody was keeping back something.*

Only a few words spoken, and justice might have been done.

"The Greatest of These . ."

Marion

WHEN seven-year-old Marion's mother died from tuberculosis last January, she begged her mother to look after her two little girls, Marion and her four-year-old sister, which the kiddies Granny has done.

Granny gave up her work two years ago because her husband and daughter needed her help, and for three months she never took her clothes off day or night, so constant was the nursing required of her. Her husband an ex-Service man, died in July, 1936, from malaria, and in January came her daughter's death.

Marion's father is content to leave his daughters with their Granny, to whom they are devoted. Out of his small earnings he pays 15s. a week for their keep.

All Granny has in addition is her widow's pension of 10s. and 5s. 6d. a week allowed in relief.

Granny was troubled because her rent was a little in arrears and because she could not spare the money to redeem her husband's three war medals from pawn. "I have never felt right since my husband has been gone," she said. "No one can take his place." At her distress when she told us this, Marion flung her arms round her, saying consolingly, "Never mind, Granny."

So Granny deserves help to get the medals and a few of her things out of pawn, and to get her rent put straight, which a few pounds would cover. She also wishes to take her two grandchildren for a day to the sea.

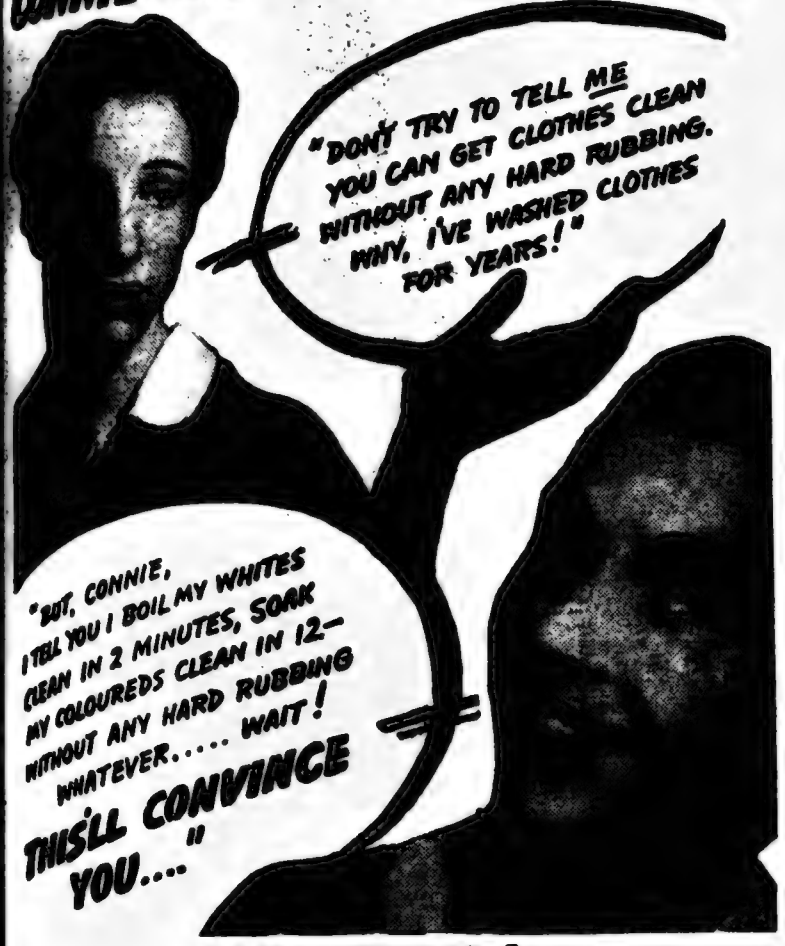
Donations earmarked "Marion," or for the general fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Next Week: "Romance in Industry." See special announcement on page 15

Yes—it's going too far to expect the family to be cheerful if you give them dull meals. Good humour starts in the stomach—so give them Pan Yan with their food. Pan Yan is more than a spicy appetiser—it is specially blended to stimulate the digestive organs and keep people happy!

AN YAN FOR OLLY GOOD MEA

CONNIE WAS HARD TO CONVINCE


"DON'T TRY TO TELL ME YOU CAN GET CLOTHES CLEAN WITHOUT ANY HARD RUBBING. WHY, I'VE WASHED CLOTHES FOR YEARS!"
"BUT, CONNIE, I TELL YOU I BOIL MY WHITES CLEAN IN 2 MINUTES, SOAK MY COLOUREDS CLEAN IN 12— WITHOUT ANY HARD RUBBING WHATEVER..... WAIT! THIS'LL CONVINCE YOU...."

AND IT DID!

12 MINUTES LATER
GOOD GRACIOUS! WE NEEDN'T HAVE TO DO ANY HARD RUBBING AT ALL! THE RINSO 12-MINUTE SOAK HAS MADE THESE COLOUREDS BRILLIANT...DAZZLING!

AMAZING NEW METHODS SAVE TIME, SAVE WORK, SAVE ½ HOUR'S FUEL . . . YET WASH CLOTHES BRILLIANTLY WHITE

"THIS'LL CONVINCE YOU!"

That's what women who have tried out the new scientific Rinso methods say when they show friends who haven't tried them. And it does!

And as soon as these friends see how swiftly, how thoroughly the Rinso 2-minute boil and the Rinso 12-minute soak work, they decide never again to do any more hard rubbing or to waste time and fuel on long boiling! Instead, they put the white things straight into the copper of lukewarm Rinso suds. They don't rub or soak these things beforehand . . . . Instead, they simply dampen the extra-grubby places, sprinkle on a little Rinso and gently smooth it in. Then they bring the clothes to the boil as usual. But then, instead of boiling them for about half-an-hour, they just boil them for a short 2 minutes. And after those 2 minutes there is no hard rubbing whatever to be done!

The coloureds they simply pop into hand-hot Rinso suds and let them soak for 12 minutes. They don't need to do any hard rubbing! The clothes come up dazzling!

Besides, they save money on fuel! The Rinso 2-minute boil cuts down boiling time by about half-an-hour. And because Rinso does the whole job alone and unaided, they don't have to use bar soap, flakes, or any other washing powder with it.

TRY THEM YOURSELF!

If you haven't tried out the new, scientific methods, if you need convincing, too . . . get Rinso! Give your whites the Rinso 2-minute boil. Give your coloureds the Rinso 12-minute soak. Give your woollens and fine things a quick wash-through in cool Rinso suds. And you will give yourself the cleanest, brightest clothes-line you've ever had! Rinso costs only 3½d., 6d., or 10d. a packet.

IMPORTANT

Don't be misled about "extra" whiteness in washing clothes. For safe washing, avoid using any product with a strong bleaching or whitening action.

Rinso gets clothes brilliantly white and clean in a safe, natural way. No mixing is necessary, and no mistakes occur because there are no destructive chemicals in it. Rinso won't harm fast colours, whites or linens.

2 MINUTES' BOILING OR 12 MINUTES' SOAKING WITH

RINSO

is all you need to make clothes brilliantly clean

B 2329-364-65 R. S. Hudson Limited, London

ROBIN *Starch* *gives wings to your iron*

Robin is more than ordinary starch. It is specially made for easy, quick use. It is a fine smooth powder, which easily mixes when water is added. There's nothing to add for a glossy finish, it is all ready there in the starch waiting for the iron to bring up the gleam. It makes ironing easier, the iron glides swiftly, willingly, never tending to stick. From the simple start to the smooth professional finish, Robin is easy — wonderfully easy!

FREE PATTERN BOOK, *illustrating Patterns and Embroidery Transfers will be sent post free if you apply on a postcard to Reckitt & Sons Ltd., Department* **262**, *Hull, mentioning "Notions for your Needle, 1937."*

IT'S SO EASY WITH ROBIN STARCH

When you buy goods that are advertised in "John Bull"—you get the Very Best!

The "John Bull" Guarantee appears on page 27.

Take

Elasto

for all

LEG TROUBLE and KINDRED AILMENTS

• *Turn to Page 33 and fill in the Coupon for Free Sample and Booklet*

LIVER, KIDNEY & STOMACH TROUBLES

quickly relieved by Vitadatio!

If you are suffering agonising days and sleepless nights, in the most excruciating pain, what can be more encouraging to you than to read of the marvellous recovery of Mr. Moore, Rupert Road, Bury, Liverpool, who writes:—

"One of the worst victims of Stomach trouble for 5 years. I have been X-rayed 12 times. I suffered agony, could not sleep. I tried most medicines without success, but Vitadatio is a really wonderful remedy. Before, I could not eat—food was a dread. Now I can eat and sleep. Life is worth living."

Vitadatio succeeds when all else fails. It will give you New Health, New Life and Happiness. Get a bottle to-day. Sold by Boots, Timothy Whites and Taylors, Chemists, Stores, 2/- & 3/- per bottle, or per post (3d. extra in U.K.) from VITADATIO (HU) ASHLEY, LEEDS.

Vitadatio SEND FOR FREE BOOKLET

Here comes a plus dog

He never scratches, he's never listless, never off his food. Week in week out he's always magnificently fit, in lovely coat and full of spirit. That's why people call him a PLUS dog; and that's the sort of dog *your* dog can be if you purify his blood with Bob Martin's Condition Powders.

When you give your dog his Bob Martin's you are following *Nature's* method, for these famous powders contain the natural blood correctives that a dog in his wild state would find for himself in certain herbs and grasses.

By thoroughly purifying his blood, Bob Martin's will keep your dog free from all blood disorders such as scratching, listlessness, loss of appetite, loose coat and eczema, and swellings between the toes. They will do more, they will lift him to a sparkling *new fitness*, give him better *health*, better *coat*, better *spirits*—in fact, make him a PLUS dog.

A PLUS dog in seven days

To free your dog at once from all blood disorders and bring him up to the top of his form, give him a course of Bob Martin's Condition Powders (3 powders a day for seven days). Even in that short time he will develop the glorious PLUS dog fitness that every well-conditioned dog enjoys by right. Get a packet of Bob Martin's *NOW*. You can get them for 6d. and 1/- from all chemists, corn merchants, dog shops, etc.

Bob Martin's

CONDITION POWDERS

for better health, better coat, better spirits

● *Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 93516, Mrs. E. McLeod, Questflitt Road, Birmingham.*

The once beautiful city was reduced to ruins

EARTHQUAKE ESCAPE

MY greatest experience happened to me when I was just over two years old. For that reason I remember nothing about it. In the following narrative the data was supplied to me by my mother, who is now dead.

At the time we were living in San Francisco, having moved there from Seattle, Washington. My father, who was a professor of astronomy, had taken a large house in the residential part of the city, where my mother, elder brother, myself and servants were installed.

For a few months we were a happy family. My mother had everything she desired, affection, money and comfort, and to her the world was a nice place indeed. That was in 1906.

One day, soon after we arrived in San Francisco, my mother visited a friend who lived on the 18th floor of a skyscraper in the heart of the city. She had been in the place only a few minutes when she was inexplicably overcome with a disturbing presentiment.

"You may think it's strange," she said to her friend, "but I am overwhelmed with a compulsion to go up to the roof of this building. Why, I don't know."

Then, to everybody's amazement, my mother walked out of the room like a person in a trance.

Fearing some misfortune might overtake her, her friend followed her out.

When she arrived at the door that led to the roof, she found that it was locked. A few minutes later, my mother emerged from it looking deathly white. For some time her friend could get nothing out of her, for she stood there mute and bewildered, with a strange light in her staring eyes.

Later, in the drawing-room, the mystery was explained. Briefly, when my mother reached the roof, she found herself gazing up at the sky. To the west she saw a break in a bank of dark clouds. A second later it was filled with an intense light. At this juncture a voice inside her whispered: "You are in great danger—beware."

That night it was arranged that my mother should take her friend's children to our house for a few days' holiday.

The following day something happened that startled the whole world.

Just before it happened, an uncanny calm appeared to settle on the city. "It was," to use my mother's own words, "as if the end of the world was near at hand." She paused suddenly in a walk and looked up at the sky, which appeared mysteriously sullen. As she did so she was overcome with a feeling of awe. Overcoming this, her first impulse was to run upstairs and warn my father, who was at work in his laboratory, that something terrible was at hand. But she found she couldn't move.

A moment later her ears were filled with the sound of loud roaring. Then, to her horror, she found herself staggering like a person in a ship that was being tossed willy-nilly by gigantic waves.

Glancing momentarily out of the window, she was horrified to see the city toppling to the ground. Huge buildings cracked, swayed, then with a terrible roar collapsed into great heaps of debris. Under the twisted steel, concrete and bricks, thousands of human bodies were mashed to pulp. Above the crashing sound of toppling masonry came the agonised shrieks of women and the pathetic screams of children being crushed to death.

Streets split in two, forming bottomless ravines down which terrified pedestrians disappeared to their doom. Simultaneously, flames shot up from buildings; water spurted from torn and broken pipes; escaping, dangerous gas hissed from the punctured mains.

Soon the once beautiful city of San Francisco was reduced to a heap of ruins.

Meanwhile, my brother and father had been killed by falling bricks, but I and the two children who were spending a holiday with us were clasped in each other's arms in the basement, where we had been playing.

My mother, confused and horror-stricken, rushed through the house, which was partly demolished, searching for us. With bleeding hands she dragged slabs of masonry, bricks and wood aside, frantically calling our names as she did so.

Hearing her, the other children, who were older than I, climbed over the debris and called out to her.

With tears streaming down her face, my mother picked me up in her arms and clasped me to her bosom. Then, having faced the inevitable regarding the fate of my father and brother, she fled with us from the house.

Outside, all was confusion. Thousands of demented people were rushing frantically through the streets calling the names of their loved ones; thousands of bodies littered the ruined streets. Fires roared in every part of the town, and the saner citizens were rapidly organising fire-fighting and salvage squads.

Most of the people were rushing for the open hills outside the city, where volunteers were busy erecting tents, while men with rifles and revolvers patrolled the streets shooting the human rats who were taking advantage of the prevailing chaos by looting bodies and shops.

Despite losing her husband and son my mother's sense of social duty dominated her. She was a strong-minded woman, who had a sublime knack of controlling her emotions in practically any given situation. Having been trained as a nurse before her marriage, her natural desire was to render what help she could in rescue work.

After she had put me and the children into an improvised nurse the outskirts of the town, she re to the city with a contingent of do and nurses.

It was while she was on this m that another tremor occurred. How escaped death is a miracle. For exa a second after she had passed remained of a building, a huge came crashing down a few yards b her. This killed two of the party.

For three days and nights my m worked incessantly, dressing the wo of the injured, and cheering them best she could. Little did the men women who listened to her reali great sorrow that was locked in heart.

At last fatigue overwhelmed her, she was compelled to give up. By time the crisis had reached its su and was fast disappearing. Commu tions with the outside world had established; the militia had ar with doctors, nurses and medical plies. Already streets were being cl of debris and camps could now adequately with the thousands of h less citizens who had survived disaster.

Meanwhile, a census being taken and relatio the missing were being formed of the death of loved ones.

The mother and father of the children who had stayed with us both killed.

In a few weeks, the reconstru forces of civilisation began to ex themselves.

Hundreds of thousands of ton building material poured into the With it came battalions of labourers gineers and technicians. Very soon hideous debris was cleared away a its place rose new and more stable b ings, until, at length, a brand new which stands to-day, facing the sm Pacific, was built.

My mother, with thousands of men and women of great fortitude, decorated by the President of the U States. But she did not live lon enjoy the honour.

The terrible reaction that follo broke her health, and she died af brief illness.

YES, SIR!

BRYLCREEM is the stuff to give roots. It gets right to the bott all hair trouble, penetrates to the scalp cells, cleansing and stimula encouraging healthy growth. BRYLCREEM is not merely a per hair tonic, it's a perfect fixati well. Yes, Sir, BRYLCREEM for —and you, if you're sensible—ev time.

BRYLCREEM is obtainable fr Chemists and Hairdressers in t and bottles and the new wide-nec bottles. From all chemists and h dressers. Price 1/-

10 minutes to wait—so

Mine's a Minor!

'THE TEN-MINUTE SMOKE FOR INTELLIGENT FOLK'

'Quality' still means something to cigarette smokers. They choose De Reszke Minors for a 10-minute smoke because, although inexpensive, they are not 'cheap'. Actually, they are made of the same tobacco and packed with the same care as much dearer cigarettes. And they last the *full* 10 minutes.

PLAIN, CORK OR 'IVORY'-TIPPED

De Reszke MINORS

Tins: 20 for 1/- ★ 60 for 2/- ★ In boxes: 15 for 6D. ★ 30 for 1/-

...N THAT LEISURED ½ HOUR—DE RESZKE MAJORS, 20 for 1/-

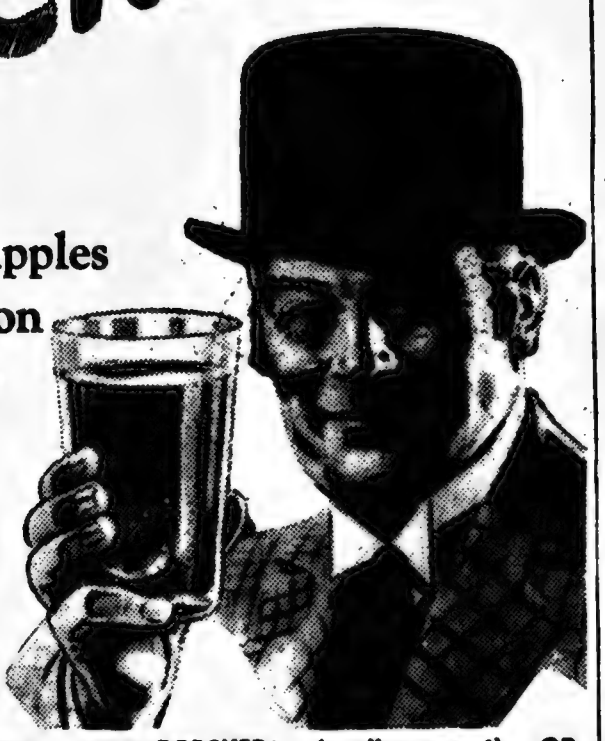
Issued by Godfrey Phillips Ltd

Ah! Bulmer's Cider

There are 2½ lbs. of Apples to every flagon of Bulmer's Cider

10½D. A FLAGON

(England & Wales only). 1/- in Scotland.



ASK FOR BULMER'S 'WOODPECKER' (medium-sweet) OR 'DRY' CIDER • FIVE FULL GLASSES TO THE FLAGON

H. P. Bulmer & Co., Ltd., Hereford. The largest Cider Makers in the World. wsyds 391

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee :—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

I feel fine NOW!

FENNINGS' CERTAINLY DID WORK WONDERS — They assist the Lungs to throw off all irritating matter arising from Bronchitis, Influenza, Coughs, etc., and to regain health and vigour.

FENNINGS' LUNG HEALERS

SOLD AT 6d., 1/3 AND 3/-

70 YEARS REPUTATION INSIST ON FENNINGS'

SEND FOR A FREE COPY OF FENNINGS' "EVERY MOTHER'S BOOK." to

ALFRED FENNINGS, COWES, ISLE OF WIGHT

"I'm no film star, but I know a star film—and that's Selo"

Get livelier snaps and more of them. Selo and Selochrome will give you eight out of eight every time—really brilliant ones, with plenty of detail. These famous British films—which, incidentally, are made to suit all makes of camera—are much the best because they have both extra speed and extra latitude.

use SELO films

the power behind the lens

BRITISH MADE BY ILFORD LIMITED

University of the AIR

OVER the crest of a hill you suddenly find it spread out like a considerable town before you—Britain's university of the air.

Indeed, you might pass it by if you were not struck by the complete absence in the streets of advertisement posters and trade signs, and the almost uncanny neatness of everything.

Then, when you paused to consider, you would wonder at the immense buildings spread out in every direction, and the fact that they appeared to be deserted. Not a soul to be seen. Not a sound.

Go into any one of those buildings, though, and your impression would be immediately destroyed. Whether you chose one of the workshops, or the library, or the school, you would find the same thing—a study in intense application to a job of work.

This, then, is the place where they train apprentices for the Royal Air Force, convert thousands of callow youths into hard-working, hard-thinking, hard-living men, every three years.

There are nearly four thousand boys at this training-centre at Halton, near Aylesbury, Bucks, between fifteen and eighteen years of age. They are attached to one of four "wings," each with its own departments, restaurants, clubs—and sense of pride. The friendly rivalry between them is tremendous.

The boys are drawn mostly from secondary, but a few from public, schools. They have to pass an entrance examination, both medical and scholastic. And, once accepted, they settle down to a life that means embarking upon a career.

It means early rising, constant work, real endeavour. But it offers such training as could not be obtained anywhere else, the chance of becoming supremely skilful in a highly paid trade.

It is inspiring to watch them at work with that light of eager enthusiasm in their eyes. And to watch them at rugger or soccer, is to envy their fine vigour and obvious enjoyment of life.

From rather awkward schoolboys they are turned, in three brief years, into skilled aeroplane fitters and mechanics. A few may become pilots, but chiefly their jobs in the future will be to maintain and condition the bombers and fighters of the R.A.F. in all parts of the world.

They have to sign on for twelve years, beginning from the age of eighteen, when they are really useful. There are so many activities during the few years before the lads reach the age of eighteen that they pass all too quickly.

Every boy learns all there is to learn about aeroplanes and their engines. He can strip an engine and assemble it again with very little assistance.

He knows more about internal combustion engines than a dozen garage mechanics. He understands the principles of flight, the construction of fuselage, wings and rudder.

Even more remarkable, he knows about economics, and sociology, modern history and political science. He studies the problems of Empire, and the way in which, as a minute unit, he fits into the scheme of things.

See these 4,000 aircraft apprentices at work. They stand, in seemingly endless rows, at benches, before lathes, electric drills and presses. They are occupied in every task, from filing a piece of metal into a cube to observing the effect of air upon a moving body.

Then there are the laboratories, with intricate engine-fuel and oil-testing apparatus, impact testers and arrangements for compression, torsion and bending tests. The boys work upon them earnestly, and take delicate observations with the assurance of understanding and practice.

The school, with its innumerable departments, is something to consider. The masters, all civilians, seem to have discovered some formula for ensuring the rapt attention of the students.

Perhaps the secret lies in the informal way of going on. The master, with a magneto in his hand, sits on the end of a bench, and the boys gather around him as though listening to a fascinating story. To them it is all more fascinating than any romance.

Walking along one of the long corridors with the principal education officer you may notice a window which looks down into the steep hollow of a lecture hall. It is filled with apprentices, and on the distant platform can be seen a single uniformed figure.

This man is one of the medical officers who applies the psychological tests aimed at discovering the work for which each boy is best suited.

It is not sufficient that some boys should be good, others fair and others bad at their work. They all passed the entrance examination, and they must all achieve a high standard. The idea is to find out what is wrong if a boy does not pull his weight.

The medical men have devoted years to the study of the boy-mind, and they dig out odd reasons for failure which rarely defy adjustment. Take a simple example.

One boy seemed to take no interest in his work, although he had done well in the entrance examination, and he was quietly observed.

Now one regulation is that boys may not have their own radio sets, because there would be too much noise when others wanted to study. There is radio in the common rooms; yet this boy was found to have a miniature receiver, which he had made himself, concealed under his bed.

It appeared that he was interested only in radio, and was disappointed — although he told no one—to discover that radio is not dealt with there.

He should have been at the telegraphic and radio school at Cranwell, Lincs, instead of at Halton. A transfer was arranged, and he proved a brilliant student.

That, a very ordinary case, shows the way in which individual talent, even among nearly 4,000 apprentices, is sorted out and developed.

From stage to stage the boys advance in the workshops until they are skilled mechanics. By then they have come to like the manly life, the early rising, the

The bo... some c... ence of f... and l... knowing ... about ... nautics ... cept how ... the mach...

opportunity for g... and recreation ... variably the... sorry to go, and ... they could sta... over again.

Not only do ... activities inc... every sport tha... be played in the ... air. There are ... in each wing ... theatricals, for ... they make thei... scenery; and ... collecting, chess ... literary and deb... societies.

The appre... have their own ... zine, for which ... write all the ar... and provide the ... trations. This ... most impressive ... lication of a hundred pages.

Towards the end of their time a... camp the apprentices are given ... experience of flying, so that they e... ally pass out knowing everything ... aeronautics except how to fly ... machines!

The working day actually beg... seven in the morning, and the boy... asleep by nine-thirty in the eve... But how they thrive on hard work ... good living!

It is common for the ... arrivals to put on a co... stone in weight and s... inches in height in the first year.

There are no fewer than forty ... football pitches at the camp. ... gymnasia can accommodate ... hundreds at one time.

With the R.A.F. expansion sche... full swing there are openings he... hundreds of boys every spring ... autumn. Entrance examinations ... held in June.

In the past two years no fewer ... 3,982 aircraft apprentices have ... accepted. £368,000 is being spent ... creasing the already vast establish...

But this money is not to be ... Those boys will be trained to a ... high standard of skill in a trade ... will ensure them for the rest of ... lives a good income and steady ... ment. Meanwhile—well, they're ... ing themselves.

RHEUMATISM

Don't let it spoil your Sum...

It sometimes seems as though those ... Rheumatic twinges in your joints bring ... with a jerk deliberately—just when ... specially enjoying yourself. Haven't ... noticed how often the agonising pain ... catch you the very minute you bend over ... garden border or on the beach or ... green? Don't listen to pessimists who ... you're doomed to suffer, that you've ... Rheumatism in your blood. That's ... enough. You have—in the form of Uric ... crystals that prick and torture. But you ... dissolve these crystals, and get Rheum... out of your blood.

Wealthy people with time to spare ... the waters" at some famous Spa. No ... better for those who can afford it. For ... who can't, there's a simple remedy, ... effective. Fynnon Salt is its name—a ... echoed gratefully by many thousands ... Rheumatic sufferers.

Get a large 1/3 tin of Fynnon Salt from ... chemist. Take a teaspoonful in a glass ... water every morning. That teaspoonful ... liberates Sodium, Potassium and Lithia ... an irresistible combination of elements ... disperse Uric Acid and rinse right out ... your system the poisons that cause it. ... Fynnon Salt, the natural enemy of Rheu... tism, and see how fine you feel, how ... soon pain goes.

THIS AGE OF NERVOUS BREAKDOWN

"strain on the young is very great...on the aged intolerable"

So run the headlines of our newspapers nowadays—and we do believe that the time has come for all of us to realise the risks we take in this hectic age, and to recognise such remedies as are fortunately to hand. At the head of these is PHOSFERINE, the Tonic of our Age—the effective antidote to the nerve-racking worry and hurry of these times.

We have drawn public attention to the fact that PHOSFERINE is not a secret remedy, but is an openly declared compound of standard specifics, and owes its remarkable efficacy as a nerve-tonic only to the fact that it combines these ingredients in carefully-balanced proportions, in Liquid or Tablet form.

It is the function of PHOSFERINE to sustain and re-invigorate the nerves. It brings to the bloodstream—in a form almost immediately assimilated—those elements which over-wrought nerves have lost the power of extracting for themselves.

Avoid nerve strain by taking a trial bottle home with you today!

PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

FOR ALL DISORDERS CAUSED BY EXHAUSTION OF THE NERVOUS SYSTEM.

All Chemists sell Phosferine—Tablets or Liquid, 1/3, 3/- and 5/-

A 6d. trial size of Phosferine Tablets is now obtainable

(Not available in the I.F.S.)

WARNING. The Public is warned against purchasing worthless imitations

C.F.H.

COOLNESS

the secret of leading in the winner...

and of a good tobacco

LLOYD'S' BONDMAN

is always COOL and FRESH

• BONDMAN RICH RUDDY VIRGINIA 11½D per oz. EMPIRE BLEND 10D per oz.

ITS PACKED IN VACUUM TINS

Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), 83, Clerkenwell Road, London, E.C.1

Happy days..when you're

SLIM & healthy

You simply MUST feel "merry and bright" when you're physically fit — digestion perfect, and nerves and tissues free from toxic waste.

Such is the happy effect of taking a course of Beechams Brand Pills. You gain health and lose weight, without any need for "starving" or dangerous drugs. They cleanse the blood, and overcome constipation, gently, pleasantly and safely because they are "purely vegetable" (unchanged for 90 years). See what they'll do for *you?* Start to-night.

Purely Vegetable. *Sold Everywhere.*

BEECHAMS PILLS

Worth a Guinea a Box

Just a minute, please!

That's all it will take of your time to read one or two of "The Small Advts. Worth Watching" on page 16. You're bound to find something of interest or value there.

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-.

Leg Sufferers! Turn to Page 33.

Getting Up Nights caused by Kidney Germs

Are you worried and annoyed by Getting Up Nights? If so, you should know that the true cause is irritating Germs which also cause other distressing symptoms, such as Nervousness, Leg Pains, Swollen Joints, Backache, Dizziness, frequent Headaches, Puffy Eyelids, Burning Passages, Loss of Appetite and Vigour, so that you feel old, tired and worn out before your time.

Ordinary medicines can't help much because they don't kill the Germs. But, fortunately for sufferers, the Doctor's formula Cystex starts killing Kidney Germs in 2 hours, ends pain, stimulates and tones the Kidneys and Bladder and thus restores Health and Vigour. Users feel younger, stronger, and sleep soundly the first or second night. Cystex is guaranteed to be exactly the medicine you need and to end your troubles in 8 days or money back. Ask your chemist for guaranteed Cystex to-day.

DIPLOMA D 403A

LIMERICKS

£20

1ST	PRIZE £10
2ND	PRIZE £5
3RD	PRIZE £3
4TH	PRIZE £1
5TH	PRIZE £1

FOR LAST LINES

On a fortnight's vacation at Lee,
Bertie dived from the rocks to the sea;
A mermaid below
In search of a beau

CONDITIONS.

The Proprietors of 'Diploma' Cruetless Cheese offer a first prize of £10 and other prizes, as stated, for what they consider the best last line to this Limerick. Write your last line on paper and attach the coloured label from a portion of 'Diploma' Cruetless Cheese (either Cheddar, Cheshire or Dunlop). Send as many attempts as you like, which may all be on one sheet, but for each must be attached a label. The Lines will come before a competent staff of adjudicators. The Managing Director's decision is final and legally binding. Address to:

Competition (Dept. 12) WILTS UNITED DAIRIES LTD., TROWBRIDGE, WILTS.

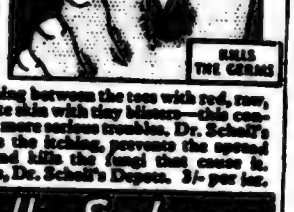
Closing Date: Entries must reach us not later than Friday, September 3, 1937. A list of Winners will be sent to every competitor.

Some rhymes that will help you:
She, tea, free, foe, be, glee, key, lee, me, quay, knee, plea, we, thee, ye, three, agree, decree, degree, foresee, jubilee, pedigree, tree, disagree, see, he, sea, care-free, wee, gee!

DIPLOMA
The ENGLISH CRUSTLESS CHEESE

Cheddar or Cheshire
6d. box of 6: 1/- box of 12

ITCHING FEET AND TOES
RELIEVED AT ONCE.

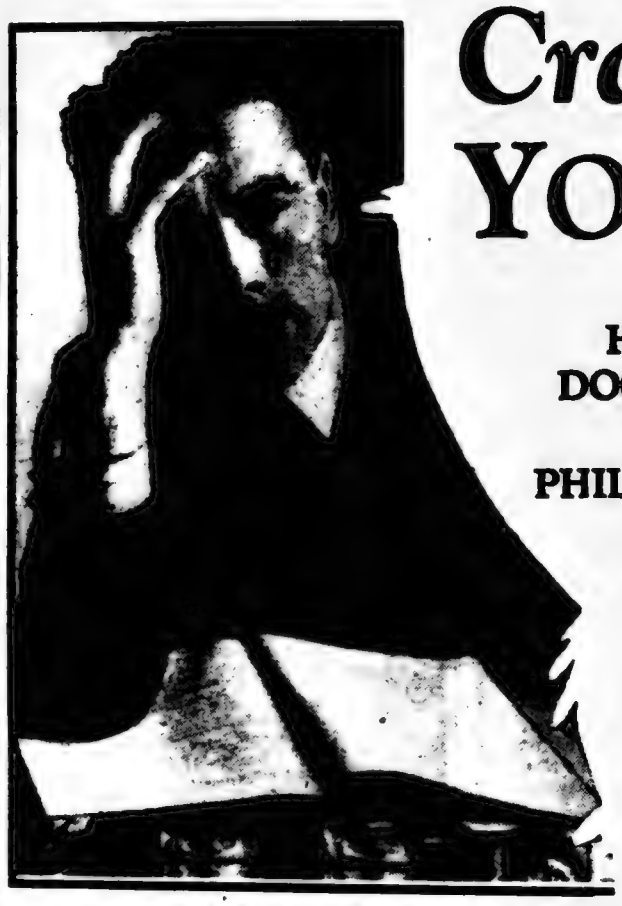


Never neglect itching between the toes with red, raw, cracked dead-white skin with tiny blisters—this condition may lead to more serious trouble. Dr. Scholl's SOLVEX relieves the itching, prevents the spread of the disease, and kills the fungi that cause it. From all Chemists, Dr. Scholl's Depots. 3/- per tin.

Dr Scholls Solvex

The PROBLEM of *Craving* YOUTH

HUMAN DOCUMENTS BY PHILIP INMAN



Ambition itself is not enough. There must be a definite object in view

RESTLESSNESS can be either a curse or a blessing. It is a curse when it makes us permanently "fed up." It is a blessing when it spurs us on to greater achievements.

In this article I am going to discuss both these types. A young man writes:

I am twenty-seven years old, enjoy good health, and have a steady job. In addition to the latter, I also play in a dance band. I have no family ties, and am quite comfortable in my lodgings.

In spite of all these things I am discontented. I would like to travel, but I have no money; or I would like to work where the "personal touch" is required, as I get on well with most people. In my present job I am in charge of a small department in a mill, but, frankly, I am sick of it.

I am determined not to marry until I've made good, and I am looking for a decent opportunity to do so, for, like the "Noble Brutus," I am ambitious. Will you give me, please, the benefit of your advice?

I am always glad to hear of a young man who wants to improve his position in life. But ambition by itself is not sufficient. There must be a definite object in view.

When he was seventeen years old Garfield was a mule driver, but he resolved that one day he would be President of the United States. It sounded a fantastic dream, but at fifty he had reached that goal. I commend that example to my correspondent. He says he wants to make good. Very well. But that *want* must be translated into *work*.

He must make up his mind what his object in life is to be. And then go all out until he achieves it. He says he is "sick" of his present job and would like to travel. Well, here are a couple of suggestions. He could take up a secretarial course with a view to becoming a travelling private secretary. Or he might apply to the leading steamship companies to see if they can offer him some kind of employment. Alternatively, there is his musical knowledge. He can resolve to excel in that calling.

Let me quote Sir Landon Ronald: "When I left the Royal College of Music there was no vacancy waiting for me, and I had to make one. The same applies to the musician of to-day. The opportunity is there for the one who wills to succeed."

My next letter comes also from a young man. But in his case he knows exactly what he wants to be.

When I was a lad, he says, I won a scholarship from the elementary to a higher grade school, and I became greatly interested in chemistry. Just before my schooldays were over my mother was taken ill with tuberculosis, and six months later she died.

Then and there I swore that I would fight the dread disease which had killed her. Since that time a lad's promise has become a passionate desire, and I have made up my mind to become a doctor.

My father is willing to help me to the best of his ability, but he is not in a position to give me much financial aid. I know of nobody but you who can help me, and I shall be deeply grateful for your advice. I need hardly say that I am willing to work very hard.

This young man has the makings of a first-class doctor. What are his assets? He has ability, as is seen by his winning that scholarship. He is keen, for he is prepared to work very hard. And, above all, he has the incentive to succeed.

His mother's death implanted within him a passion to stamp out disease. Possessing these things, he should achieve his desires. Now let me give some practical advice. It takes at least five years to qualify as a medical man.

And the first essential is to have the Matriculation or equivalent certificate. The first two years are devoted to the study of anatomy and physiology at a university, and the remaining three years in the medical college of a general hospital.

There are scholarships available, and particulars of these can be obtained from the Dean of the Medical Faculty, University of London, King's College, Strand, London, W.C.2. No doubt in my experience I have known many young men of limited funds who have attained high positions in the medical world.

Some of them paid their fees in their student days by working in the evenings. One young fellow actually worked as a waiter in a restaurant. But it "got them there." And what they have done others—including my correspondent—can do.

Most parents have to face the problem. It concerns the restlessness of young people when they reach the age of adolescence. This mother writes:

I have a daughter of nineteen who is very discontented, both at home and at her work. She comes home each night to a good dinner, but she does not appreciate anything that is done for her, nor will she do anything to help me, though she knows I have a bad heart.

Both her father and I have tried to make her understand that she will have to look after herself one day. She says that the sooner that day comes the better, and she threatens that she will find work away, though I have told her that being in lodgings will not be like living at home.

If she can't get her own way, such as when her father will not allow her to go to dances, she wishes herself all sorts of harm, and she will sit crying for hours at a time. There are two younger children, and her conduct is a bad example to them.

I wish we could get at the root of this problem, for then we would help us to solve it. What is it the girl wants? To go to the occasional dance; to have a little freedom. In that case I am on her side. She is at work all day and she is entitled to some recreation.

Young people who are always frustrated in their desires assume the role of a martyr. Now a martyr is all right in a stained glass window, but it is scarcely the posture of a young girl of nineteen. If she feels that she has a grievance she will be a misery to herself and to everybody else.

I suggest that my correspondent and her husband should try to meet the girl half-way. Don't forbid her everything she wants, but be a little tolerant towards her desires. That should win her confidence and make her amenable to reason.

If, however, those measures fail then I am afraid she must be stamped as one of the "never satisfied." In that case, and providing care is taken to see that she gets into a decent home, it may be a good thing to let her try the experiment of living away in lodgings. She will then learn—what thousands of others have done—the value of her own home and parents.

Send your private problem to "Human" at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Philip Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

Last Chance

In the special announcement on pages 4 and 5 is your final opportunity to secure the great new presentation volume, "Romantic Britain."

If you should see this wonderful, entirely new work after your last chance has disappeared you will have unbounded regret at being too late.

"Romantic Britain" is unique. It is the most fascinating story yet told about your own beautiful country. The volume contains a thrilling array of nearly 600 beautiful pictures and the story behind them—a vivid 150,000-word narrative.

Until you have read it, seen those remarkable pictures, you can never know how fascinating your country really is, what a rich legacy of stories it has.

And it can be yours as the result of a brilliant new idea in book distribution which makes it easy to secure.

Don't be too late. It is now or never. Turn to pages 4 and 5 and post the reservation forms *at once*.

HOW STOMACH ULCERS BEGIN

That sharp twinge of indigestion you get after meals, that sudden stabbing pain in the back, that choking, bilious attack of heartburn, that embarrassing flatulence, needs instant attention.

Your stomach symptoms may not be serious—*now!* But where will that stomach trouble lead you in a year or two if you do not take steps to stop it promptly? Never forget, this is the way the dread gastric and duodenal ulcers begin. And you know what that can mean.

It is *so easy* to stop stomach pain before their cause develops serious. All you have to do is to take Maclean Brand Stomach Powder regularly after meals. This soothing specific, the popular remedy for stomach ailments, soon puts an end to pain by removing the cause of pain, uncorrected over-acidity. Try it to-day. But make sure you get the original MACLEAN BRAND. Always look for the signature "ALEX. C. MACLEAN" on the bottle. 1/3, 2/- and 5/-. Powder or tablets.

THE EMPIRE TOBACCO WITH THE LARGEST SALE

Don't judge by the price

Although 8d. is probably all you intend paying for your tobacco, don't imagine that 'Digger' is 'just like any other 8d. smoke'! We know of course that the pick of the Empire leaf accounts for its fine value, but perhaps you'll be more readily persuaded of its good qualities when we tell you that Digger has a larger sale than any other Empire tobacco . . . and so many smokers can't be wrong.

PLAYER'S

DIGGER

TOBACCOS

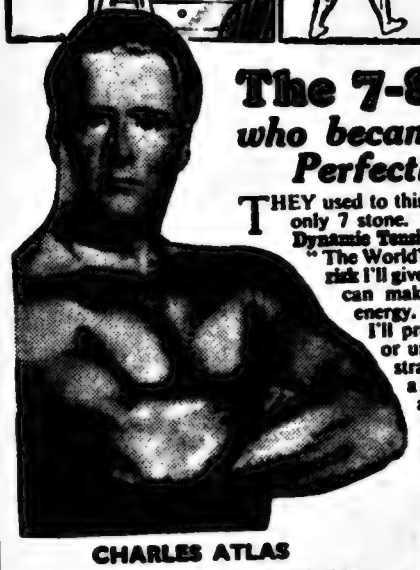
8D

FLAKE - SHAG - PLUG MIXTURE - HONEYDEW

P.D.48

THE INSULT THAT MADE A MAN OUT OF MAC

HEY! QUIT MOVING THAT SAND IN OUR FACE!
LISTEN HERE, MAC. IT'S SHOW YOUR FACE — ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY!
SEE YOU LATER, GIRLIE...
THE BIG BULLY! I'LL GET DOWN SOME DAY
OH DON'T LET IT BOTHER YOU LITTLE BOY!
IT WAS NICE TO MEET YOU, GRACE. CAN I —ER— COME AROUND SOME EVENING?
NO, I'M AFRAID NOT, I'M PRETTY BUSY SOME-DAY!
OHHH IT' I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! LOOK AT THOSE MUSCLES BULGE OUT NOW!
THERE'S THAT BIG BOY AGAIN, SHOVING OFF IN FRONT OF GRACE AND THE CROWD. WELL IT'S MY TURN THIS TIME!
WHAM! — NOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH MAC! YOU ARE A REAL MAN AFTER ALL



The 7-Stone Weakling
who became "The World's Most Perfectly Developed Man."

THEY used to think there wasn't much hope for me. I weighed only 7 stone. I was a sickly scarecrow. Then I discovered Dynamic Tension. It gave me the body that twice won the title: "The World's Most Perfectly Developed Man." At my own risk I'll give you PROOF in just 7 days that my same method can make you into a NEW MAN of giant power and energy. I'll PROVE You Can Have a Body Like Mine!—I'll prove that DYNAMIC TENSION without pills, or unnatural dieting or weights and pulleys that may strain your heart or other vital organs, can make you a healthy, confident, powerful HE-MAN! In just a few minutes daily. Post coupon NOW for my illustrated book "Everlasting Health and Strength." Tells all about Dynamic Tension. Shows actual photos. It's a valuable book. And it's FREE. Send for your copy TO-DAY.

CHARLES ATLAS,
Dept. 13-V, 40, Chandos St., Leaden, W.C.2

CHARLES ATLAS
Holder of the title: "The World's Most Perfectly Developed Man."

IMPROVED IN EVERY WAY

"I have improved in every way. Chest (normal) gained 2½". (expanded) 3"; height, gained 2"; forearm, gained 1¼"."—T. S. L., Co. Durham.

SO EASY—YET SO EFFICIENT

"I have nothing but the highest praise for your exercises. So easy, yet so efficient. I am making a new man out of my old self."—A. H. P., London, E.1.

CHARLES ATLAS
Dept. 13-V,
40, Chandos St., Leaden, W.C.2.

I want the proof that your system of *Dynamic Tension* will make a New Man of me. Send me your FREE book, "Everlasting Health and Strength."

Name .....
(Please print or write plainly)

Address .....

.....

SLEEP DISTURBED

"Getting up at night" is due to what is termed a "weak" bladder. This is often brought about by unhealthy and irritating urine, which causes defective control of the nervous and muscular mechanism.

Anyone suffering in this way should at once get a bottle of Cystopurin tablets.

"I had been suffering from acute cystitis (inflammation of the bladder). My symptoms were — out of bed at least six times during the night, sometimes oftener; when passing urine, pain was so intense that I could not refrain from shouting. Seeing your advertisement, I felt induced to try Cystopurin, and have just purchased my third bottle.

"I am pleased to say I haven't to get out of bed at all now until I rise. I think it wise to continue using Cystopurin a little longer.

"A friend of mine who has suffered from kidney and bladder trouble for years, has also purchased a bottle of Cystopurin tablets, and she is more than pleased with them. I shall certainly recommend them." — MRS. C. VAN HARLST, 17 AGNES ROAD, ST. AGNES, BRISTOL, 2.

Get Cystopurin tablets from your chemist today. They are put up in bottles, price 1/3, 3/- and 5/-, and are obtainable only from chemists.

Free booklet on application to Cystopurin Dept. J.B.15, CANTRELL Ltd., LOUGHBOROUGH, LEICESTERSHIRE.

CYSTOPURIN

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/6 per month (less than 2d. a day) buys the Graves "FLIGHT" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars. Ladies' or Gent's with Accessories. Carr Paid £4:12:6 or 5/6 monthly Nocharge for Easy Terms With Sturmey Archer Three-Speed Gear £5:3:6 Terms 6/11 monthly. Write for Catalogue Free. Ladies Men's, Juvenile & Tandems Roadsters. Racers. Club Models

J. S. GRAVES Ltd. SHEFFIELD

56 yrs.

RHEUMATISM
GET RID OF IT.

"After the second day I began to feel the benefit, stiffness going and my general feeling greatly improved. I feel no stiffness or any sign of rheumatism since taking the Urace brand tablets." Miss ——, Chelsea. Free sample from Newbery & Phillips, Ltd., 33[1], Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-

There's no need to go Searching for Bargains

—*there are plenty displayed in "John Bull's" Shop Window on pages 2 and 3.*

"JOHN BULL"—THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

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JOHN BULL
Hand this Form to your Newsagent

To (Name of Newsagent).....

Address .....

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Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

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..... Date.....

PLEASE WRITE CLEARLY.

J.B. 28/8/37

CUT HERE

Post this Form to
"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of "JOHN BULL." Please register me as a regular reader.

.....
Reader's Signature.

Age.....

Address.....

.....

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Name and Address of Newsagent.....

.....

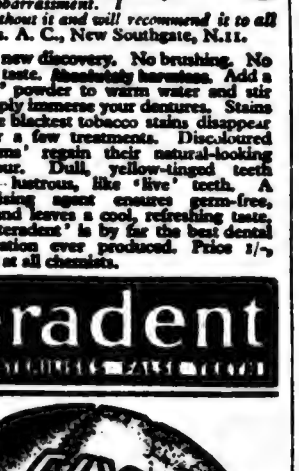
..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 28/8/37

MY FALSE TEETH WERE STAINED BLACK

TEETH NOW PEARLY WHITE PLATES NATURAL PINK



'My false teeth were stained black, which caused me great annoyance, embarrassment and anxiety. I tried many things to clean them. After using 'Steradent' four or five times by soaking overnight, they are perfectly clean—natural pink plates, pearly white teeth. I am more than delighted and can laugh now without embarrassment. I shall never be without it and will recommend it to all my friends.' Mrs. A. C., New Southgate, N.11.

'Steradent' is a new discovery. No brushing. No acids. No nasty taste. Absolutely harmless. Add a little 'Steradent' powder to warm water and stir well. Then simply immerse your dentures. Stains vanish even the blackest tobacco stains disappear completely after a few treatments. Discoloured plates and 'gums' regain their natural-looking fleshy-pink colour. Dull, yellow-tinged teeth become clean—lustrous, like 'live' teeth. A powerful sterilising agent ensures germ-free, purified plates and leaves a cool, refreshing taste. Dentists say 'Steradent' is by far the best dental cleaning preparation ever produced. Price 1/- Double Size 1/9 at all chemists.

Steradent

CLEANS ★ PURIFIES ★ SAVES ★ PROTECTS

The Famous CHALLENGER LISTS

6 LEAGUES—Rating Earned-4 to 1 on winners, 30 to 1 treble winners
6 LEAGUES—Rating Earned-5 to 1 on winners, 40 to 1 treble winners
4 LEAGUES—Rating Earned-6 to 1 on winners, 45 to 1 treble winners
SPECIAL LIST, 3 matches—3 to 1 on winners, 220 to 1 treble winners
LONG ODDS LIST, 12 matches—4 to 1 on winners, 250 to 1 treble winners
SHORT LIST, 1 matches—odds up to 1000 to 1
Proportionate Odds for other selections.

PICK your own NOTHING BARRED LISTS

Please send particulars of your Service. I am over 21

Name .....

Address .....

J.B. 28/8/37

Town ..... County .....

DAVID COPE

227 BATH ST GLASGOW C 2

● FROM OUR READERS

PENNY IS MAGIC COIN TO THEM!

There are posters in Cornwall telling us to use more electricity—notifying us that the cost is a mere penny a unit.

Well, I have just been looking at my bill. With the service charge, my penny a unit electricity costs me 4d. a unit. On top of that, the bulk of it—the service charge—has to be paid in advance, so is in the company's bank before a unit of current has been consumed.—S. CARTER, 33, Park Road, Redruth, Cornwall.

A baker's dozen is thirteen, but an electrical company's penny can be anything.

Pay Up!

Why on earth don't people pay their rates more promptly? It is an authoritative demand. Imagine how annoying it is to the rate-collector.—Mr. RAMSAY TURNER, 27, Bridge Street, Wick, Caithness.

Question for question: Why don't miners buy steam yachts? Imagine how annoying it is to shipbuilders.

Army Secrets

If people with ideas as to how to get recruits for the Army were to talk to some of us chaps here in barracks in Wiltshire, they would hear some better suggestions.

I say: "Stop all reports of court-martial cases. They are of no interest to the public, anyway. And, furthermore, young men put themselves in the position of the prisoner, and so recruiting suffers."—SAPPER ——, A.V.T.C., Bulford, Wilts.

Although, at our reader's request, his prize goes to our "Greatest of These" fund, for which we thank him, we must nevertheless disagree with his views. News is the antidote to rumour. The War Office knows that from bitter experience.

Nature Note

When I turned on a record of Grace Moore the other day, some sparrows came to sit on the railings and listened to the beautiful singing with an occasional chirp. The next record was hot jazz—at which they flew away with all speed.

Can it be that this noisy, so-called "music" is distasteful even to birds?—GEORGE WINTER, 6, Auburn Terrace, Goldsmith Street, Nottingham.

Perhaps, or maybe they went to peck at a passing crooner.

Two Versions

I am a small man, well under five feet, yet my tailor charges me just the same for a suit as if I were of average size. He says the size of the customer makes little difference.—GEORGE CAIRNES, 5, Trinity Street, Belfast.

Regular editor of this page, now on holiday, hears a different story from his tailor. He is unusually tall and broad, and has to pay more.

Stumped for £3

On going into the post office to draw £3 from my post office savings account, I was astounded to be told that they hadn't the necessary cash, and I had to go to another office. Is this unique?—S. A. SMITH, 148, Clover Road, Welling, Kent.

G.P.O. pleads guilty to many such cases. Refuses to be ashamed about it. Says sub-offices obviously cannot have bank strong-rooms, and that it would be unfair to staff to expect them to look after huge sums of money.

Our Ghost Story

Are income-tax collectors privileged people, that they can frighten us as they like?

I went rabbit-catching in this district, and was going through a churchyard late at night when a mysterious tapping alarmed me.

I flashed a lamp on the porch, and there was the income-tax collector tacking up some papers on the door. Quite politely he said: "I hope I haven't disturbed you, but I couldn't come before." But it did make me jump, nevertheless.—F. FIRKINS, Sandy Cross, Norton Bromyard.

You are not the first to receive a shock at the hands of the income-tax collector.

Crime Spots

Why should there be one uniform rate of wages for policemen, those in the crime spots of our big towns getting no more than those in places where crime is rare?—VERA ABBOTT, 9, Porthkerry Avenue, Welling, Kent.

True, there is a national scale, the country P.C. getting the same as his town brother. But remember that most policemen murdered by criminals have been country policemen in places "where crime is rare."

O Gasometer!

I was amused to read of that Bath man's pride at the fact that there are lawns round the local gasworks.

Let him visit *our* gasworks at Greenwich. One of the gasometers (14,000,0[illegible] cubic feet) is the world's biggest. [illegible] have lawns, flower-beds, deck chairs, [illegible] avenue of trees, a hospital with [illegible] wards, a surgery with sister and doct[illegible] always in attendance, and the fine[illegible] amateur theatre in London, seating [illegible] people. Four gardeners tend the flowe[illegible]—Mr. H. FOWLER, 91, King's Road, Pec[illegible] ham, S.E.15.

This is the best of forty-two lett[illegible] written in praise of gasworks, whi[illegible] even included such poetic efforts as "O[illegible] great gasometer, gaunt against [illegible] skies . . ."

Keep Smiling

This is a matter that worries my w[illegible] and, I should say, many thousands mor[illegible]

Because our little son is growing [illegible] without ever having had thrus[illegible] measles, chicken-pox or other child[illegible] ailments, other mothers tell her it wo[illegible] be far better for him to get them ov[illegible]—that he will grow up a lot better [illegible] does.—THOMAS (SMILER) COOK, [illegible] Newlands Road, Forest Town, Mar[illegible] field, Notts.

Doctors say he will grow up a lot bet[illegible] if he isn't weakened by the usual run [illegible] childish ailments.

Champions

Football clubs out for records in th[illegible] next season can't hope to beat the on[illegible] put up by my local favourites, wh[illegible] scoring only one goal, and that a[illegible] Tuxford, won a competition shield.

They reached the semi-final throu[illegible] withdrawal on the part of their var[illegible] opponents. They lost that match 1[illegible] only to have their opponents disqual[illegible]fied. In the final they drew with Tu[illegible]ford, no score on either side, and on th[illegible] replay won with their only goal.—BERNARD BARKER, 17, Hamilton Stree[illegible] Worksop, Notts.

Mr. Luck is always the best play[illegible] you can have, whatever the game.

● *We invite readers to write to us abo[illegible] any subject of public interest, kee[illegible]ing us in touch with the world as th[illegible] see it.*

Letters should be as brief, forceful a[illegible] topical as may be.

Half-a-guinea will be paid for each let[illegible] published. Envelopes, marked "Let[illegible] Bag," should be addressed to "Joh[illegible] Bull," 93, Long Acre, London, W.C.2.

Race with "Silver Ring"

COLD SCENT

WOULD a crock win the St. Le[illegible] was a sentence in a let[illegible] received last week. The co[illegible] respondent was canvassing the claims [illegible] Cold Scent.

Reply I sent was: Sunstar won [illegible] Derby on three legs.

Cold Scent is in the news. He did n[illegible] take part in the Epsom classic, but w[illegible] sent to Paris for the Grand Prix.

Tommy Weston rode him, and the c[illegible] was nowhere. It transpired that he br[illegible] down.

Joe Lawson, the Manton magician, [illegible] Cold Scent sound again for he w[illegible] recently galloping the St. Leger distanc[illegible]

At Ascot the son of Foxlaw gave Sa[illegible] sprite 12 lb. and trounced him. The r[illegible] was 1 mile and 5 furlongs, and on th[illegible] form Sir Abe Bailey's colt must have [illegible] big chance in the Doncaster event.

The Sow's Ear and Bydand may be [illegible] best bets at Catwick this week-end.

"SILVER RINGS" CODE.

The Code for this week is as follow[illegible] It covers the racing from Thursd[illegible] August 26. to Wednesday, September 1.

X Z Q C 93 B 94 M S R P O 98 T F [illegible]
97 L H J I 95 E D K V W A N 96 G [illegible]

In place of the letters or figures adve[illegible] tised in the *Sporting Life* and *Dai[illegible] Herald* read those above or below, as t[illegible] case may be. Example:

93398FKQ93W would read KINGSH[illegible]

Where a double letter occurs in th[illegible] name of a horse the figure 2 is subst[illegible] tuted. OJQ93Z2 would read ACHILL[illegible]

FOOTBALL SELECTIONS

By Our Expert. **Matches Played August 28.**

FIRST DIVISION.
(1) H'd'rsf'ld. v. B'pool.
(2) L'ster v. Derby.
*(3) Portsmouth v. W.B.A.
(4) Preston v. Grimsby.
(5) Stoke v. B'ham.
(6) S'nd'rl'nd. v. M'd'lsbro.
(7) Wolves v. Man. C.
(8) Bolton v. Brentford.
**(9) Charlton v. Leeds.
(10) Chelsea v. L'pool.
(11) Everton v. Arsenal.

NORTHERN SECTION.
(1) Gateshead v. Crewe.
(2) Hull v. Wrexham.
**(3) Lincoln v. H'pools.
(4) N. Brighton v. Barrow.
**(5) Oldham v. Port Vale.
(6) Rochdale v. York.
(7) B'th'rh'm. v. Tranmere.
(8) Acer'gt'n. v. Carlisle.
(9) Chester v. Halifax.
(10) D'rl'ngt'n. v. Southp't.
(11) D'nc'st'r v. Brad. C.

SECOND DIVISION.
(1) Man. U. v. N'castle.
(2) Norwich v. Soton.
(3) Plymouth v. Fulham.
(4) Sheff. U. v. Forest.
(5) Stockp't. v. Luton.
(6) Swansea v. B'burn.
*(7) Spurs v. Coventry.
(8) Villa v. W. Ham.
(9) Bradford v. Barnsley.
(10) Burnley v. Bury.
**(11) Ch'st'rf'ld v. Sheff. W.

SCOTTISH LEAGUE.—Div. I.
(1) Hearts v. 3rd Lanark.
(2) K'im'rn'k. v. Celtic.
(3) Morton v. Dundee.
(4) Q. of South v. M'th'rw'll.
(5) Queen's P. v. Falkirk.
**(6) Rangers v. St. J'hnst'n.
**(7) Aberdeen v. Partick.
(8) Arbroath v. Ayr.
*(9) Clyde v. Mirren.
(10) Hamilton v. Hibs.

SCOTTISH LEAGUE.—Div. II.
(1) E. Fife v. Albion.
(2) E. Stirling v. Dumbarton.
(3) Forfar v. Edinbro.
(4) Leith v. St. B'rn'rd.
(5) St'nh's'm'r. v. D'nf'rmline.
(6) Airdrie v. Alloa.
(7) Brechin v. Raith.
**(8) C'd'beath v. King's Park.
(9) Dundee U. v. Montrose.

SOUTHERN SECTION.
(1) Mansf'ld v. N'rth'm't'n.
(2) Newport v. Exeter.
**(3) Notts Co. v. Swindon.
(4) Q.P.R. v. Brighton.
(5) Reading v. Millwall.
(6) Southend v. Boscombe.
(7) Torquay v. Walsall.
(8) Watford v. Bristol R.
(9) Bristol C. v. G'll'ngh'm.
*(10) Orient v. Cardiff.
**(11) C. Palace v. Aldershot.

SPECIAL STAR CODE:—As injuries to players and consequent late alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning. Example Code.—Div. I.—9 (*H*); Southern Section—3 (*H*); Scottish League I.—4 (*A*) would indicate Charlton, Notts County and Motherwell.

Oh, My Poor Legs!

That Awful Fatigue! Do You Know it? That Agonising Pain! Have You Suffered it?

DON'T let leg troubles cripple you. Take Elasto, the Great New Biological Remedy *that cures through the blood*, and have done with enforced rest, worry, suffering and expense. Leg aches and pains soon vanish when Elasto is taken. Painful, swollen (varicose) veins are restored to a healthy condition, skin troubles clear up, leg wounds (bad leg) become clean and healthy and quickly heal, inflammation and irritation are soothed, rheumatism simply fades away and the whole system is braced and strengthened. This is not magic, *although the relief does seem magical*; it is the natural result of revitalised blood and improved circulation brought about by Elasto; *the tiny tablet with wonderful healing powers.*

Not A Drug, But A Vital Cell-Food!

You naturally ask—What is Elasto? This question is fully answered in an interesting booklet which explains in simple language the Elasto method of curing through the blood. Your copy is free, together with a generous free sample, see coupon below. Suffice it to say here that Elasto is not a drug, but a vital cell food which *must* be present in the blood to ensure complete health. It stores to the blood the vital elements which combine with the blood albumin to form organic elastic tissue and thus enables *Nature* to restore elasticity to the broken-down and devitalised fabric of veins, arteries and heart, and so to re-establish normal circulation; *the real basis of sound health!* Prepared in small, delicate tablets by a special process Elasto dissolves *instantly* on the tongue and is absorbed *directly* into the blood-stream, thereby actually restoring the natural power of healing to the blood.

Every sufferer should test this wonderful new biological remedy, which quickly brings ease and comfort, and creates within the system a new health force, stimulating the growth of new, healthy tissue-cells to replace worn-out and diseased tissues, increasing vitality and bringing into full activity Nature's own powers of healing. Nothing even remotely resembling Elasto has ever been offered to the general public before; it makes you look and feel years younger, and it is the pleasantest, the cheapest, and the most effective remedy ever devised. Elasto will save you pounds!

Read What Users of Elasto Say:

"No sign of varicose veins now."
"Elasto put new life into me."
"As soon as I started taking Elasto I could go about my work in comfort, no pain whatever."
"Cured my swollen legs although I had been suffering for years."
"My Doctor highly praises Elasto."
"Now walk long distances with ease."
"Elasto has cured my bad legs."
"Cured my rheumatism and neuritis."
"Now free from piles."
"I feel 10 years younger."
"It put me on my feet."
"Varicose veins quickly cured after 12 years of useless bandaging."
"All signs of phlebitis gone."
"Completely cured my varicose ulcers."
"Elasto tones up the system and cures depression."
"My skin is as soft as velvet."
"Rheumatoid arthritis gone. I have never felt better."
"I had suffered for years from a weak heart, but Elasto cured me."
"Lumbago cured after three years of suffering. Age 66."
"Elasto has saved me pounds."
"Cured my sciatica 12 months ago; still quite fit."
"The stinging sensations I used to get in my left arm and leg are quite gone and my general health is much improved."

Here's Good News! You Can Test Elasto Free!

We have set aside a number of free samples of Elasto for readers of "John Bull." To secure one of these all you have to do is to fill in the Coupon below and post it without delay to: ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C. Early application is advised, so post your Coupon NOW—while you think of it! This offer is too good to be missed.

COUPON for Free Trial Sample of Elasto ★

ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....

(Please print in capital letters).

ADDRESS .....

"J.B." 28.8.37.

Issued by The New Era Treatment Co., Ltd.

Elasto will save you pounds!

STARTLING INDIGESTION FACT

Enough acid in your stomach to burn a hole in the carpet.

Simple corrective that banishes both pain and its cause.

WHEN digestion is poor, hydrochloric acid—*to deadly a poison that one teaspoonful of it would kill a man*—rises in the stomach to dangerous heights. If you could take the neat acid out of an indigestion-sufferer's stomach and pour it on the carpet it would burn a hole in it.

No wonder agonising pains follow—no wonder doctors issue warning after warning that indigestion, if neglected, may lead to gastric ulceration. Think—when you suffer, there is enough deadly poison lying in the pit of your stomach to kill two or three men.

Digestif Rennie is the ANTIDOTE to this poison—quells it utterly—banishes pains by removing the cause.

'Once I thought mere pain killers were enough. But when I found out that indigestion was just a name for poisoned stomach *I changed to Rennies. They worked a treat. I eat everything now—and never a qualm.'*

'My husband used to be like a bear with a sore head after meals—try as I might to cook him dainty, tempting things. Now I bless the name of "Rennies" as much as he does. It's made the home a different place.'

Another agonised sufferer utterly relieved

'Your Digestif Rennies have relieved me of agonising pains. For the past ten years I have been receiving doctors' treatment and as a last resort was advised to go into hospital, and after being X-rayed was told that duodenal ulcer was the cause. After being discharged from hospital, the pain commenced again, and after trying numerous remedies, I decided to give Rennies a trial, and before I had taken the first packet I felt a new man, and now after a month's trial the pain has completely disappeared.' A.R., Birmingham.

ACTUAL EXPERIMENT

Investigators took the quantity of hydrochloric acid present in the stomach of a normal indigestion-sufferer and poured it on a thick Indian carpet. The above photograph shows the hole which it burnt in it.

Family size 1/9. Trial packet 4d.

WHAT DIGESTIF RENNIE DOES

1. Coats stomach lining with Kaolin and Bismuth. Saves raw, inflamed membrane from irritant contacts.
2. 'Gives you back your stomach.' Pepsin and Pancreatic Extract force lazy stomach to complete work of dissolving and fermenting food.
3. Neutralises excess acid—cause of wind, pain and discomfort—basic cause of most chronic stomach pains. See how acid in test tube turns blue litmus paper red. A pinch of powder from Rennie tablet—and red litmus comes out *blue!*

Digestif RENNIES
GIVE YOU BACK YOUR STOMACH

DEFINITE PROOF— 47,004 TESTIMONIALS by Accountants Certificate

THE WORLD'S RECORD FOR PROVED RESULTS.

H. BROOM
The World's Premier Physical Culture Expert.

BROOM'S INTERNATIONAL COURSE

Acclaimed by "Health and Strength," the Leading Physical Culture Journal, as "The Most Successful Course of All time," and re-echoed by many other papers,

Read My Article in "HEALTH & STRENGTH," The National Physical Culture Weekly. —H. BROOM.

the Course that is making Britain an A1 Nation

I offer you definite proof and if you can spare 15 minutes per day you can have Radiant Health and Physical Power with improved Mental control and ability.

Words and Figures do not convey a true perspective of the Sensational Success of The International Course.... Time after time, week after week, the Physical Culture World has been staggered by Results which were totally unattainable except by this Course. Results have built the Greatest Physical Culture Organisation in the World—until to-day over 47,000 testimonials have been certified by Accountants' Certificate, probably more than all other Courses added together....

I offer you common-sense methods which hold THE WORLD'S RECORDS FOR PROVED RESULTS.

SPECIAL OFFER 30/- or 1/- WEEKLY

ERIC BROOM aged 18.

The Photograph above of Eric Broom at 18 brings another SENSATIONAL RESULT, which can only be obtained by this method and which is acclaimed the World over as "The Most Successful Course of all Time." His development makes him a just claimant to the title of the World's most perfectly developed Boy.

Write NOW for these! 2 FREE BOOKS

I have published an Instructional Book which clearly shows the surest and quickest way to Health and Strength and how to overcome Worry, Habits, Nerves and Inferiority Complex. It shows how thousands of readers just like you have been turned into outstanding personalities.... Their Dreams have come True. The Book is FREE to every reader. You will be staggered at what this Modern Science can do.... It is more than a Physical Culture Course.

VITAL POWER (FOR MEN ONLY)

What every man should know

The real secrets are revealed here for the first time in my book, "Vital Power," in plain unvarnished English. Nothing is hidden and it shows you the ART OF SUCCESSFUL LIVING.... This Book is also FREE to all who write for my book "The International Way" without obligation.

H. BROOM,

BROOM HALL, HOLDERNESS ROAD, HULL.

The World's Premier P.C. Expert by Results. "85% of all pupils have reported satisfied even after the first month's lessons only."

COUPON

To H. Broom, Broom Hall, Holderness Rd., Hull.

Please send me without obligation your TWO FREE BOOKS, The INTERNATIONAL WAY and VITAL POWER.

Name.....

Address .....

..... J.B.6.

WONDERFUL BOOK FOR DOG LOVERS

A Complete Guide To Ailments, Feeding, Showing, Breeding & Training.

164 PAGES FOR 2d.

Those of our readers who are dog lovers should instantly secure a copy of SHERLEY'S DOG BOOK. It costs only 2d., but the information it contains is worth £ £ £'s.

Firstly, it is the complete authoritative guide to the rearing, showing, feeding, breeding and training of dogs.

Secondly, it is a "*Veterinary Expert on paper*," for it tells you exactly what to do in case of illness—how to attend to various accidents to which dogs are liable—and, most important of all, explains how you can diagnose doggy complaints and quickly remedy them.

Thirdly, it is really of absorbing literary interest and tells so much about the faithful friend of man and his ways that one is almost compelled to read it again and again.

The book consists of 164 pages, and in those pages are hosts of illustrations. There are no less than four pages in full colour; 16 pages in two colours and numerous other pictures of interest to every dog lover. Some of the dog photographs must certainly be classed as "masterpieces." I consider them as amongst some of the best dog photographs I have ever seen.

SHERLEY'S DOG BOOK is available at all chemists, stores and corn merchants, price 2d., or 3d. post free from A. F. Sherley and Co., Ltd., 18, Marshalsea Road, London, S.E.1, the world-famous manufacturers of medicines and foods for dogs and cats.

Germolene
Brand ASEPTIC OINTMENT

BANISHES THAT STINGING, IRRITATING

HEAT RASH

Bad Leg
Eczema
Burns, Cuts
Sunburn
Boils, Spots
Wounds, Acne
Psoriasis
Insect Bites
Abscesses

Sufferers from **PILES** (Haemorrhoids) Should use **GERMOLOIDS** Brand The New Treatment. Safe & Speedy Relief 1/3 Per Box

Removing Heat Rash is 'child's play' to GERMOLENE the wonder Skin Healer. It wipes away pimples and spots like magic! Even dreadful ulcers are quickly conquered by its super-healing power! Inflamed areas vanish! Itching stops, festering wounds are cleansed! New healthy skin grows over open places and not a scar remains!

Get *your* tin of GERMOLENE *TO-DAY*! Soothes at a touch!

6D.

1/3, 3/- & 12/- Per Tin. Tubes 4/6

THE EDITOR LAUGHS LAST

RECKLESS (Staines).—"I'm so fond of bathing that I almost completely forget about the dangerous current." Mind you aren't carried away with it.

OLD PLAYER (Richmond).—"Golf doesn't need any alterations." No novel tees.

C N (Dunster).—"Where do costers hail from?" Their barrows.

A. N (Newmarket).—"The horse I backed was scratched." Irritating.

DAD (Brixton).—"My schoolboy son is no earthly good. What can I make him?" An aviator

MILLINER (Leeds).—"I have been very unfortunate in my boy-friends." Have they all turned out bad hats?

C H. (Bow).—"No matter what the result. Farr's next fight will be the most important of his life." Win or Louis!

G. H. (Tulse Hill).—"I see that a freight of feathers is to be taken from London to Brighton." On the down train, of course.

V N. (Southampton).—"I find that wasps are more troublesome at the end of the day." And at the end of the wasp.

Y. J. (Bath).—"I remained in a glass case for nearly two hours." Couldn't you get the right number?

S. N. G. (Hove).—"The large scarlet blooms in my garden are divine." Peonies from Heaven?

B. H. (Kensington).—"Could you give me a brief description of the meaning of 'watered capital'?" London.

J. R.. (Putney).—"I file all the letters sent you." It doesn't seem to give them any point.

H. Y. (Clapton).—"How can I get a lot of red paint off my hands?" Reduce its price.

Mrs. A. (Thirsk).—"I can read my husband like a book." And shut him up like one, too?

Mrs. M. (Bungay).—"My husband used to catch me in his arms." Now, we suppose, he catches you in his pockets.

D. N. (Victoria).—"As regards our foreign policy, everything in the garden is lovely." You mean, in the garden of Eden?

E. O. B. (St. Andrews).—"The concocting of summer drinks has become almost an exact science nowadays." Fizzology?

S. S. (Morden).—"The neighbours are still talking about the shed I have made of bamboo and brown paper." But it will probably blow over.

W. A. (Epsom).—"I was utterly exhausted after laying out my garden." So you were laid out as well.

S. N. (Stockton).—"Although a steeplejack's work is risky, there are still plenty available." There is no falling off.

PHOTOGRAPHER (W y e).—"How can I make my own darkroom." Remove the electric light bulb

N. M. S (Putney).—"Nearly every periodical one reads nowadays contains a reference to dessert." Well, it's a fruitful topic.

G. F. (Bromley).—"Wasn't it right for me to be angry after falling half-way down the escalator?" Quite naturally you were sore.

JOHN (Sheffield).—"Behind every national upheaval there are many very odd individuals." It takes a lot of cranks to start a revolution, eh?

PHOTOGRAPHER (Kew).—"To let him have my impressions I sent him a series of photographs by the night mail." You expressed your views, as it were.

CAREFUL (Wantage).—"My son and I quarrelled because I rebuked him for going to the paper cupboard with a naked light." So there was a flare-up then.

JOHN (Leicester).—"I read that an American strong man recently wrenched a paving-stone up by the roots and threw it twenty feet into the air." He must have caught his toe a frightful wallop.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2s. 6d. is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "slip" is submitted by more than one person that which arrived with the earliest postmark receives the prize.

BLACK MASK MAC: ". . . a little man who was perfect was standing beside me. He had black eyes, black hair, BIG BROWN EYES, and nice white teeth."

SUNDAY MERCURY: ". . . escaped, drank a quarter of a pint of SURPENTINE, and leapt into the River Lee . . ."

CHRISTIAN HERALD: "Flight-Lieut. ——'s actual ACCENT took 1 hour 35 minutes."

ILLUSTRATED LEICESTER CHRONICLE: ". . . when the friend asked the racegoer how he KICKED his winners"

TYRONE COURIER AND DUNGANNON NEWS: "The publicans' organisation . . . sent a SHORTHORN writer to the Assembly to report. . . ."

THE ST. IVES TIMES: ". . . sufficient room for practice on the ground floor and a room for social work on the 1st floor, size 38 ft. by 30 IN."

S. O. (Lowestoft).—"What would you think of a fishmonger who sold you a piece of bad fish?" Rotten.

Mrs. H. (Barnstaple).—"I felt much better after the window cleaners had been." Your outlook was brighter, eh?

W. B. (Sandown).—"I first met my wife when she was serving behind the counter at a bargain sale." She marked you down?

PA (Norwich).—"One hasn't a chance to do much when there are six hungry boys to keep." So that's how your income is swallowed up.

PUZZLED (Reading).—"If you were told that one fellow was going to walk off with all the tennis trophies, what would you do?" Insure them.

B T. (Onslow).—"I told him I would prosecute him for taking the bottles without my permission, but I didn't mean it." So it was an empty threat.

POLICE CONSTABLE (Twickenham).—"If someone told you that they'd give you a cup of beef tea every day, what would you do?" Take it with a pinch of salt!

BEGINNER (Elie).—"Is there nothing easy and simple, requiring little attention, that a gardener like me can grow?" Weeds

G. D. (Bayswater).—"A friend of mine had the back portion of his car stolen, but he knows who took it." Now, of course, he's going to get his own back?

D. C (Brighton).—"A fast, says an eminent psychologist, alters the countenance of an intellectual man beyond relief." Gives it an empty expression no doubt.

W. P (Rye).—"A refrigerator is advertised as not interfering with radio reception." We understand, however, that apart from this it is an excellent refrigerator.

FOREMAN (Plymouth).—"I caught him yarning with a crony and told him to get on with the work of lowering the water main." In other words, you told him to pipe down!

D. R. (Colchester).—"I had just recovered consciousness when I received a letter from my landlord asking me to vacate the house." So you sat up and took notice.

Miss F. (Maida Vale).—"I really cannot understand why men carry their gloves in their hands." Well, they would look rather foolish if they carried their shoes, wouldn't they?

Miss A. W. (Chelsea).—"I am now taking my riding lessons with more confidence, as I have mastered the art of mounting." In other words, you are getting on all right now?

"I'll swap you two 'temperance' e one 'Band o' Hope' for a 'L Service' and a 'Victorian Jubilee' —"*The Passing Show.*"

IF you are troubled by any matter-e cept, of course, of a medical na —you can obtain free expert advice th will help you. A stamped and addr envelope marked "Free Advice" is that you have to send with your que Write to-day. The replies are facetious correspondents are for entertainment.

MALCOLM (Edinburgh).—"I tidy sum on whisky." Perhaps neat.

PUNTER (Liverpool).—"A a hat parade." While the Derby pally for shirts.

B. J H. (Ledbury).—"There are number of people who would wa stable birth-rate.' Horse-breeders

B. C. T. (Mayfair).—"The mixer at a fashionable night receiver of many confidences." very rarely spills anything.

HISTORIAN (Mallow).—of the most women in history to be murderesses." They simply one's breath away.

N. M. S (Dover).—"The average does not give enough attention to nose, I'm afraid." But that's just she doesn't want to shine.

D. L. (Tring).—"Women cricket s tors like to see smart fielding." player misses catches he can misses.

F. N. (London, N.).—"My husband given me only one present during married life of 20 years." Ah, he's of rare gifts.

E. M (Leicester).—"The spec made fun of me just because I got at the local cricket match." And was nothing to laugh at?

INTERESTED (Holt).—"Beauty-s proprietors make big money from slimming treatments. Don't they they live on the fat of the land.

FARMER (Dorchester).—"As a me keeping the public in its proper p cannot beat a four-strand barbed fence." It certainly has its points.

T. J (Brighton).—"I'm hoping record turnover in my business this A £750 cheque would help—and you not welcome in your home a Radiogram that turns over records matically. You can win both on pe

GROCER'S ASSISTANT (Wapping).—the morning of a half-holiday at the I blacked my eye thro[ugh] trippin[g] packing-case." That was early

D. M. (Exeter).—"I saw an A tourist strike a match on someone light his cigar." This is certainly Americans generally eat their cigars.

LIFTMAN (Colchester).—may think the [illegible] saying it, but my [illegible] city is almost intelligent. You quick on the uptake!

SPRINTER (Bristol).—"The attached to our athletic club is his keen sense of humour." that he is always pulling somebody

G. H. J. (Bristol).—"The modern ness man won't hear of his [illegible] slipping off to a cricket match. the lad has the sense to keep mum it, he won't!

PALMIST (Hove).—"Merely by your hand I can tell what is happen." Our bridge partner our hand and tells us what ought happened.

(Many replies unavoidably held

The Rapid Recovery of Mrs. Russell!

FRAYED NERVES and SHATTERED ENERGY Took Her NEAR TO COLLAPSE

BUT Dr. Cassells Tablets Brought Her BACK TO HEALTH

From our Special Health Investigator,

Chas. Francis

Brixton, Tuesday

Amongst those who have, happily, survived the exacting ordeal of frayed nerves and shattered constitutional energy can be numbered Mrs. Ethel Russell who lives in Brixton—and whose phenomenal escape from physical and nervous breakdown through the aid of Dr. Cassells Tablets has caused such a stir.

Tidings of her marvellous recovery came to my ears and as the special Health Investigator for Dr. Cassells Tablets, I called upon Mrs. Russell and was received by a lady buoyant in spirits, abounding in health and with abundant vitality!

"But are you really Mrs. Russell who, for so long, despaired of regaining health?" I hesitatingly asked.

"Yes, indeed, I am the actual woman for whom this wonderful nerve and tonic remedy wrought such marvels!" she answered.

"You would scarcely credit it that until mere months ago I was writhing in nerve agony every day—that I quivered like an aspen leaf, throbbing with the torments of sciatica, assailed by hysteria—overcome with fits of melancholy—a prey to constant digestive weakness and never free from baleful headaches and sleep-robbing insomnia."

"Yet," I interposed, "you look as fresh and attractive as any lady could desire to be."

"Well," she rejoined, "your remarks entirely agree with those of my friends who tell me that to-day I am one of the most notable examples of what Dr. Cassells Tablets can do for people who have been so near to collapse as myself.

"I've known what it is to be scared of venturing out by myself—there was always the dread of perilous fainting."

"Surely you had advice and treatment?" was my next remark.

"Yes," she replied, "but nothing availed to any appreciable extent until a very kind friend strongly suggested Dr. Cassells Tablets—and then I discovered the sure way to complete recovery.

"Without the slightest doubt I attribute my present excellent health, strength, vitality and fitness of body and nerves to this great British remedy."

NO NEED TO SUFFER!

While so many thousands of your fellow men and women are enjoying such wonderful health experiences, why should YOU continue to go on suffering?

In every chemists' shop you can obtain the wonderful formula known to fame as Dr. Cassells Tablets! Go AT ONCE and secure a bottle of this Nerve Restoring and Health Rebuilding, Revitalising tonic and see how soon YOU, too, can be freed from all such troubles as

HEADACHES HYSTERIA
INDIGESTION NEURITIS
NEURALGIA SCIATICA
INSOMNIA "NERVES"
LUMBAGO DEPRESSION

Feel the New Nerve Power and New Strength flood through your whole body and make life's road one long vista of Health and Happiness!

Get YOUR supply of Dr. Cassells Tablets TODAY!

Sold Everywhere 6d., 1/3, 3/- & 5/-.

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

You buy with CONFIDENCE when you buy through "JOHN BULL"

The "John Bull" Guarantee appears on page 27

HE WAS ASHAMED OF HIS THIN BODY

...But He Gained 30 Lbs. Quickly on "Vikelp" Tablets ...Now Feels Fine!

Like Thousands of Others He Found the 12 Minerals + 6 Vitamins + Food Iodine in "VIKELP" Quickest Way Yet to Add Pounds, Build New Strength & Energy—*Without Drugs!*

Read his actual letter . . .

"Gentlemen: I had been skinny since childhood. Last September was my nineteenth birthday, so you see how long I have been skinny. Almost every Sunday kids in the neighbourhood would go swimming. I did not go with them. I suppose they knew why. I was ashamed of my skinny body. I was nervous too. Even when I went to picnics in the summer I was ashamed to have my sleeves rolled up like other fellows did. A few months ago I stepped on a pair of scales. I weighed about 8st. 11lbs. and me a young man going on twenty. I thought of the future—would I always be skinny? I had seen "VIKELP" Tablets advertised in the papers and magazines so I bought a tin. I was really amazed how much I gained and how much better I felt. I bought 4 more tins. Over two months have passed. I have gained more than thirty pounds. You don't know how much better I feel and look and how thankful I am for what "VIKELP" Tablets have done for me, so I am going to thank "VIKELP" Tablets for what their sea minerals have done for me.—Yours truly L. P. Carless."

99 times out of 100 these dangerous underweight, rundown conditions are caused by lack of sufficient Minerals, Vitamins and Food Iodine in the system. "VIKELP" made from an amazing Pacific Ocean plant, not only contains all the 6 vitally important Vitamins, A, B1, B2, C, D and E, but is the world's richest source of all the 12 essential life-giving Minerals (iron, copper, calcium, phosphorus, magnesium, sulphur, potassium, manganese, etc.) and Food Iodine. With these precious elements you quickly normalise your glands, build rich red blood, new energy, strength and add pounds of firm flesh.

MAKE THIS NO-COST TEST

If you are skinny, weak, rundown, nervous, can't sleep and if even the best foods fail to build up your weight, strength and energy, try Vikelp Tablets for 10 days. If you don't feel better, sleep better, eat better, have stronger nerves and add extra pounds of good solid flesh the first 10 days the trial is *free*. Your own doctor will approve this way. Vikelp costs but little. Obtainable everywhere!

SPECIAL FREE OFFER!

Write today for fascinating instructive 32-page book on How to Add Weight Quickly, Build Strength, Energy Strong Nerves and Rich Red Blood. Mineral contents of Food and their effects on human body. New facts about MINERALS, IODINE and VITAMINS. Standard weight and measurement charts. Daily menus for weight building, absolutely free. No obligation. Health Products Laboratories Ltd., Dept. J 8 n/1, 10 Henrietta St., London, W.1.

VIKELP

HEALTH and BODY BUILDING TABLETS

Stop Hair Falling

Before using Kotalko my hair was very weak and falling out in combfuls until the scalp was almost bare on top. I had used several tonics. Then I used Kotalko. Before I had finished the second box my hair seemed stronger. This improvement continued and the hair is now thick and lustrous and is a thick mass of waves and more healthy looking.

M. J. MURPHY.

Read this letter. See how you, too, can stop your hair falling and grow it again, thicker and stronger than ever.

"My hair was falling rapidly and becoming terribly thin," *writes Miss D. Bat.* "*I had used different tonics, but the excessive falling of the hair continued.* Then I tried Kotalko. My hair stopped coming away on the comb, and a New, Beautiful, Thick Growth developed, free from Dandruff. *Also my hair, which was growing grey, resumed its natural colour.*"

Kotalko Quickly Stops Hair Falling

—Regrows it quickly and strongly. Gets rid of dandruff, and quickens slow growth. Kotalko is for men's, women's and children's scalp and hair, for weak or falling hair, dry scalp and hair, and BALDNESS.

Fill in and Post this Coupon To-day.

To JOHN HART BRITTAIN, Ltd., 8, Percy St. (S3 HD), London, W.1.

Please send me, post paid, Testing Package of Kotalko and Kotalko Soap, with directions, for which I enclose 3d. in stamps.

NAME .....

ADDRESS .....

Feed Hair Roots with KOTALKO. Cleanse & Soften Hair Follicles with KOTALKO SCALP SOAP—the Tonic Shampoo.

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 9½in.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES 83 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 3-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid.

Easy Payments 5/- Monthly.

£4.17.6

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. E. S. S. of Chester, writes:—"I received the Wireless Set safely and in good condition. I am more than pleased with it, and what pleases me more is to think that both you and I have pleased others with this wonderful little set. I shall certainly recommend this little wonder to as many of my friends as I can; it's a marvel."

Mr. W. N. D., Bristol, writes:—"I have nothing but praise for the quality of your goods. Radio and other things I have bought, and your excellent treatment of clients leaves nothing to be desired."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Hets.

J. G. GRAVES Ltd. SHEFFIELD.

FINE PENSION and CASH OFFER FOR "JOHN BULL'S" ENTERTAINING CROSSWORD

Join "John Bull's" 31 CROSSWORD PENSIONERS

£2 WEEKLY FOR LIFE or £750 CASH

GIANT LIFE PENSION FIRST PRIZE

OR HUGE LUMP SUM MUST BE WON

BIG CASH AWARD BETWEEN RUNNERS-UP £150

UNLIMITED SURPRISE AWARDS

To each sender of entry containing only one less meritorious Answer than Runners up we shall forward a Special Surprise Award—to be posted simultaneously with the publication of winning Square in "John Bull"

CLOSING SAT. SEPT 4

No. 76

THIS week's splendid Offer brings you a golden opportunity to join the ranks of outright winners drawing lifelong incomes from "John Bull." Beat all your rivals, as 85 entrants have already done, and yours will be a solid Life Pension of £2 Weekly.

This big First is followed by the fine sum of £150 for Runners-up, and unlimited Surprise Awards are waiting for senders of next best Squares. But you must be quick if you are to win, for your entry must reach Long Acre by Saturday, September 4.

CLUES ACROSS.

1. Heavy metal
3. Brightly coloured one looks very pretty
5. Melody
7. Dictators will usually do this by sudden action
9. Sweethearts' salute
12. Auction
13. You stick papers together with this
18. Will probably be found to have come from abroad
22. Part of programme
24. Impudence
26. Most boys make this at some time or other
27. Man with a business may have his own
28. Anglers often go fishing for these
29. One in the night is apt to alarm nervous people

CLUES DOWN.

1. No one likes to be the victim of this
2. Fine ones are usually attractive to artists
3. Not much good if hearts aren't in them
4. Must be employed by many firms
6. There are sometimes advertisements displayed by one
8. Starts eagerly
10. Slow progress is made if climber is this
11. It's usually amusing when couple do this on stage
14. Be ill
15. When game is dull this may reawaken interest
16. Casting a big one may be rather tricky
17. Stylish one is sure to be admired
19. Knocking about shouldn't do any harm to good ones
20. Encountered
21. Pliable substitute for glass
22. Twelfth of a foot
23. Flags enhance the appearance of this
25. Salary

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE. For four coupons (eight squares) send TWO SHILLINGS. Make Postal Order payable to Odhams Press Ltd., and cross it "& Co."; write name and address and date of posting on back of P.O., and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday September 4

2.—In addition to four stamped Entry Forms from "John Bull" each entrant may submit FOUR EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette," obtainable as instructed on page 39 or any other announcement of this Competition. Thus each entrant is limited to 8 Entry Forms (16 squares in all) and Entry-fee of 4s.

Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as Entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered, or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, September 16. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, September 21, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may annul the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the First Prize be shared, £750 Cash will be paid instead of the Pension Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

TERMS AND CONDITIONS ON PAGE 38

X-WORD No. 7

WEEDS STAYS
HAD TRILL
IRE LIGHT
MEN LINK TOSS
SPREAST
FEW CASH
LEAD SHAM
ANNE SHED
SLOOVE
KORONER
BLOCKED N

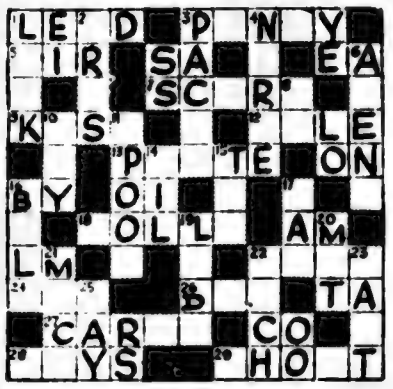
Winners on page

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those shown in the Square above.

Spaces are left blank to indicate that at these points PANSY or PINKY or BOOK or LOOK were regarded as apt words of equal merit.

Reasons for Committee's Badness appear in next week's "Crossword Gazette." Secure your free copy by using reservation coupon on page 39.

"JOHN BULL" CROSSWORD No. 76. Closing SATURDAY, SEPTEMBER 4, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 2 Squares 6d.

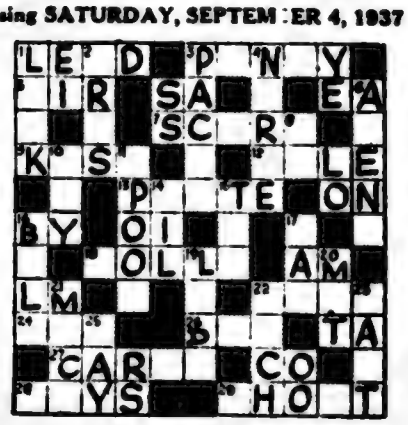
SIGNED .....

ADDRESS .....

.....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 76. Closing SATURDAY, SEPTEMBER 4, 1937



In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 4 Squares 1s.

SIGNED .....

ADDRESS .....

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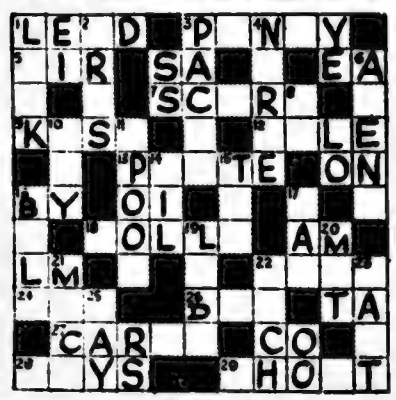
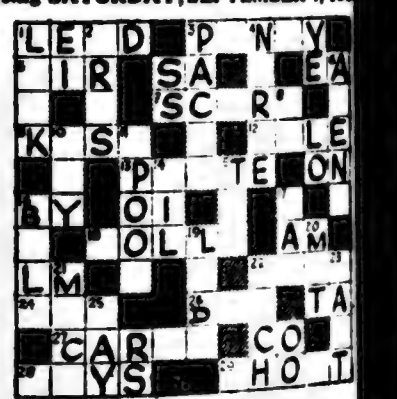
"JOHN BULL" CROSSWORD No. 76. Closing SATURDAY, SEPTEMBER 4, 1937





In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 6 Squares 1s. 6d.

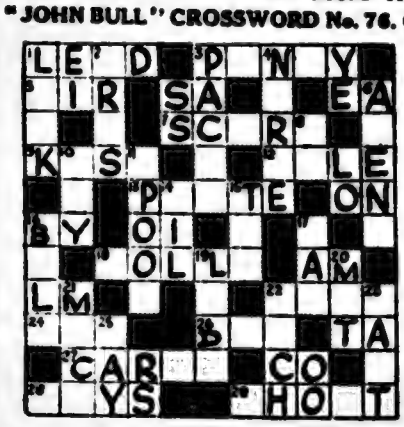
SIGNED .....

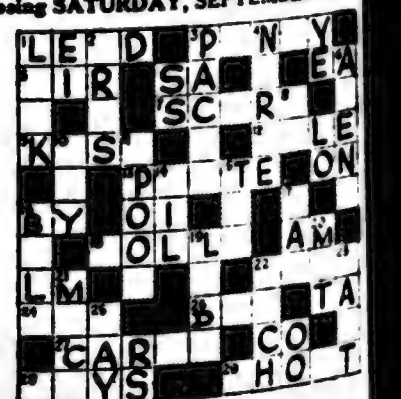
ADDRESS .....

.....

CUT ROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 76. Closing SATURDAY, SEPTEMBER 4, 1937





In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No. .....

ENTRY FEE for 8 Squares 2s.

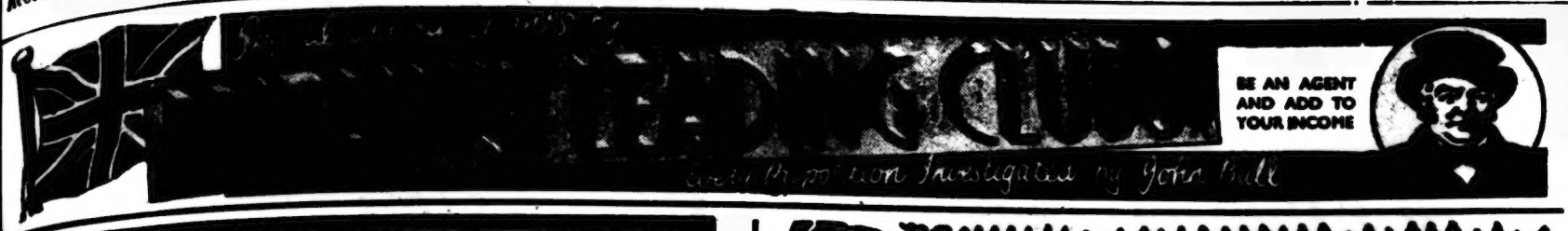
SIGNED .....

ADDRESS .....

.....

ADDRESS ENTRY: CROSSWORD No. 76, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2. (Comp.)

NEWSAGENT'S PRIZE A special prize of £5 will be awarded to the Newsagent in this competition's First Prize-winner [illegible] of "JOHN BULL." Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.



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SPARE TIME AGENTS
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CHOCOLATES, CIGARETTES, TOYS,
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OVER 1,500 ARTICLES

★ **FREE GIFT** Art Catalogue and full details FREE ★

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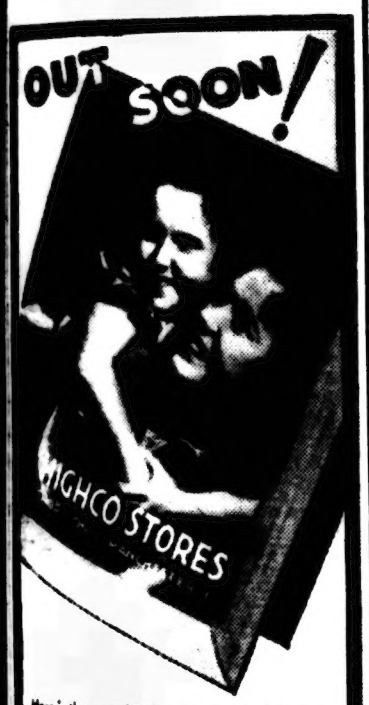

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MIDLAND CONFECTIONERY,
(Dept. B.43). SHIPLEY

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for very little spare time work will be earned this year by "SHIELD" AGENTS One of the oldest established Xmas Clubs in the country—it offers YOU the easiest and simplest way to big money! BIG CASH PROFITS, FREE OUTFIT, NO OUTLAY, AND FREE GIFTS. 200-page Coloured Art Catalogue of Chocolates, Fancy Goods, Wines, etc., together with full details FREE. Don't miss this big chance. WRITE TO-DAY.

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EVERYTHING TO WEAR! EVERYTHING FOR THE HOME!

The SIXIT CLUB

all the Rage! Completed in SIX WEEKS!

6 MEMBERS 6 PAYMENTS

TWO PRICES 3/- & 6/-

SOMETHING REALLY NEW IN CLUBS!
The "Sixit" Club is different. At last, just what club organisers and members have been waiting for—a club that is complete in six weeks. Why wait twenty weeks for your turn? Two prices only. 3/- and 6/-. 10/- goods for 6/- and 5/- goods for 3/-. Everything to wear. Useful things for the home. BIG COMMISSION. Most wonderful variety of goods ever gathered in one catalogue at such low prices.

FREE! Send P.C. NOW for newly issued catalogue. | This Evening Dress, No. F.S. 169, in Art. Silk Taffeta. 29/- One of the "Sixit" Bargains.

Get. BAY Ltd. (Dept. G.B.48) 2, Grosvenor Street, MANCHESTER, 1.

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ALL you have to do is to introduce our **3d. Double Value** Club Cards to your Friends and Workmates, who will buy them because not only can they **win large sums of money weekly** but whether they win or lose **obtain goods of the highest quality. We pay commission on claims.**

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Many of our Agents who have earned money in their spare time for a long period and for many propositions declare that a **Soccer King Agency is the easiest, simplest, and most enjoyable way of adding to their income.**

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Liberal Commissions and Bonuses which can be **deducted from your weekly remittance** to us so that you never wait for your money. Many Agents on our books average **over £3 weekly for spare time work,** without trouble—you can do the same.

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NO OUTLAY—NO WORRY
PREVIOUS EXPERIENCE NOT NECESSARY

There is definitely no outlay or worry for Soccer King Agents, and you can start earning money right away, so make up your minds, be better off in 1937, and **fill in the Coupon for full particulars at once.**

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DELAYS PAY NO DIVIDENDS

KICK OFF TO-DAY—SEND COUPON NOW TO

SOCCER KING

STADIUM WORKS, WEMBLEY, MIDDLESEX.

Please send me details explaining how, as your Agent, I can make substantial sums in my spare time. I am over 21 years of age.

NAME .....
(Block Letters)

ADDRESS .....
(Block Letters)

.....

Post in unsealed envelope (½d. stamp). J.B., 28/8/37

THE BIG TOILET ROLL *for the* THRIFTY HOUSEHOLD

CAPENSIS
GUARANTEED 100% PURE

JACK and the DRAINPIPE

THIS is not the story of Jack and the Beanstalk, but of Jack and the Drainpipe.

Jack of the Drainpipe was a daring youngster like most boys of his age, and one day he was standing idly outside the back of his home when his eyes fell on the drainpipe. It would be fun to climb that pipe, thought Jack, and, getting a firm grip with his hands, he began to climb up . . . up . . . up . . .

Jack's mother was busy in the kitchen. She had no idea what her son was doing. Suddenly she heard him cry out, and running to the back of the house, she found Jack lying on the ground. His leg was broken. This brief story typifies the way children every day court danger in their play.

PARENTS

And what of the parents of the children who meet with accidents? In addition to their anxiety, they have to shoulder the expenses of these accidents—doctors' bills to pay, little bedside luxuries to buy.

That is where "John Bull," under its Great Free Family Insurance Gift, is rendering invaluable service.

DURING THE PAST SEVEN MONTHS ALONE, CHEQUES AMOUNTING TO OVER £5,000 HAVE BEEN DISPATCHED TO READERS OF "JOHN BULL." FOLLOWING ACCIDENTS TO THEIR CHILDREN.

In addition to numerous other Accident Benefits, "John Bull" is the only paper in the world to safeguard registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST and to pay SICKNESS Benefits.

£644.2.9 PAID LAST WEEK.

Last week alone "John Bull" distributed to registered readers or their dependants no less than £644 2s. 9d. as follows:—

Household and Sickness Benefits	£326 12 9
Accident Benefits—Adults...	£144 10 0
Children's Accidents ...	£173 0 0

YOUR SHIELD OF SECURITY

"John Bull's" Great Free Family Insurance Gift is unique in weekly newspaper free Insurance. Already over £500,000 has been paid in Cash benefits to registered readers or their dependants.

Remember! One registration covers husband, wife and children (over 6 and under 15 years of age), and *all* accident and sickness benefits are paid *in addition* to any amount a reader may receive elsewhere.

If you have not yet secured this wonderful protection, use the forms on page 31 TO-DAY.

COMPLETE FORMS ON PAGE 31 AT ONCE!

RESULT OF "BULLETS" COMPETITION No. 1,083

First Prize, £500 Cash:
D. BLACK, 3, Connaught Place, Edinburgh.
Example: THE OLD WAY
Bullet: WASN'T "CRICKET FOR WOMEN."

SECOND PRIZE, £50:
Mrs. E. PEPPER, 37, Joanmount Gardens, Belfast.
Example: Keeps Her Going
Bullet: Faith—*That's* Not "Crippled."

THIRD PRIZE, £25:
E. ROBERTS, 4, Hewelin Buildings, Ystradgynlais, Swansea.
Example: When Auntie Tried Cricket
Bullet: Something "Went"—Wasn't *Ball!*

OTHER PRIZES:

£20: F. HARRIS, 3, Wren Road, Oxford.
The Old Way—"Sphere's" Heading—Fear's Spreading.

£15: P. C. JONES, 33, Messines, Londonderry.
Without Wings—We'd Be Europe's "Pigeon."

£10: A. B. CASSFORD, "Avalon," Highland Road, Ryde, I.O.W.
The Old Way—"Mayflower"—Now, Day Flier.
(Entered on "Target" Prize coupon.)

£9: E. M. BAILEY, 36, Whitfield Drive, West Hartlepool.
Tip-top—Life Is—I've Liz!

£8: D. J. GRIFFITHS, 25, Hopton Road, Streatham, S.W.
Strong Government—Headway, Had We!
(Entered on "Target" Prize coupon.)

£7: P. JACKSON, 54, Wallbutton Road, Brockley, S.E.
Hurt The Pedestrian—"Where *Doesn't* It Hurt?"

£6: W. WESTWOOD, 38, Churchview, Whitwood, Nr. Normanton, Yorks.
Fired—Guard—Mosquito Stung Mussolini!

£5: A. YATES 6, Kinver Road, New Moston, Manchester.
Solly's Sweetheart—Rebecca At The *Till.*

£4 10s.: J. FEBER, 9, Prince Edward Avenue, Oldham.
Hurt The Pedestrian—Blind Idiot's "Blind Idiot!"

£4: T. W. CHITTY, 188, High Street, Aston, Birmingham.
Bankrupt—So Dictators "Falsify Accounts."
(Entered on "Target" Prize coupon.)

£3 10s.: A. JARRED, 7, Blossom Waye, Heston, Middlesex.
Artist's Model—Dreading Fatness—Artist, Starvation!
(Entered on "Target" Prize coupon.)

£3: A. V. ARNOLD, 31, Brinton Crescent, Kidderminster.
Solly's Sweetheart—Until *Ikey* Flashed Diamond!

5 OF £2 10s. EACH:

B. CAMPBELL, 17, Otley Road, Harrogate.
Strong Government—When "Up Against" *Taxpayer.*

Miss M. COULING, 4, Bower Street, Fulwell, Sunderland.
Hurt The Pedestrian—"I Hooted, You Owl!"
(Entered on "Target" Prize coupon.)

B. GURD, Lea Green, Downton, Lymington.
The Old Way—With Farming, Against Farmer.

Mrs. G. LEE, 2, Dalby Road, Dalby, Nr. Spilsby, Lincs.
Upset The Boat—"Spadework" Dad Called "Rowing"!

G. RICHARDS, 37, Burn Way, Hornchurch, Essex.
The Old Way—Beats "Any Old Way."

Horner's "Plum"

TO have driven with a clean licence for more than thirty years is the good record of Mr. A. C. Horner, 5, St. John's Terrace, Kingston Vale. And for years, he told a JOHN BULL man, he has been steering as carefully along the interesting road that leads to a *Bullets* First Prize.

It was in our 1,082nd Contest that the 55-year-old chauffeur went safely ahead of all his rivals and captured the 30 Guinea First Prize. His was the neat and inspiring effort, THE TICKET—FOR PETROL, WICKET, "CRICKET."

"I made up that *Bullet* in my usual way," Mr. Horner related, "working from the *Example* and gradually improving the phrasing. Sticking it is the only way to win."

Next in that Contest's prize-list came a *Bullet* which might well have been constructed by Mr. Horner; this was the apt effort: WE ONLY LIVE ONCE. So—DRIVE "YOUR MOTOR" CAREFULLY! But instead of being the work of a chauffeur, this was made up by a keen woman "Bulleteer," Miss M. Duff, 21, Joyce Avenue, Marton, Blackpool.

"I have enjoyed entering *Bullets* for seven years," this Second Prize-winner said. "My keenest rival is my brother, a blind ex-Serviceman. Last year he reached the prize-list with a £3 success."

You will find another splendid one-week *Bullets* Offer on the opposite page. And, whatever your age or walk in life, *you* can reach the prize-list—provided you enter in time!

A list of 59 10s. and 500 2s. 6d. winners can be seen at the offices of "John Bull." Every cash prize-winner in this contest has also received details of a £25 Holiday Surprise opportunity entirely free.

POSTCARD CONTEST RESULT.—The list of winners of £1 in this contest, which appeared on this page of the issue dated August 7, and R. Carter, 66, Primrose Street, Accrington; Miss K. Cutting, 7, Union Place, Portsmouth; F. G. Coulson, 87, Normount Road, Newcastle-on-Tyne; L. Eastwood, 10, Albert Square, S.W.; P. Hewitt, The School House, Albury Heath; Kelly, 9, Station Buildings, Glasgow; Miss Moss, Lynwood, Brierley Hill; S. Pearce, Westbank Road, Edge Lane, Liverpool; Ridgers, 41, Granville Road, S.W.; O. Smith, Senior's Place, Chapeltown, Sheffield.

£1,000 CASH IN BONUSES, CROSSWORD NO. 76.—The two £500 Cash Bonuses offered in this Contest have been duly distributed between prize-winners who qualified to share them.

7 BIG CHEQUES WON IN CROSSWORD No. 73

In connection with "John Bull" Crossword No. 73, the Adjudication Committee decided that the senders of the [illegible] correct sets of Answers on one Square (see page 38) were the following seven competitors:—

E. W. ALEXANDER, 68, Gracious Road, Edinburgh.
E. P. APTHORPE, 18, Powrell Road, Penmaen.
A. E. V. GARDNER, 120, Arundel Drive, South Ruislip.
Mrs. G. JOSEPH, 24, Lee Park, Blackheath, S.E.
Miss G. M. LAWRENCE, Imperial Stores, Tynal Hyssop.
Mrs. A. THOMSON, 68, Bonnell Terrace, Edinburgh.
P. THOMSON, 68, Bonnell Terrace, Edinburgh.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of [illegible] and a cheque for £75 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must despatch a Statutory Declaration later than First Post, Tuesday, August 31, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No Scrutiny can be undertaken in connection with the £150 Award to Runners-up. This Prize has been divided between competitors from whom we received Squares inferior in merit by reason of only one iron spot and accurate Answers [illegible] the best Squares received. These entrants will each receive £1.15.0. A list of these Runners-up can be seen at the John Bull offices, and all have been notified.

Additional Awards value £100 will be divided between Runners-up from whom we received four or more Answers to the Contest.

A useful Surprise Award for each of 464 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

CROSSWORD No. 76.—TERMS and CONDITIONS

ON page 36 is presented the seventy-sixth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., LL.D., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who, in the opinion of the Committee, has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that [illegible] can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers [illegible] as having tied at these points, which will be duly indicated when result and winning Puzzle Square are published in JOHN BULL published Thursday, September 16, 1937. The reasons which decided the Committee's Award will be available [illegible] free weekly "Crossword Gazette" obtainable as instructed on page 38. The Second Prize will be given to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be awarded. [illegible] more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and [illegible] JOHN BULL in all other matters in a condition on which entries are accepted and is legally binding on all entrants for [illegible] Award Competition.

E WEEK TO WIN THESE FINE CASH AND RADIO PRIZES VALUE OVER £1,250!

HANKS to the enormously increased one-week *Bullets* Offer before you to-day. Friday, September 17, may well bring you a golden Joy Wire from Long Acre naming you the winner of this magnificent sum for TWO, THREE or FOUR chosen words.

the sender of the best *Bullet* you would receive your cheque for £750 at once—also an invitation to select for your home, at JOHN BULL's expense, any Radiogram made up to £50 in price.

is remarkable 2-in-1 First Prize for a half-hour's work on *Bullets* is followed by batch of further Cash-plus-Radio prizes. Each of this Contest's next 20 winners receive, in addition to a substantial cheque, a superb "Ferranti" All-wave ster Radio, as seen at this year's e Exhibition at Olympia.

the long evenings that are just d, what could be more welcome than rdless Radio and a big cash prize rovide extra comforts?

u can win both—if you make up mind to enter for this splendid one- Offer before it is too late.

W TO MAKE "BULLETS"

RST read through the list of *Examples* and select a few that appeal to you as particularly likely ake themselves to telling comments. e down these chosen *Examples* and ite each one and all the ideas it gests to your mind.

w take each of your rough notes in and mould it into TWO, THREE or R words of apt and original comment, ly linked with the selected *Example*. ppose, for instance, that you had attracted by the *Example*, ACT OF A e. This might well prompt the first ght. *Helping Ex-convict To Go* ght. From that quite ordinary be- ing you could, after a few minutes' ing with words, produce the typical t. ACT OF A FRIEND—RESCUING EX- VICT FROM "PALS."

fore you start on your own efforts, carefully the good points of the ning *Bullets* in our Contest which e on the opposite page. Then turn the *Examples* without delay, remember- that your entry must be postmarked or before Saturday, September 4.

Add 2, 3, or 4 words only to any "Example"

(Competition No. 1,087)

BRITAIN'S FAILING
WHEN THE LION AWAKES
IF NEVILLE'S WISE
CAN'T BE DEFENDED
ACT OF A FRIEND
NOT ON THE PROGRAMME
HARD TO FORGIVE
IN HENPECK'S PLACE
TO SOFTEN HER HEART
PITY THE POLICEMAN WHEN
WITHOUT A DRINK
FIRST IN THE FIELD

IN THE EAST	FISHY
BURDENS	NATURALLY
FATHER FEARS	IT APPEARS
NURSING	DOCTORS
FLY	SINFUL
KNOCKED OVER	NOTHING NEW

COME TO OUR VILLAGE AND
IN A MINUTE
"WHAT'S THE GOOD OF IT?"
OUT OF THE ORDINARY
IT'S A LITTLE THING, BUT
I'M GLAD TO SAY
ENOUGH TO LIVE ON
SOON ON THE SCENE
LEAVING THE HOSPITAL
WHY SONNY GOT SACKED
AT OUR BABY SHOW
WENT TO THE DOGS

BONUS.—"BULLETS" No. 1,081.—The £10 offered exclusively to "John Bull" ers who enclosed with entry the Bonus Cer- ate provided and won a prize of 20s. or over been divided between the 24 competitors who ked as instructed, each receiving an addi- payment of £4 3s. 4d.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSS-WORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks free supply of *Bullets* Bulletin and JOHN BULL's *Crossword Gazette*. I have affixed 1½d. in stamps to this coupon for postage.

NAME .....

ADDRESS .....

.....

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 8, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,087) Closing postmark SAT., Sept. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,087) Closing postmark SAT., Sept. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,087) Closing postmark SAT., Sept. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 coupons send P.O. for 1s. 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,087) Closing postmark SAT., Sept. 4.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

Signed .....

Address .....

If you want to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,087 usually purchase "John Bull."

The original cheque for 300 Guineas awarded to the First Prize-winner in Competition No. 1,082 will be displayed in the window of Mrs. Perry, Vale Tea Rooms, Kingston Vale, S.W.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the Judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed (& Co.). Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ADDRESS ENTRY: "Bullets" No. 1,087, "John Bull," Long Acre, London, W.C.2 (Comp.).

NO SOAP — SHAVEX — NO BRUSH

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the World. Beware of imitations.

Throw away your soap and brush and use the up-to-date method of shaving which takes a quarter of the time. We guarantee that one can have a perfect shave in two minutes with Shavex.

MR. IVOR NOVELLO, the celebrated author and composer, writes: "'Shavex' is a really splendid invention. I am so often asked to recommend preparations and can so seldom do so, but in this case my appreciation of your 'Shavex' is genuine. I shall always use it."

MR. JACK BUCHANAN, the great actor producer, writes: "I find 'Shavex' absolutely perfect for shaving. It is most refreshing and so easy, and it gives me the best shave I have ever had."

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles, and keeps the face in perfect condition.

Fancy every day scrubbing one's face with very hot water and soap full of soda. One has only one's face for a lifetime and it should be treated kindly. Oils in SHAVEX we repeat will keep the face young and without wrinkles, and after shaving you will always feel as fresh as a daisy.

The Shavex Cream makes the bristles of the beard stand up, which they are easily shaved with the razor. The ordinary creams and soaps flatten the beard and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

MR. LESLIE HENSON, the famous actor, writes: "I use 'Shavex' every time I shave, and think it is the quickest, cleanest and most delightful preparation ever invented for shaving."

TRY A SHAVEX BLADE. THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold at 6D. 1/- AND 1/6 TUBES AND 1/6 POTS

Obtainable from all Chemists and Stores, or direct from:—

Shavex Zee-Kol Co., Ltd. (Dept. R.11), 40 Blenheim Rd., Upper Holloway, N.19.

DOGE CREAM

THE MARVELLOUS COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil, which is the most expensive oil one can use in a face cream, and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe and has a beautiful lingering perfume. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

LADY HAMILTON.

"I do believe, My Lady, your complexion grows more beautiful every day. It must be the Almond Oil in that Venetian Cream you have been using the last week. Your skin has the glow of youth, and is as a young girl's. Why, those little wrinkles you had ... your eyes have ... pletely disappear... and isn't the perfu... of Doge beautiful, ... Lady?" "Yes, chi... it is exquisite. I've ... need to use perfu... when I am usi... Doge."

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL Co., Ltd. (Dept. D.11), 40 Blenheim Road, Upper Holloway, London, N.19

ALMOND OIL — ZEE-KOL — TOILET SOAP

Beautiful and Talented Woman's Evidence that it CREATES BEAUTY & PRESERVES BEAUTY

AND HAS A BEAUTIFUL LINGERING PERFUME

A revelation in transforming the worst skin into a most beautiful, satiny and peach-like complexion. Never before has a soap of this description been given to the public. It is made of the purest oils.

One must not think of the cheap 3d. tablets of soap when thinking of Zee-Kol Almond Oil Soap.

This is the wholesale price of the materials used in most of the advertised soaps.

Compare this price to Almond Oil, which is 5/6 per lb., and which is used in "Zee-Kol" Almond Oil Soap.

PALM OIL costs 4d. per lb.

ALMOND OIL costs 5/6 per lb.

It is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make, as it is very rare to get Almond Oil in a Soap at all. The price of Almond Oil will prove to every one that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

AT THE BAZAAR

Purchaser: Is Zee-Kol Almond Oil Soap so wonderful for the complexion? I have heard such a lot of people speak about it and its wonderful perfume.

Lady Jane: Do you consider that I have a good complexion?

Purchaser: I think you have the most beautiful complexion I have seen ever.

Lady Jane: Well, I will tell you, and it is not a secret. I always use Zee-Kol Almond Oil Soap, and have done so for years and I take a great pleasure in being able to tell all my friends what a wonderful Soap Zee-Kol Almond Oil is. It keeps the skin so beautiful and firm, and the skin feels exactly like satin, and it has a most beautiful lingering perfume, as you can tell.

Purchaser: Then I will take a dozen tablets. How much are they?

Lady Jane: They are only 6D. a tablet. They retail 1/- and they are worth at least 2/6 per tablet, as it is most similar to Almond Oil.

(This really happened.)

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price, 6d., instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Blended with the most exquisite perfumes, Almond Oil has been chosen for this Zee-Kol Super Toilet Soap. It contains the purest and most natural oil for the skin and has a beautiful lingering perfume. When washing, the natural oil is replaced and the skin keeps firm, smooth and beautiful. Zee-Kol Pills together with the use of Zee-Kol Soap keep one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts back the natural oils after washing. Zee-Kol Pills are sold price 1, 3 and 3/- per box.

1/- LARGE TABLET

NOW 6d.

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD. (Dept. R.11), 40, Blenheim Rd., Upper Holloway, N.19.

ECZEMA.

"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.

"For years I could not walk with Ulcerated Leg. Zee-Kol healed it in a week."

ABSCESSES.

Zee-Kol instantly draws out all inflammation, and the abscess is healed in twenty-four hours.

RINGWORM.

This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS. The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

SKIN DISEASES

HEALED IN A NIGHT

WE HAVE A ROOMFUL OF TESTIMONIALS

Many may promise a wonderful remedy, but there is nothing like Zee-Kol. Beware of Imitations.

Zee-Kol is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a patent medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin trouble will speedily be banished.

Zee-Kol heals in record time Eczema, all kinds of Ulcers, Chilblains, Leg Troubles, Severe Burns, etc.

BURNS. Zee-Kol takes all pain away and no blister can form.

BOILS, ETC. Boils cannot resist the wonderful healing properties of Zee-Kol and in a few days they disappear.

PIMPLES AND BLACKHEADS. "I always had Blackheads and Pimples. Zee-Kol healed them in a night and they vanished."

LUMBAGO, STIFF JOINTS, ETC. Splendid for Stiff Joints. Rubbed in gently by the fire, and for Rheumatism.

ZEE-KOL

(BRAND)

The Wonder Skin Healer

Obtainable from all Chemists and

STORES AT 1/3 or a large tin 3/-

SHAVEX ZEE-KOL CO., LTD. (Dept. Z.K.10), 40, Blenheim Road, Upper Holloway, N.19.

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A24